

FLAGSTAFF YOUTH HOCKEY ASSOCIATION

BOARD OF DIRECTORS MEETING MINUTES August 5, 2015 @ 5:30pm

Call to Order: Dave Bereson at 5:30pm

Board Members Present: Dave Bereson, Ken Brendel, Jennie Palmer, Billy Brenden, Joth Jacobson, Garrick

APPROVAL OF MINUTES: Board approved prior minutes from 7/1/15

REPORTS:

1) Equipment Manager (Board)

Decision to postpone moving forward with purchase of skate racks for cage. Ken has a friend who might be interested in building a custom skate rack. Ken will explore.

2) Fundraising Coordinator (Kristi)

Kristi finalizing business for 2015/16 discount card. Banners advertising registration for FYHA season to be placed on southwest location (near Walmart) and near 4th street.

3) Treasurer (Ken)

CW Payne confirmed as Treasurer for 2015/16 season

4) Registrar (Jennie)

Jennie will get USA Hockey sanctioning for tournaments.

Registration will be opened

Scholarship decisions made by September 21 and registration by Sept 28.

5) Ice Scheduler (Dave)

Ice schedules set for upcoming season

6) Webmaster (Garrick)

- See below

7) AZYHL Representative/AAHA Representative

8) Coaching Coordinator (Billy)

Fall Club Coaches – need to find head coach for 6U

8U Select Head Coach – need to finalize

OLD BUSINESS:

1) Tournaments

Bill Kuche to coordinate Bantam and Squirt tournaments, Joth to coordinate PeeWee tournament

2) Little Howlers – Dave will talk to Chris Walsh and Travis J about NAU volunteers. Decision made that FYHA volunteers must be at least 13 years old.

NEW BUSINESS:

1) Budget for 2015/16 Season

Motion to approve by Joth, second by Garrick, unanimously approved by Board members present

2) Gear Purchase

Gear for Little Howlers ordered.

3) NAU Sponsorship

Goalie coaches will be identified and scheduled for upcoming season.

4) Registration

Will be opened

SCHEDULE NEXT MEETING: August 26th

ADJOURNMENT: 7:30pm



FYHA Webmaster Report

August 5th, 2015 Board Meeting

By Garrick Brooks, FYHA Webmaster

Website Changes:

- Added April and June Board minutes, and August Board agenda
- Add new Mission Statement to website.
- Updated tournament pages as directed by tournament directors.
- Added Little Howler registration and front page banner.
- Added 2015-2106 Ice & Practice Schedule to site & calendar (thru Sept 17th).
- Added Squirt, Peewee, & Bantam June tryout photos to website.
- Created new 2015-2016 teams pages.
- Disabled past Camps & Trainings, and Registrations (i.e. Summer 3v3).
- Updated 2015-2016 Scholarship Application form.

Other Items to Report:

- Received access & reviewed how Thriva system works.
- Added Billy's personal email address (*bjbrenden@gmail.com*) to the *bod@fyha.org* list.
- Attended AAHA July meeting. Sent notes to Board.
- Created 'tournaments@fyha.org' email address & forwarded to Joth & Bill.
- Communicated with IJ Team (formerly Ice Jerseys) about online store.
- Created FYHA branded email template in Thriva.
- Sent out tryout dates & Little Howlers emails.

Website Changes Todo:

- Create a site map of all pages & content for list of content to update/change. (OLD)
- Update sponsor list on sponsor page & left sidebar (*waiting on update*). (OLD)
- Update other tournament pages (*waiting on additional directions from Bill & Joth*). (OLD)

Other Items to Todo:

- Get access to FYHA's Facebook account (*need to request*). (OLD)
- Create sponsorship Facebook plan/calendar (*waiting on sponsor update*). (OLD)
- Upload tryout photos to FB (*need to request*). (OLD)
- Plan on how to use Thriva for equipment rental (*working on details*). (OLD)
- Update FYHA Hockey flyer to include prices (*requested by Kathy @ rink*) (NEW)

Webmaster Items to Discuss with Board:

- Team pages - What features do we want to use: Roster, Game Schedule, Player Stats, Team Stats, Photos, Videos, and/or News? Different level of content for Travel vs. Club? Who is responsible for creating/gathering the content?
- Online Store - Discuss options for store.

Website Stats:

July 1st - July 31st

- 1,387 visitors
- 3,376 pages viewed
- 1:09 minutes average time on site

Most Popular Pages

- Home page - 1,772 page views (52%)
- Calendar - 205 page views (6%)
- Fall Face Off - 80 page views (2.4%)
- Travel Teams - 79 page views (2.4%)
- Power Skating - 75 page views (2.2%)