

## Upper Township Football Association

Post Office Box 191

Marmora, New Jersey 08223

[www.utindians.net](http://www.utindians.net)

Tax ID: 27-5461629

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### 2021 Football Sponsorship Opportunity

With football season just around the corner, the Upper Township Football Association is seeking new businesses and individuals to help sponsor the Upper Township Indians Football program.

The Upper Township Football program is no longer funded by the Township of Upper. Now more than ever, your support is needed to provide equipment and help keep football affordable for the youth of our community.

**Your support helps to provide a healthy, safe and fun environment for the youth of Upper Township to learn and play the game of football. In 2020 the community outreach of the Upper Township Football Association has never been stronger. We have announced that we will be developing a working relationship with the National Honor Society and providing a scholarship award for a graduating OCHS senior.**

A new sponsor's first year investment is \$275. This includes a field sign advertising your business along the end zone fence. Your field sign will be displayed throughout the football season during games, practices, scrimmages and special events held at Caldwell Park. After the first year, you can renew your sign at the renewal rate, which is currently \$150. If you do not wish to invest \$275, there are other sponsorship levels available to suit your requirements. Sponsorship opportunities are detailed on the back of this page. All sponsors donating \$100 or more will have a listing and link on our website to your business.

Field signs are not only viewed by the members and families of our teams, but also by visiting teams from Cape May and Atlantic Counties. Last season, our sponsor's field signs were viewed by players, families, and visitors at over 50 practice days; 16 regular season home games; 3 pre-season scrimmages; 8 "B-games"; and 6 playoff games.

All donations to the Upper Township Football Association, a New Jersey Nonprofit Corporation, are **tax deductible** under section 501(c)(3) of the Internal Revenue Code. For more information on our program, please visit our website: [www.utindians.net](http://www.utindians.net). To become a sponsor, please complete the form on the back of this page and return to: Upper Township Football Association, PO Box 191, Marmora, NJ 08223. Thank you for your support.

Sincerely,

*Mark Pancoast*

*President*

*Upper Township Football Association*



**Upper Township Football Association**

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**YES, I WOULD LIKE TO SPONSOR UPPER TOWNSHIP FOOTBALL IN THE FOLLOWING WAY:**

- \$1,000 PLATINUM SPONSOR**  
*Includes website listing, game announcement, field sign, and ticket sponsor*
  
- \$500 GOLD SPONSOR**  
*Includes website listing, game announcement and field sign*
  
- \$275 SILVER SPONSOR (First Year Field Sign)**  
*Includes website listing and field sign*  
*Please include a business card for sign layout*
  
- \$100 BRONZE SPONSOR**  
*Includes website listing*
  
- \$50 SUPPORTING SPONSOR**
  
- \$\_\_\_\_\_ Other**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: Number: \_\_\_\_\_

Email Address and Website \_\_\_\_\_

Please attach a business card or letterhead with your payment.

**Questions? Mark Pancoast (609) 807-8663**

Please make contributions payable to and mail to:

**Upper Township Football Association**

**PO Box 191**

**Marmora, NJ 08223**

