

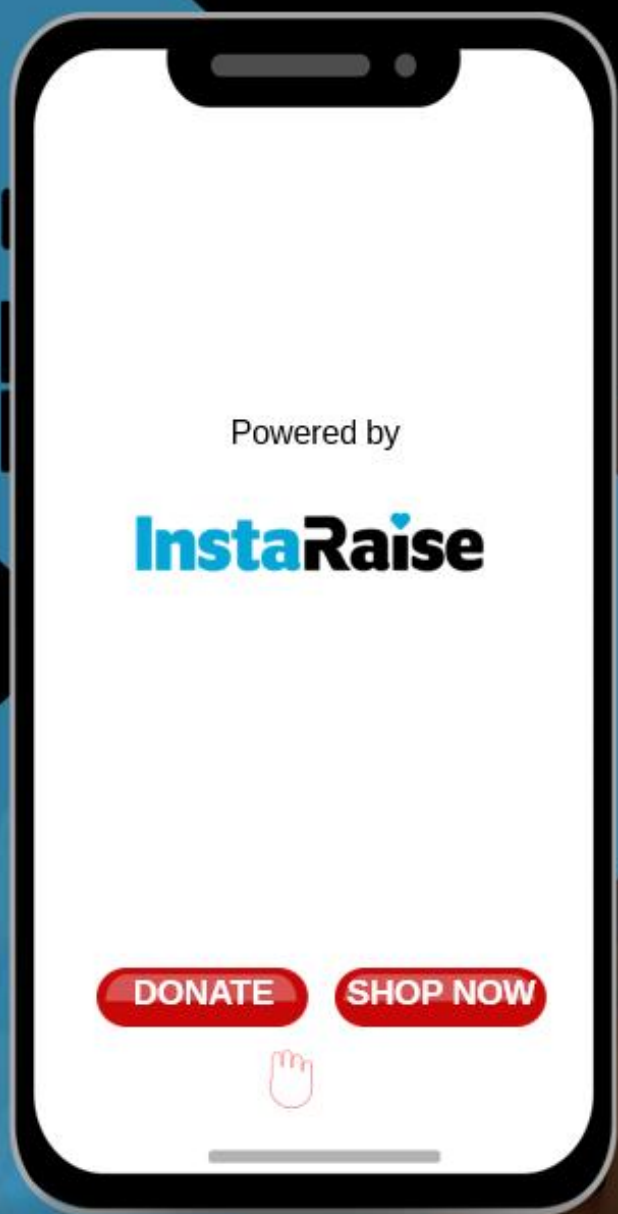


STREET™



InstaRaise

MAHA'S NEW FUNDRAISING PARTNER

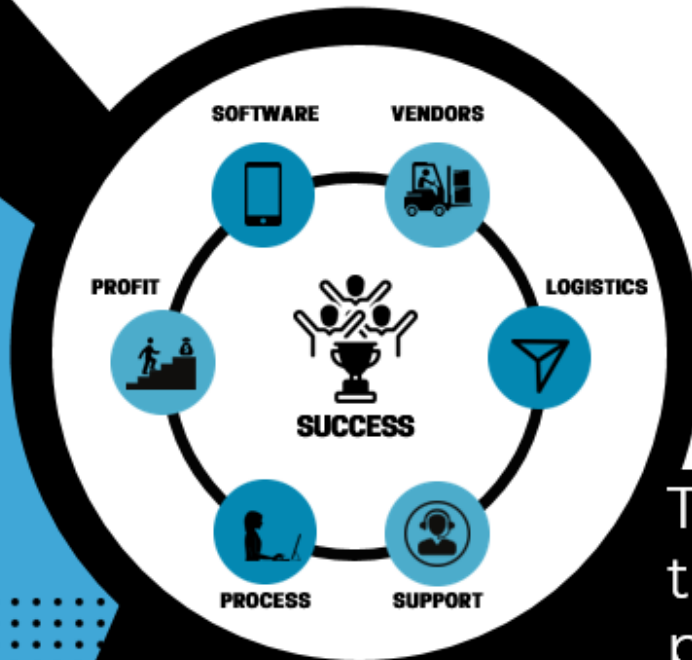


Click here for more info
on our development team

ABOUT INSTARAISE

FUNDRAISING ENGINEERED TO BE EASY

We've taken traditional fundraising online with a platform that was architected by leading US based web and e-commerce experts and custom built to be easy.



WHAT THIS MEANS FOR YOU?

- ✓ CUSTOMIZATION
- ✓ Reliability
- ✓ EASE OF USE
- ✓ SECURITY

The only industry platform that manages the fundraising, fulfillment and support process for all vendors offered

ADVANTAGES OF INSTARAISE

**MORE FUNDRAISERS+ MORE SUPPORTERS +
HIGHER PROFIT MARGIN = MORE FUNDING FOR TEAM**

1

Best Platform

Our platform has a mobile friendly design, we have an app so you can easily import all your contacts, and we have a desktop version to make it easy for the sponsor to manage the campaign!

2

More People Raising Money

Because our platform is so easy and intuitive, more people will volunteer to help fundraise. They won't need to walk the neighborhood, or make phone calls, they can manage the whole fundraiser in a few minutes on the app

3

More Supporters

Because all of our products ship to home, you can easily solicit people all over the country! And because you can add contacts in-app, in two minutes you can invite dozens of supporters!

4

Higher Profit Margin

We give 50% profit on products sold. But we include a donation option to each fundraiser and we pay at least 80% on donation. We find that more people give donation, so you end up earning a significantly higher profit on your fundraiser!

5

An Illustration

A football team did a yearly cookie dough fundraiser. They used to raise about \$10,000 and received 40% of the profit. Yield: \$4000

With InstaRaise, the same team raises \$12,000, because they reach more people and get more volunteers. At a 50/50 donation and product split, the profit would be \$7800!

The Quote we love to hear:

“We raised more than ever before but I feel like I didn't do anything!”

InstaRaise Core Differentiators



- **Mobile-First Design**
- **Athlete/Sponsor App**
- **Desktop Management**



100% Compliance



**Automated Processes
& Intelligent
Communication**



Increase bottom line



**Data Retention at
Every Level**

End-to-End Platform



**Integrated
Bookkeeping,
Reporting & Auditing**



**Integrated
Vendors &
Fulfilment**



**Integrated Support
for all Stakeholders**



**100%
Platform Managed**

CHALLENGE

ACCESS TO HIGHEST YIELDING OPTIONS

Every fundraiser offered should be geared to maximum profit

DONATION FUNDRAISING

FUNDRAISER OPTIONS

SOLUTIONS



DONATION FUNDRAISING



PRODUCT FUNDRAISING

Click any logo below to see sample pages



Catalog/Gift



Custom/Licensed Tumblers



Poppin Popcorn



Socks



In-Hand Candy Bars



Personalized Gift



Coffee



Bundt Cakes



Bedding/Home



Frozen Treats



All Digital



Environmentally Safe Trash Bags



Cookie Dough

A few of the companies using InstaRaise software services



Cloud 9 Fundraising



InstaRaise

SPIRIT WEAR PRIZE PROGRAM

EARN A TIER 1 PRIZE!
15 CONTACTS
+ \$175 in Sales or Donations



**CUSTOM TEAM
COTTON TEE SHIRT**
Black, Heather Grey

EARN A TIER 3 PRIZE!
15 CONTACTS
+ \$400 Sales / Donations



**PERSONALIZED TEAM
Performance Tee Shirt**
Black, White, Silver

EARN A TIER 2 PRIZE!
15 CONTACTS
+ \$300 Sales / Donations



**TEAM Performance
Tee Shirt**
Black, White, Silver



TEAM Cotton Hoodie
Black, White, Heather Grey



**TEAM
Performance Shorts**
Black, Charcoal, Silver



**PERSONALIZED
TEAM Performance Shorts**
Black, Charcoal, Silver



**PERSONALIZED TEAM
32oz Polar Bottles**
Black, White, Red, Royal,
Navy, Green, Orange,
Maroon, Yellow, Pink

**TEAM 32oz
Polar Bottles**
Black, White, Red, Royal,
Navy, Green, Orange,
Maroon, Yellow, Pink



EARN A TIER 4 PRIZE!
15 CONTACTS
+ \$500 Sales / Donations



TEAM Performance Hoodie
Black, Charcoal, Silver



TEAM Backpack

TEAM ¼ Zip Black, Charcoal, Silver

EARN A TIER 5 PRIZE!
15 CONTACTS
+ \$600 Sales / Donations



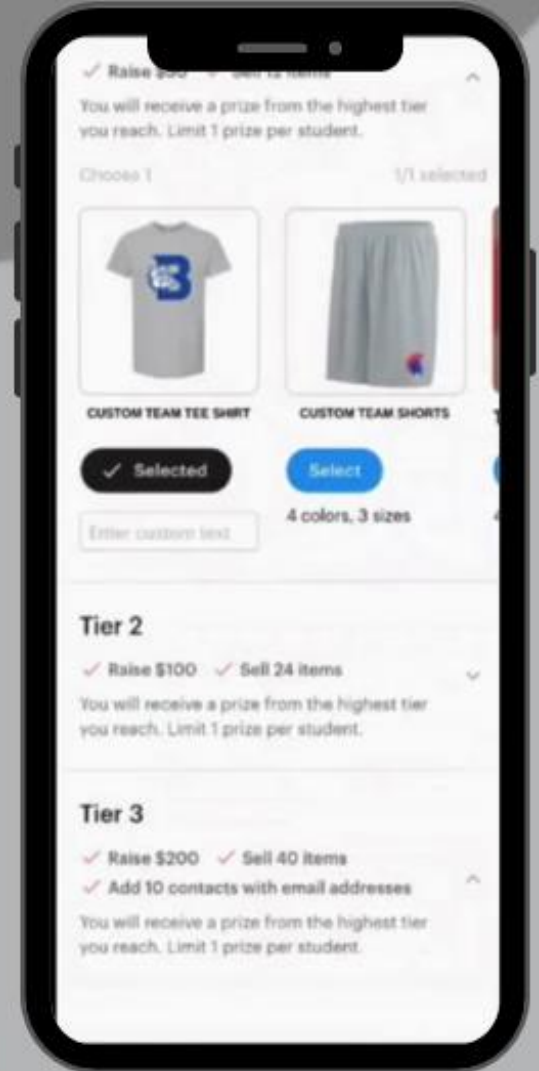
**PERSONALIZED TEAM
Performance Hoodie**
Black, Charcoal, Silver



**PERSONALIZED
TEAM ¼ Zip**
Black, Charcoal,
Silver



**PERSONALIZED
TEAM Backpack**



**ALL PRIZES PICKED IN
DASHBOARD IN
REGISTRATION PROMPS**

SMART & EASY TECH = SUCCESS!

SIMPLE REGISTRATION

STUDENT REGISTRATION

Please fill out the form below to become a student for this campaign

PERSONAL INFO

Student's First Name: Jenny

Mr. Roper

Clayton Miss Murphy

Mrs. Bass
jlay2003@gmail.com

Mr. Burns

Miss Klay

Mr. Smith

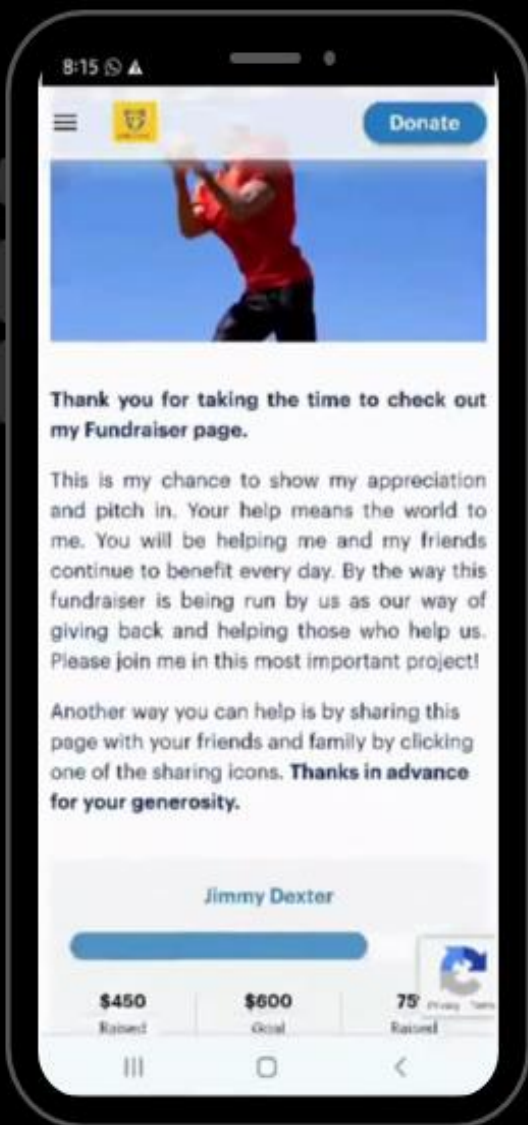
Miss Evan

Mrs. Bleaker

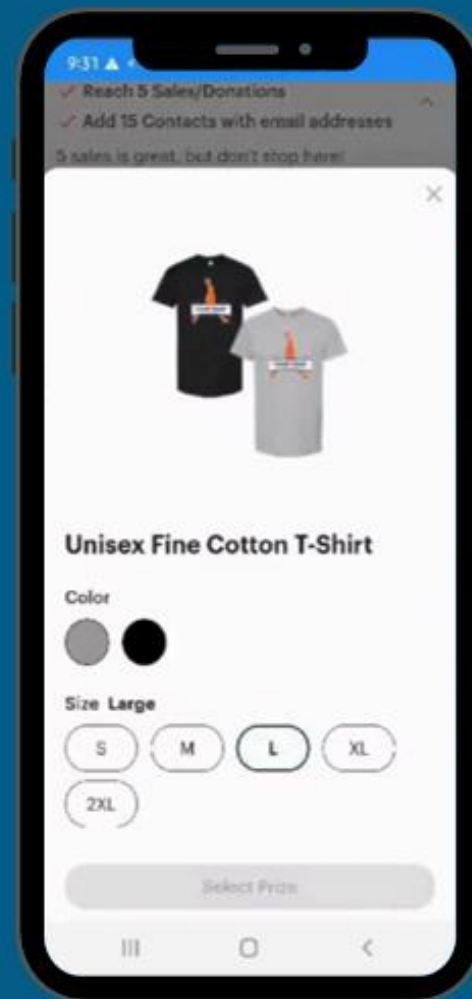
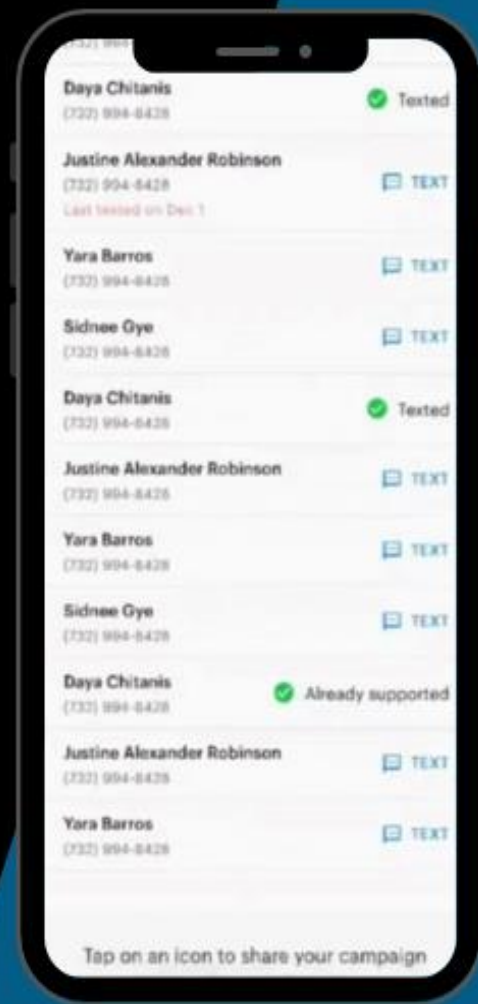
Chorus

DRIP EMAILS, TEXTING,
SOCIAL MEDIA POSTS, SALES
TRACKING & DATA RETENTION

INTEGRATED PRIZE
PROGRAM
& TICKET BOOST

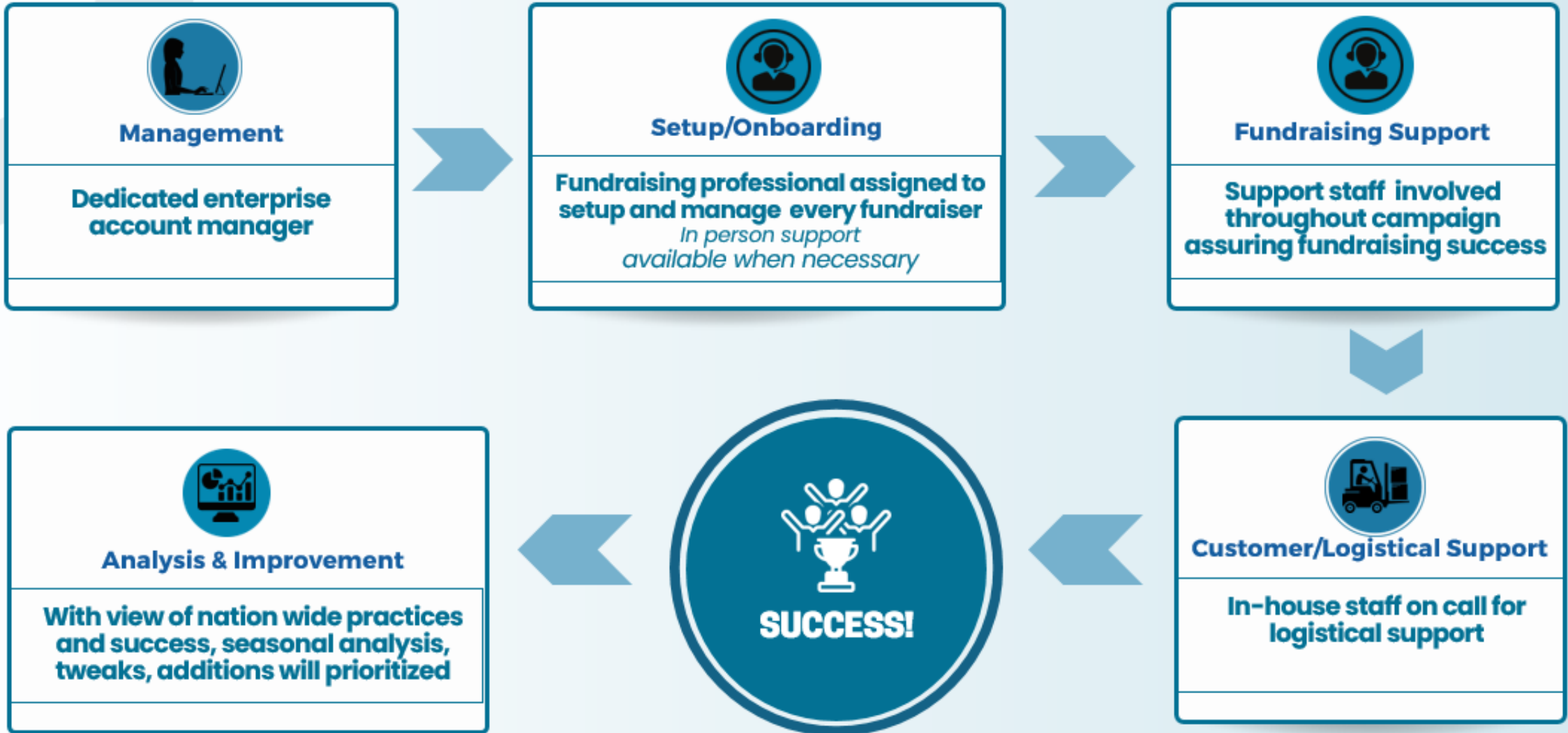


DONATION & PRODUCT
FUNDRAISERS
ON SAME PLATFORM



HOW IT WORKS

Enterprise Partnerships



CHALLENGE

COMPLIANCE

Online privacy/COPPA
Texting laws/Taxes/Social

US based developers experts in privacy, data security and virus protection

Fully integrated COPPA procedures followed

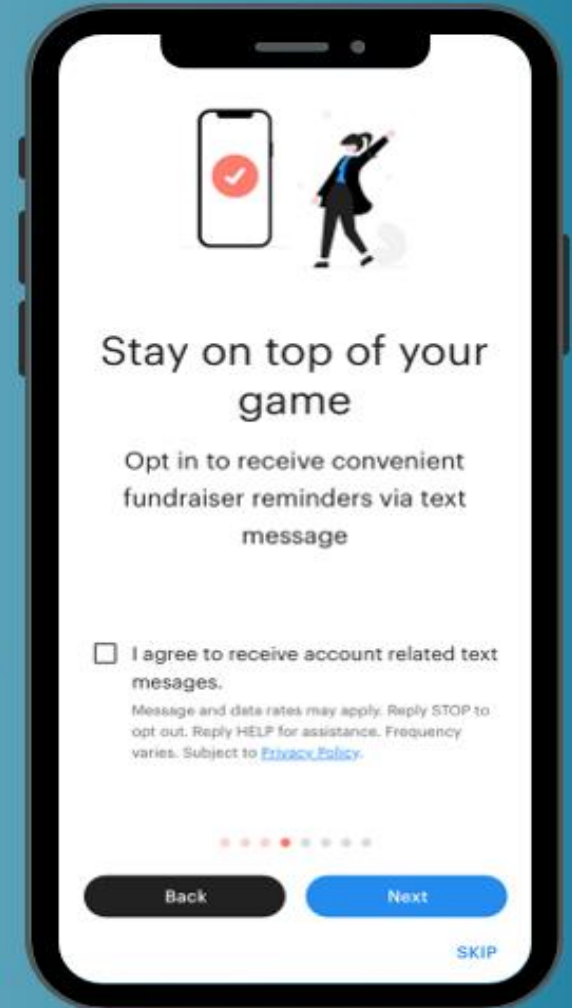
All privacy and child protection policies posted clearly and transparently

Text reminders that follow all opt-in guidelines

Real time sales tax collection by supporters address



**COPPA Compliance
Robo-Texting Compliance**



Opt-in required for all text communication

SOLUTION



**LET'S DO GREAT
THINGS TOGETHER!**



THANK YOU