

Waite Park Babe Ruth Inc.

Sponsorship Letter

Dear Community Partner:

We would like to thank you for your consideration of a Waite Park Babe Ruth Sponsorship. We especially appreciate all of you who have supported our baseball and softball programs in the past! Your past and future support is instrumental in keeping costs down for families and allowing us to operate a top rate program and complex that our community can be proud of each year. We are reaching out to your business as a valued business in the community and Waite Park Babe Ruth would be honored to promote your brand and product through various sponsorship opportunities detailed in in this sponsorship document. Waite Park Babe Ruth is an association that exists to provide a safe, fun, developmental experience for youth and families of Central Minnesota through participation in Baseball and Softball activities. WPBR is a 100% non-profit organization. In fact, we have an agreement with the City of Waite Park that any money that the association makes is reinvested directly back into the park complex for improvements and maintenance. This practice helps keep our complex one of the best in central Minnesota. We cater to over 600 boys and girls in Central Minnesota every season and host 1000's more at various tournaments and league games throughout the season. Any time and consideration that is put towards this on your behalf is greatly appreciated! If willing to be a sponsor again, please fill out the attached invoice and send a check made payable to WPBR with your sponsorship level by March 1 of the sponsorship season. Anything you can do to support our program would be greatly appreciated. The team jersey sponsors are limited and available on a first come, first serve basis. If there is a particular age group, coach, or player you want to specifically sponsor, please let us know on the returned invoice. Thanks again for your support and generosity!

Sincerely,

WPBR Board



Waite Park Babe Ruth Inc.

Sponsorship Levels

Season Sponsorship - \$25,000/year or five payments of \$5,000/year for per year

- Title Sponsor of the current year Baseball and Softball Seasons.
- Title sponsor of all Waite Park baseball and softball travel teams (approximately seven baseball and ten softball teams).
- Your logo and name on every travel jersey (approximately 200 jerseys).
- Display your logo at the entrances to the park and at the concession stands.
- Title Sponsor of the golf fundraiser.
- Complimentary foursome at the golf fundraiser.
- Sponsor sign at golf fundraiser.
- Our website with direct link to your website.
- Social media outlets.

Tournament Sponsor (two available) – One time fee of \$5,000 or two payments of \$2,500/year

- Presenting sponsor of two Waite Park Baseball and Softball Tournaments.
- Opportunity to market your company in our tournament packet and on brackets.
- Display your logo at the entrances to the park and at both concession stands.
- Your logo on the shirts sold at the tournament.
- Your logo on the medals for winning teams.
- Complimentary foursome at the golf fundraiser.
- Sponsor sign at golf fundraiser.
- Our website with direct link to your website.
- Social media outlets.

Windscreen Sponsor (six available as of January 2025) – One-time fee of \$15,000 or \$5,000/year for three years (three-year sponsorship contract)

- Wind screen display with your logo/name and Waite Park Babe Ruth on one field (your decision of baseball or softball field if not already taken).
- Display your logo at the concession stands.
- Complimentary foursome at the golf fundraiser.
- Sponsor sign at golf fundraiser.
- Our website with direct link to your website.
- Social media outlets.

Concession Stand Sponsor – One time fee of \$2,000/year or two payments of \$1,000/year

- Concession stand sponsorship banner with your logo and name at both concession stands.
- Complimentary foursome at the golf fundraiser.
- Sponsor sign at golf fundraiser.
- Our website with direct link to your website.

- Social media outlets.

Homerun Sponsor - \$1,500

- In House Team Sponsorship (ages 5/6, 7/8 baseball and 8/10/12u Softball).
- Complimentary foursome at the golf fundraiser.
- Your company logo on in-house jerseys to be worn by teams all season long.
- If desired, Sponsors will receive a plaque with a picture of your team sponsored. (Limited opportunities for this level) .
- Recognition on shared signage at the complex (listing as Homerun).
- Recognition on Website and Personalized Social Media Postings.
- 4 x 6 Banner displayed on Darrell Rapp Field.
- Individual Hole Signage at the annual WPBR Golf Fundraiser.
- Complementary foursome entry in the WPBR Golf Fundraiser.

Triple Sponsor - \$1,000

- In House Team Sponsorship (ages 5/6, 7/8 baseball and 8/10/12u Softball).
- Complimentary foursome at the golf fundraiser.
- Your company logo on in-house jerseys to be worn by teams all season long.
- If desired, Sponsors will receive a plaque with a picture of your team sponsored. (Limited opportunities for this level).
- Recognition on shared signage at the complex (listing as Triple).
- Recognition on Website and Personalized Social Media Advertisement.
- 4 x 6 Banner displayed on Darrell Rapp Field.
- Shared Hole Signage at the annual WPBR Golf Fundraiser.

Double Sponsor - \$750

- In House Team Sponsorship (ages 5/6, 7/8 baseball and 8/10/12u Softball).
- Your company logo on jerseys to be worn by teams all season long.
- If desired, Sponsors will receive a plaque with a picture of your team sponsored. (Limited opportunities for this level).
- Recognition on shared signage at the complex (listing as Double).
- Recognition on Website and Personalized Social Media Postings.
- Shared Hole Signage at the annual WPBR Golf Fundraiser.

Single Sponsor - \$500

- In House Team Sponsorship (ages 5/6, 7/8 baseball and 8/10/12u Softball).
- Your company logo on jerseys to be worn by teams all season long.
- If desired, Sponsors will receive a plaque with a picture of your team sponsored. (Limited opportunities for this level)
- Recognition on shared signage at the complex (listing as Single).
- Recognition on Website and Shared Social Media Postings.

Complex Maintenance Partnership - \$250

- Donation to be directed to facility maintenance and funds will be used to purchase material and equipment necessary to maintain the Rivers Edge Complex.
- Recognition on Website and Shared Social Media Postings.

