

RHS Boys Lacrosse Booster Club Meeting

TUESDAY, SEPTEMBER 23, 2025

6:30 PM, EKHOLM RESIDENCE

NEXT RHSBLBC - TBD

In attendance: Lance Kuehn, Mary Anderson, Tara Pace, Alli Lenmark, Dan Lenmark, Jessica Noonan, Angle Vershey, Shela Sorenson, Samone Ekholm, Beth Johnson, Abby Velin, Lance leading as Adam is out sick

1. Mary Anderson:

- Budget set for 2025, in the hole because of new helmet order
- Photography went up in price, \$125/ game, 20% off second game if he does JV and V so \$225 for both, will be roughly \$1800, if budget is tight we'll drop playoff games, 'hype photos' are an option if we sell enough salt
- Finley's new booster club guidelines pamphlet discussed and concerns mentioned

What we are not doing:

1. Cutting checks through the school who then pays the vender - money isn't released until the money arrives (this helps booster clubs protect themselves) but cons are the amount of time and paperwork. Lance will ask Will re: turnaround time for money approval
2. Need 2 signatures on checks now - threshold of \$500, only Mary and Adam are official signers, Beth or Abby are options but we will vote at a future board meeting
3. No banquet drinking is encouraged in the new guidelines, we should make sure there are no photos online. Banquet option discussed at the Omni

2. Fundraising updates:

SALT:

Price per bag set:

Blue bag - \$11.00 (\$5.40 original cost)

Yellow bag - \$12.00 (\$6.20 original cost)

Iron bag - \$13.00 (\$7.20 original cost)

- We tell them our final numbers and that is what we get (no ordering by pallet)
- \$375 per family combining to cover this fundraiser if a family wants to buy out
- Will kick off this fundraiser at the fall meeting
- Caryn will do a flyer for mtg, Dan will jump in to discuss at team mtg
- Delivery day is 11/8

- Adam will be point person, Dan will connect the two
- Venmo problem discussed, IRS says we don't have tax exempt but Mary is getting it worked out, no Venmo Booster Club account usage for salt sales but should be resolved in 45 days

GIFT CARD FUNDRAISING IDEA:

Jessica will look into it for a spring option

ACE:

will do again, Dan will get connect Adam to Ace head

YARD SIGNS:

yes, we will do this again

TIDAL WAVE SPA:

not doing it again

BLANKETS:

we will do this again, Angie will lead

CUB:

dates needed, Caryn will look into this

LUNDS:

Jessica will call and see if this is a possibility in the future, very limited groups allowed

PROGRAM FUNDRAISING:

Tara will get hockey list to get going on fundraising

3. Lance Kuehn:

20TH ANN GAME:

- on 5/12/2206, week before Senior game, Tues. against Valley, college kids will be back by then
- B squad, JV and V all playing on the same night
- Has connected with past players, Flood the Field picture, all former coaches will be there
- 400 invites sent out - 'Pack the stands as much as the football games'
- Dan's idea of jersey for 20th ann. discussed, he'll send Lance the proof
- Samone will be in charge of concessions for this night (food trucks?) and place to go after (Omni?)

CLOTHING STORE:

Angie in charge, BSN website, 20th logo on many options, thsirts, polos, sweatshirts, will increase our markup to 15% this year instead of 10%

Equipment store closes 10/31st, gloves are due 10/1

MOORHEAD GAME:

- Will travel on May 1 for games on Saturday, May 2
- Game plan: Eat lunch at school and will leave after (New: No school on May 1 so boys won't miss any school), practice that night, hotel, dinner, games the next day (JV at 10:30 am and V at 12 pm), dinner for the ride home, back around 7 pm
- Needs final approval but looks good

Needed:

Hotel (about 17 rooms)

Dinner

Breakfast for morning of, pregame to consider

Dinner for the ride home

SLIDE DECK + AGENDA FOR FALL MTG:

- Welcome, staff intros, hire for B squad (3 potential hires and will be deciding), captains, mentor leaders/groups
- Irish Gives Back: now 3 categories of events: A, B, C (make yourself better, make Rosemount HS better, improving lacrosse in Rosemount), not using computer system to track hours this year, didn't do a celebration this summer because it was hard to get everyone together
 - Feedback from player meetings is there were too many small events and the kids never got to work with friends, so less about hours this year and more about one event from each category
 - Leadership conference an option, but can't do this yearly, potential Feb date discussed
- Morgans Message discussed - will try for April 22 with the girls again, game against PL
- Try LAX programs, 30 kid growth from the events, 10% growth (mainly with girls)
- Champions Club and Player interviews discussed
- Great Pumpkin Shootout: Currently have 11 signed up, need 18, if we don't have a full squad by Thursday they can play with Rochester
- 4 Oct practices, turf time, costume practice Winter/Tri 2 practices scheduled, Juniors and Seniors will have signup in Sports Engine for Dundas, then open it will open to younger students
- Booster Club Slides: Intro of positions, what we do, where money goes, salt sales, cub foods (Caryn), \$375 expectation per family for salt sales

Commented [1]:

- Parent Volunteers discussed: Lance doesn't need them but Booster club will require 2 hours for jobs such as teacher appreciation, hanging senior signs. Will work within the mentor groups (6 groups, 8 players each) Alli and Abby will organize
- Spring mtg: decided on March 9, Booster to describe team meals
- Clothing store repeated in the spring
- Players Pack: reversible jersey, hoodie, sweatpants, tshirt, polo (to wear on game days) A few different company options, Northstar a frontrunner, desire for kids to have opportunity to try on the piece, Google form needed for ordering
- Tryouts are scheduled for Mar 30 (Mon after SB tryouts) with first game 10 days later
- Final thoughts: 4/11 season opener, calendar is updated, 7th and 8th gr ordinance in place (athletes can't do anything w/ U14 or club) we do need 8th graders (72 is his magical number, already at 66, doesn't want to have to cut a lot) Beth will get an email list soon for 8th grade parents, jackets will be handed out at meeting