



MOUNTAIN PARK ATHLETIC ASSOCIATION SPONSORSHIP PROPOSAL

Introduction

On behalf of Mountain Park Athletic Association (MPAA), we would like to extend an invitation to you and your company to become a sponsor partner of our youth sports program. We are a non-profit, all volunteer organization whose mission is to promote voluntary youth development in recreational sports, as well as manage and support such youth athletic programs that operate out of Gwinnett County, Georgia's Mountain Park Park and out of public schools in the Parkview High School Cluster.

Our mission also includes:

- Provide opportunities for kids to be active, be fit, and be healthy.
- Providing an opportunity for fun and enjoyment.
- Teaching proper skills and techniques.
- Instructing the principle of good sportsmanship, teamwork and accountability.
- Build character and discipline and love of sport.

The most important steps in the planning process for a successful season is obtaining local and corporate sponsorships from businesses and organizations, to help offset some of the costs associated with league operations. We are looking for sponsors who are willing to donate to assist in covering our essential expenses. All sponsorship funding is directly invested into the sport and is used to manage and improve athletic opportunities at MPAA. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a desired family target audience.

If providing sponsorship for youth athletics at MPAA is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Sincerely,

Ansley Sukowske
Community Outreach Director
Mountain Park Athletic Association

SPONSORSHIP OPTIONS

All sponsorship funding is directly invested into the park and is used to manage and improve MPAA sports.

Platinum League Scoreboard Sponsor

This sponsorship package is only \$5,000.00 per year and includes the following:

- Your organization will receive one (1) Scoreboard panel with the sponsoring organization's logo on the Football Field throughout the entire year.
- Company logo to be listed on MPAA's website and social media with links back to your website, & you will receive a Sponsorship Plaque.
- Your first year would be \$5000.00, and then it will go down to \$3500.00 each year after that.
- **If you sign up to be a Sponsor for 3 years, the total for all 3 years would be \$10,000.00**

Gold League Scoreboard Sponsor

This sponsorship package is only \$750.00 per year and includes the following:

- Your organization will receive one (1) Scoreboard panel with the sponsoring organization's logo on a Baseball/Softball field throughout the entire year.
- Company logo to be listed on MPAA's website and social media with links back to your website, & you will receive a Sponsorship Plaque.
- Your first year would be \$750.00, and then it will go down to \$500.00 each year after that.

Silver League Scoreboard Sponsor

This sponsorship package is only \$250 per year and includes the following:

- Your company logo will be listed on MPAA's website and social media with links back to your website, & you will receive a Sponsorship Plaque.
- Your first year would be \$250.00, and then it will go down to \$150.00 each year after that.

To sponsor Mountain Park Athletic Association, please complete the attached sponsorship form. If you have any questions in regards to the sponsorship options presented please contact Ansley Sukowske at 678-622-6191 or via email at mpaa.cod@gmail.com.