



Santa Barbara Friday Night Lights

TEAM SPONSORSHIP / SPRING 2026 Season!

Get your business in front of over 1,400 local families!

Here are just a few reasons why your business should sponsor our FNL Flag Football Team:

- **Increase awareness of your products and services.** Each sponsorship package has benefits for the sponsor built in: field signage, banner ads, website advertising and on-site opportunities. Through a team sponsorship, your brand could be in front of the youth sports market of thousands of parents, coaches, program organizers, players and fans every weekend this season in Santa Barbara!
- **FNL: A welcomed form of advertising.** In most settings consumers are inclined to tune out advertising. Although many traditional ways of reaching consumers are failing, youth sports sponsorships are a positive and engaging way to market a brand. Parents like to see the companies that are supporting local youth sports.
- **Help keep the cost of our sports programs low.** Player participation fees cover the majority of the costs of a youth sports program but support from sponsors provides additional resources which can help keep participation fees low. With lower fees, more families are able to afford to sign up and that means more children being able to receive the many benefits of youth sports.
- **Outstanding value for the dollar.** When comparing the cost of other marketing outlets like print, television and billboard advertising, youth sports sponsorships can be a great value and a smart option to include into the marketing mix.
- **Build goodwill.** Companies that sponsor FNL teams make a positive contribution to their community. Overall this can evoke a community wide feeling that your company understands the impact and importance of sports for their youth in Santa Barbara. This feeling will instill loyalty among your business' current and future patrons.
- **Tax incentive.** FNL is a registered nonprofit flag football organization. Businesses can get a tax break for making a charitable donation. Your donation is 100% tax deductible donation. That is just another added benefit of sponsoring FRIDAY NIGHT LIGHTS! Thank you for your support of youth sports and our Santa Barbara Friday Night Lights team!

www.santabarbarafnl.com
Non Profit Tax ID: 20-4574168

Santa Barbara Friday Night Lights Spring 2026

TEAM SPONSORSHIP FORM

“FRIDAY NIGHT LIGHTS” Youth Flag Football is a non-profit organization dedicated to providing the finest flag football program available. Our funding is dependent upon the contributions of local businesses and individuals. All donations are tax deductible. TAX ID # 20-4574168. Santa Barbara FNL is requesting your assistance in sponsoring our team for the upcoming Spring 2026 Football season. Sponsoring a team is a great opportunity to invest in our community. All sponsors will receive the following: Minimum of 6-8 week banner display with hyperlink and 1 opportunity for sampling on site. (FNL approval required). Sponsors also receive 8-week recognition on league website www.santabarbarafnl.com and all FNL social media marketing & advertising posts (minimum of 2x per season) Facebook/Instagram Only. FNL also has custom, exclusive promotional opportunities available. To learn more about these opportunities this Spring, email santabarbarafnl@gmail.com. ***Thank you for your support!***

NAME OF SPONSOR (to be used in advertising and plaques)	
BUSINESS Sponsor or TEAM/PARENT Sponsor? (circle one)	<u>BUSINESS SPONSOR</u> (or) <u>TEAM FAMILY SPONSOR</u>
SPONSORSHIP CONTACT (if applicable)	
Mailing Address:	
City / Zipcode	
Sponsors website address:	
Business Email	
Total Amount of Donation:	\$295.00
TEAM NAME YOU ARE SPONSORING?	
TEAM DIVISION	
HEAD COACH NAME:	

On behalf of the thousands of children who will benefit from playing this spring with Santa Barbara FNL, we thank you for your support. Please fill out and complete this sponsorship form and return with check to the team coach or FNL. Make checks payable to: Santa Barbara FNL. **MAIL TO: Check:** FNL 5100 Cathedral Oaks Road, Santa Barbara, CA 93111 **OR Optional Payment Methods: Venmo:** Santa Barbara FNL Flag Football @SBFNL (please note team name/division/coach on VENMO payment)