

CULTURE SHAPING For Leaders

Building a positive sports experience for all athletes takes effort, intention, and collaboration. When athletes are part of a positive sports culture, they are more likely to experience the many benefits that sports can provide - from developing resilience and leadership skills to building healthy connections and support systems. As a leader in your organization or athletic department, you have the ability to establish practices that can yield this positive experience for all athletes across your programs.

PCA's Culture Shaping for Leaders is a highly interactive zoom session that helps organizational and athletic department leadership evaluate and identify ways to make their program(s) more positive, equitable, and accessible to all athletes. This session introduces PCA's tool for organizational culture shaping and evaluation: The Positive Youth Sports Culture Index (PYSC Index).

In this session, participants will:

- Discuss the importance of culture-shaping
- Learn about actionable tools for culture shaping
- Receive an orientation to PCA's PYSC Index
- Practice using the PYSC Index
- Develop an action plan to complete the PYSC Index

Assessing and improving your organization/athletic department's sports culture is made easier with the Positive Youth Sports Culture Index. Following this session, partners will continue to have access to a wide array of resources, workshops, and support from PCA to ensure a positive sports experience for athletes, coaches, parents/caregivers, and all other stakeholders.

