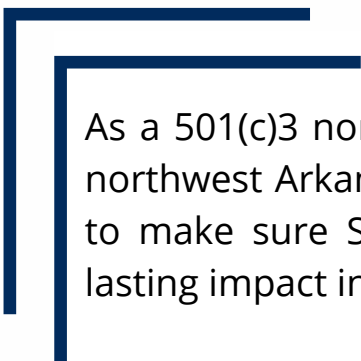




# CORPORATE SPONSORSHIP OPPORTUNITIES

Sporting Arkansas Soccer Club 501(c)3





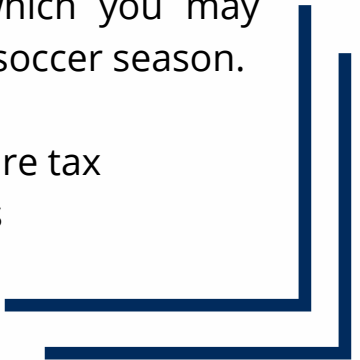
As a 501(c)3 non-profit that serves over 400 youth soccer players in northwest Arkansas, philanthropy plays an important role in helping to make sure Sporting Arkansas continues to have a positive and lasting impact in our community.

Since 1998, Sporting Arkansas has relied on the philanthropic support of thousands of generous community individuals and businesses like you. Through the commitment of our sponsors, Sporting Arkansas provides approximately \$17,000 annually in scholarship assistance to players between the ages of 6-18. This year we are projected to provide over \$20,000 in scholarship assistance.

Our program's mission is to be the leader in teaching players about life lessons through positive character traits such as good sportsmanship, fair play, teamwork, personal responsibility, perseverance, respecting opponents and officials, innovation, and honor of the game.

We are pleased to offer many opportunities by which you may partner with Sporting Arkansas throughout the youth soccer season.

All sponsorships and donations to Sporting Arkansas are tax deductible and remain here in the northwest Arkansas community.







*"We make a living by  
what we get, but we  
make a life by what we  
give..."*

Winston Churchill

## 2 tournaments per year

- Multi-day tournament
- 100+ teams per tournament
- Local and out-of-state players
- 2,000 people per day

## 20 Sporting Arkansas teams

- 200+ home games per year
- 1,200+ practices per year
- Plus summer and specialty programming

## Local and Regional

Teams visit from:

- Rogers
- Fayetteville
- Bentonville
- Fort Smith
- Springdale
- Little Rock
- Tulsa
- OKC

An estimated **20,000** people pass through the Sugar Creek Soccer Complex each year.



# PARTNERSHIP OPPORTUNITIES

## SPORTING ARKANSAS

### Platinum Sponsor

Total Number: 1

Duration: 2 years

Annual Cost: \$35,000 (\$46,000 value)

Sponsorship Includes:

- Game jersey sponsorship (company logo on front of game jerseys)
- Main stadium name designation including field name sponsorship - (Company) Stadium
- Fall tournament sponsorship - Sporting's largest annual tournament (Company Cup)
- Logo on training jersey sleeve
- Razorback Greenway fence signage
- Logo enhancement
- Company brand featured during all Sporting events with feather flag
- Marketing booth at all Sporting events
- Company prominently advertised in all event programs
- Company prominently displayed on the Sporting Arkansas website



# PARTNERSHIP OPPORTUNITIES

## SPORTING ARKANSAS

### Gold Sponsor

Total Number: 1

Duration: 2 years

Annual Cost: \$25,000 (\$31,000 value)

Sponsorship Includes:

- Spring tournament sponsorship annual tournament (Company) Spring Classic
- Logo on the front/center of training jersey
- Logo on sleeve of game jersey
- Logo enhancement
- Field name designation
- Razorback Greenway fence signage
- Company brand featured during all Sporting events with feather flag
- Marketing booth at all Sporting events
- Company prominently advertised in all event programs
- Company prominently displayed on the Sporting Arkansas website





# PARTNERSHIP OPPORTUNITIES

## SPORTING ARKANSAS

### Silver Sponsor

Total Number: 6

Duration: 2 years

Annual Cost: \$5,000 (\$7,500 value)

Sponsorship Includes:

- Field name designation
- Razorback Greenway fence signage
- Company brand featured during all Sporting events with feather flag
- Company logo on training jersey sleeve and player warmups
- Logo enhancement
- Company prominently advertised in all event programs
- Company prominently displayed on the Sporting Arkansas website



### Bronze Sponsor

Total Number: 8

Duration: 2 years

Annual Cost: \$3,000 (\$4,250 value)

Sponsorship Includes:

- Field name designation
- Razorback Greenway fence signage
- Company prominently advertised in all event programs
- Company prominently displayed on the Sporting Arkansas website
- Logo enhancement
- Little Shots program sponsorship



## PARTNERSHIP OPPORTUNITIES

# SPORTING ARKANSAS

## Individual Sponsorship Opportunities

\*Note: Some sponsorship opportunities are included in larger packages so actual availability may vary.

Availability may vary.				Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsorship Type	Description	Annual Cost	Commitment	\$35,000 annually / 2-year commitment	\$25,000 annually / 2-year commitment	\$5,000 annually / 2-year commitment	\$3,000 annually / 2-year commitment
Sugar Creek Complex Sponsor	Sponsor the home facility for Sporting Arkansas and a hub for training and matches in NW Arkansas	\$15,000	3 years				
Game Jerseys- Front/Center	Sponsor both home and away game jerseys, with logo on front/center jerseys	\$15,000	2 years				
Fall Tournament	Sponsor the annual fall tournament hosted by the club - (Company Name) Cup	\$20,000	2 years				
Spring Tournament	Sponsor the annual spring tournament hosted by the club - (Company Name) Classic	\$15,000	2 years				
Game Jerseys- Back	Sponsor both home and away game jerseys, with logo on back of jerseys	\$7,500	2 years				
Training Jerseys - Front/Center	Sponsor of club training jerseys, with logo on front/center of jerseys	\$7,500	2 years				
Stadium Sponsorship	Sponsor main stadium at Sugar Creek complex, including scoreboard signage and field sign	\$7,500	2 years				
Game Jersey Sleeve	Company logo placed on sleeves of home and away game jerseys	\$5,000	2 years				
Training Jerseys - Back	Sponsor of club training jerseys, with logo on back of jerseys	\$5,000	2 years				
Field Name Designation	Field named after sponsor and signage with company logo	\$2,500	2 years				
Training Jersey Sleeve	Company logo placed on sleeves of training jerseys, including Academy and Little Shots program	\$2,500	2 years				
Player Warmups	Company logo placed on player warmup jacket or hoodie	\$1,500	2 years				
Razorback Greenway Signage	Company logo placed on a sign displayed along Razorback Greenway	\$500	2 years				
Little Shots Program	Sponsor this program for 5-6 year olds, including logo on their shirts	\$750	1 year				
Team Sponsorship	Sponsor a specific team, including logo on the back of their training jerseys	\$500	1 year				
Logo Enhancement	Scannable logo to be directed to Sponsors preferred URL	\$500	1 time				
Restroom Sponsorship	Sponsor the build/construction of restrooms at the Sugar Creek complex	TBD	5 year				
VALUE				\$46,000	\$31,000	\$7,500	\$4,250
				Company logo prominently displayed on the Sporting Arkansas website.			



# thank YOU

Sporting Arkansas is grateful to all our sponsors. You help us continue to grow and make a positive impact on the northwest Arkansas community through need-based scholarships, facilities improvements, and coaching development.

**Thanks for helping us do more for our community.**



# SPONSORSHIP AGREEMENT

## SPORTING ARKANSAS

NAME (Exactly how name should be listed publicly)

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

CONTACT NAME

EMAIL

☐ Yes, I would like to help enhance the lives of children in the community at the level marked below:

\_\_\_ Platinum Sponsorship - 2 years, \$35,00 per year

\_\_\_ Gold Sponsorship - 2 years, \$25,00 per year

\_\_\_ Silver Sponsorship - 2 years, \$5,000 per year

\_\_\_ Bronze Sponsorship - 2 years, \$3,000 per year

### A LA CARTE

\_\_\_ Fall Tournament Sponsor - 2 years, \$20,000/year

\_\_\_ Spring Tournament Sponsor - 2 years, \$15,000/year

\_\_\_ Game Jersey Sponsorship Front- 2 years, \$15,000/year

\_\_\_ Game Jersey Sponsorship Back- 2 years, \$7,500/year

\_\_\_ Game Jersey Sleeve - 2 years, \$5,000/year

\_\_\_ Training Jersey Front/Center - 2 years, \$7,500/year

\_\_\_ Training Jersey Back - 2 years, \$5,000/year

\_\_\_ Training Jersey Sleeve - 2 years, \$2,500/year

\_\_\_ Player Warmups - 2 years, \$1,500/year

\_\_\_ Main Stadium Sponsor - 2 years, \$7,500/year

\_\_\_ Razorback Greenway Signage - 2 years, \$500/year

\_\_\_ Field Name Designation & Sign - 2 years, \$2,500/year

\_\_\_ Little Shots Program Sponsor - 1 year, \$750

\_\_\_ Team Sponsorship - 1 year, \$500

\_\_\_ Logo Enhancement - 1 time, \$500

\_\_\_ Restroom Construction Sponsorship - TBD

\_\_\_ "Goal Giver" Need-Based Player Scholarship - 1 year, \$500+

### PAYMENT OPTIONS

\_\_\_ Check enclosed (payable to Sporting Arkansas)

\_\_\_ Email invoice

\_\_\_ Send invoice

\_\_\_ Charge credit card (will call)

### MAIL FORM TO:

Sporting Arkansas

1706 S. Walton Blvd, Ste. 1853

Bentonville, AR 72712

### EMAIL FORM TO:

operations@sportingarkansas.com