

# SPONSORSHIP APPLICATION



## At A Glance

- Provide youth with local organized competition in a safe and positive environment
- Teach good sportsmanship and positive competition
- Teach team player skills and to take pride in working together to achieve a common goal
- Encourage players to maintain satisfactory grades in school and learn how to balance scholastic achievements and athletic endeavors
- Encourage physical wellness and activeness



My favorite part was everything.  
Football is so fun!

Grayson, age 9  
White Knoll Termites Tackle Football

## Dear Neighbor:

On behalf of the White Knoll Youth Football & Cheer League (WKYFCL), I would like to extend an invitation to you and your company to become a sponsor for our 2024 season.

WKYFCL is a non-profit organization and a division of the Lexington County Recreation and Aging Commission (LCRAC). LCRAC has provided local opportunities for kids to participate in sports for decades. We are proud to continue that mission.

We are looking for sponsors who are willing to partner with us to keep costs low for our families. Your donation will enable us to keep the costs of registration down so children of all economic backgrounds can participate in our league. We understand that times are tough and are so grateful for your consideration. Your donation supports families that live, work, study and shop right here in the Lexington area.

We offer several packages to honor our sponsors. Thank you for your consideration, and we look forward to partnering with you!

Caitlin Bonesteel  
Development Department

**To apply or if you have questions, contact Caitlin:  
[csbonesteel@gmail.com](mailto:csbonesteel@gmail.com)  
803.528.4045**



## **PLATINUM SPONSOR - \$1,500**

Our premier sponsorship! Benefits include:

- Company name on all jerseys (if donated before August 1)
- Banner on field
- Social media thanks
- Home page website thanks
- Sponsor announcement at home games
- End of season plaque

## **NAVY SPONSOR - \$800**

An incredible deal - benefits include:

- Banner on field
- Social media thanks
- Sponsor announcement at home games
- End of season plaque

## **TIMBERWOLF SPONSOR - \$500**

An introduction to our White Knoll community. Benefits include:

- Banner on field
- Social media thanks

## **FAMILY SPONSOR - \$300**

We would love to honor all our sponsors that make our season happen. A banner on the field will be hung specifically to name all of our Family Sponsors.