

Sheboygan Blue Line Association - Board Meeting - 04/09/2025

Attendees: Erin Lindow, Brian Allen, Nels Quackenbush, Salena Russell, Kayla Ostermann, Mark McCurdy, Josh Holte, Mike Thun, Eric Hawkinson, Kathy Scott, Tom Cagle, Kasey Schroeder and John Taber.

Absent: Jared Roe, and Sam Schroeder

Call To Order 6:32PM

Treasurer's Report (Nels)

- Report for March Financials - Motion Salena/2nd Kayla - **PASSED**
- Public Skates (Friday/Saturday) / Event Skates - Marketing Budget

Administration

Rink - Tom Cagle

- 3/31 Home Show last weekend and it is probably the last year as the attendance is down.
- Outdoor Fishing Show - Last weekend of March didn't materialize

Office - Kasey Schroeder:

- Home Show: 4/04-4/06 - \$350 in concessions
- Vendor Fair: 4/12 - 68 booths set up and \$2800
- Rabbit/Cat Show: 4/26 & 4/27
- Private Rentals for the rest of the off-season (change in liquor laws may make these the last year).
- Next Level Update: Complete is almost full / Essential is 18 spots left / Basic 6-8 years old to fill the camp.
 - Request "Youth Hockey Schedulers" to post on their Facebook Pages about the Basic Program.
 - Make all FB Posts shareable
- Power Skating/Edging Clinics hosted by Allye Ritt for August 2025
 - Possible camp for sign-up and advertisement by the end of April.
- Registration - June 1st

President's Notes:

- Ref Rates 25-26 season - Brian
 - Kip Humpke wrote up a document for the pay for referees.
 - Travel fees added pay
 - Experience Level for pay
 - Potential comment card to aid in feedback/ a card for the coach to fill out for each game. Possible questions to Game Sheet.
- Jersey plan for the 25-26 season - Salena/ Mark
 - A plan for purchase of Jersey's for players moving up Mites to Squirts/ Mitey Mite to Mite.
 - Communication plan for Registration
 - Create a Player Profile to retain the Player Jersey #.
- Pro Shop plan for 25-26 season
 - Executive Board, Tom and Kasey meet to see what ideas of what to do with the Pro-shop for next season.
- Zamboni drivers for 25-26 season
 - Executive Board and Tom
- City Land Lease
 - In 1980's was a 25-yr lease and 10 yr lease ever since.
 - New Lease has a 5 consecutive lease opportunity with the same terms. City will require an Event Permit for every non business related purpose.
- Budget will be presented to the Board to Direct in the May meeting.

Committee Reports

Red Raiders (Kelley McAndrews) - No representative attended

Facilities (Josh & Sam)

- Establish a Cap Exp fund fee to protect as a reserve money for rental income for maybe the foundation.
- Bricks on the Westward of the building ground level bricks are deteriorating. Tom will ask his Mason contact what can be done.
 - Get quotes for some major work to add to the budget.

Figure Skating (Kathy)

- Parent Tot for 2025-26 season
 - Approved to host again this next season.
- Food Truck Kick Off/Try Its/Public Skate - July Summer Event.
 - July kick-off - Girls Try-hockey for fees, Figure Skating, Public Skating and Food Truck.
 - Figure Skating we organize this "Beat the Heat" event
 - Grant Resource Night - Kathy requested program information and she will pass out and represent the rink Hockey/Skating at the event.

Fundraising (Salena)

- Golf Outing (9/21/25) - kickoff meeting for the Committee this month.
- Possible old Lakers Jersey Sales at the Summer Kickoff
- Work with Strategic Planning, and potential Alumni Club, etc.

Marketing (Kayla)

- New theme skates - new ideas for younger kids like Bluey
- Laker family skate, in August - Welcome back
- What to use profit on?
 - Discussed rink bar tables and stools in concession stand as a rink improvement.
 - Backdrop (with lakers/sirens logos) for team photos for games /tournaments.
 - Board with what's happening at rink and learn to skate QR code, sign up by eagles' nest
- The committee will provide a budget & plan for spending and present it to the board for approval to spend.

Strategic Planning (Jared & Eric)

- Alternative plan to parallel (new) and if there is a possible multi-use plan. Eric is planning to have a mark-up by the end of April.
- Future sheets could have green space for rent of soccer, baseball, and other sports.

Tournaments (Erin)

- Four new Committee members for the Tournament directors
- Maybe add a Tournament

Youth Hockey Committee (John, Sam, and Kayla)

- Root Beer League - *June 1st and 2nd will be our organization, and June 3rd is open to the public.*
- 9 Applicants (CJ Guadrikwas, Mike Thun) and 7 returning - Director of Hockey - Sandrone, Secretary - Dan Harvey. MOTION - Mark / 2nd Erin - PASSED
- Ice is going on 7/14
- Power-up for the next 3 weeks
- Try-out already communicated

New Business/Old Business (not addressed above)

- Warbirds Contract - No response from Warbirds after the contract was sent out last month.
- Red Raiders Town Hall - Monday, May 5th - will be the meeting at the rink and an informational meeting.

Adjourn 7:55 PM