



THA ANNUAL MEETING

Sunday, April 21, 2023





AGENDA

Introductions

2023-2024 Board Activity Overview

Financial Overview

Fundraising

Travel Program Structure

2024-25 Black Team Travel Head Coaches

Q&A





INTRODUCTIONS

BOARD

- Michael Paquette**, *President*
- Jeremy Pero**, *Vice President*
- Nate Nichols**, *Treasurer*
- Lisa Canter**, *Secretary*
- Chuck Craven**
- Chris Pallavicini**
- Rick Rye**
- Krista Johnston**
- Joe Strasser**

OPERATIONS

- Jeff Markham**, *Hockey Operations Director*
- Sally Anglin**, *Administrative Director*
- Connie Murphy**, *Finance Director*
- Jason Burkhart**, *Equipment and Apparel Coordinator*
- Jed Firestone**, *Webmaster*
- Sonny Gann**, *Registrar/SafeSport Coordinator*
- Andy Kyser**, *Scheduler*
- Dean Christy**, *Rec League Coordinator*



2023-2024 Board Activities and THA Overview



- Significant Growth in the Rec Program
- Board Turnover and Position Changes
- 501 (c)3 Non-Profit Status
- Ice Rink Feasibility Study Status
- Change in Ownership of Pro-Shop at Greensboro Ice House
- THA Board Culture Assessment

THA Board Culture Assessment

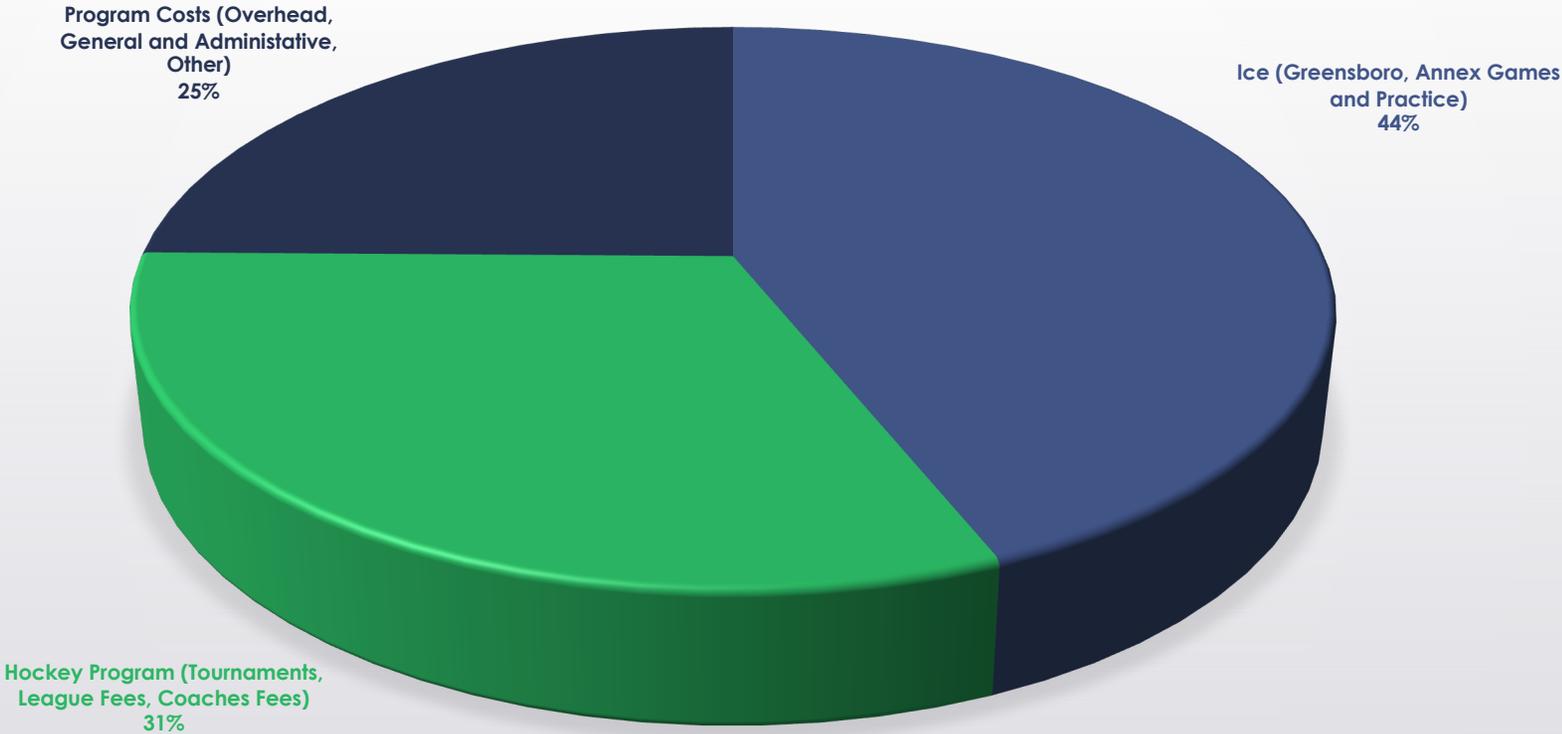


Current State	Proposed Interventions	Desired Future State
<ul style="list-style-type: none">• Development focused• Tier II program<ul style="list-style-type: none">• Black team upper A or AA• White team B or lower A• Large emphasis on White vs Black Team• Rec program has stigma of just those that can't make travel• Inconsistent communication• Lack of organizational “trust” and a feeling like everything is held together with duct tape	<ul style="list-style-type: none">• Continue skills and include development as part of the coach selection process• Involve coaches in tryouts to change perception (choose the best team for the skill level not just from independent evaluators)• Black and white teams have same cost and participate in equal number of tournaments• Continue with Rec and add “Rec Select” team to expose more players to travel hockey• Provide more proactive communication regarding tryouts and things going on in the organization “Message from the President”	<ul style="list-style-type: none">• THA will thrive as a competitive tier II program with competitive teams at the upper and lower level• Rec program will continue to develop and offer travel lite for players not wanting full travel team commitment• Stronger finances through fundraising and corporate sponsors will help to support the nice to haves so that all the money doesn't go to ice time• More players at the upper level will stay in THA and not go to competitor organizations• Continued growth will further support developing additional ice opportunities within the Triad



Financial Overview

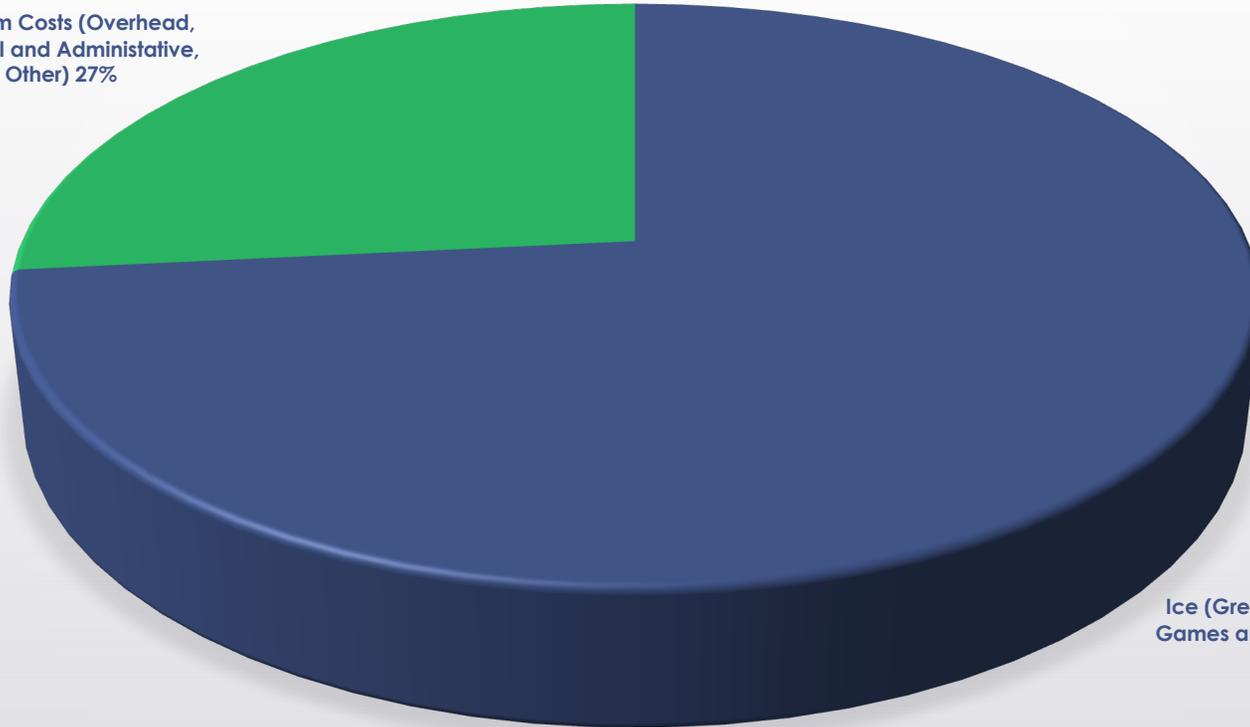
BREAKDOWN OF TRAVEL PROGRAM COST



BREAKDOWN OF REC PROGRAM COST



Program Costs (Overhead,
General and Administrative,
Other) 27%



Ice (Greensboro, Annex
Games and Practice) 73%



Fundraising



2024-2025 Travel Program Structure

2024-2025 Program Structure Announcements

- Eastern Junior Elite Prospects League (EJEPL) Participation
 - 12u Black, 14u Black and 16u Teams Proposed
 - 2-3 Showcase Tournaments and “Loose Games”
 - Total of 16-20 Games with potential for Playoff Tournament



- Carolina Hockey Alliance Participation
 - The Carolina Hockey Alliance is a USA Hockey sanctioned youth hockey club that participates in 2-3 AAA tournaments during the winter season.
 - The rosters for the Carolina Hockey Alliance are made up of players from local Tier 2 teams in both North and South Carolina.
 - Players will be selected by THA for the opportunity to tryout



2024-2025 THA Travel Team Program Structure

TEAM	TOTAL PRACTICES/SKILLS	TOTAL GAMES	TOURNAMENTS	2024 / 2025 Fee
10U	60	40-45	5	\$3,000-\$3,500
10UBlack	60	40-45	5	\$3,000-\$3,500
12U	60	40-45	5	\$3,000-\$3,500
12UBlack	60	40-45	5	\$3,000-\$3,500
14U	60	40-45	5	\$3,000-\$3,500
14UBlack	60	40-45	5	\$3,000-\$3,500
16UB	60	40-45	5	\$3,000-\$3,500
18U - Modified Schedule	20	30-35	5	\$2,000-\$2,300

Girls Program/Lady Thunderbirds: There is a meeting in May to further discuss the details of the girl's program for the 2024-2025 season. More information will be announced after the meeting. Tryouts will still occur May 10th and 11th as originally planned.

Apparel/Jerseys: All players are required to have a Storm "wind suit" (jacket and pants), home/away jerseys and socks, and a pant shell. *Returning* Storm players may use their apparel from last season, or can order any items a la carte, if needed. *New* Storm players will be required to order the full apparel package. All apparel orders must be placed during the committee/tuition registration which will be sent within one week of tryouts. Sizers will be available at the Icehouse during tryouts.



BLACK TEAM HEAD COACHES

10U Black – Jon Goroff

12U Black – Jeremy Pero

14U Black – TBD

16U Black – John Quakenbush

18U Black – Chris Holleran

* White team head coaches will be announced after tryouts



Reminder: Tryouts Scheduled for May 10th & 11th

- Please check email from THA regarding specific times for each age group
- Offers for the Black team will be sent 24-48 hours after tryouts are completed. Players will have 48 hours to respond and accept/reject the offer.
- Offers for white teams will be sent as soon as the Black team roster is completed, and the White team coach has been selected.
- In the event cuts are needed to be made, those players will be notified once the Black and White team rosters are finalized.
- Prices go up after April 30th so please sign up today!



AT THE END OF THE DAY

*It's about the fun, the friendships,
and the love of the game*



Let's make it a great year in 2024-25!



Q&A

Open Forum