

# Sioux Falls Youth Hockey Association

## Board of Directors Meeting

November 6, 2019

6:30-pm

Sanford Conference Room

Scheels IcePlex

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors Meeting to order. Board members in attendance were Adam Gorra (President), Aaron Debates (V.P.), Ed Davis (Secretary), Lindsay Erickson (Treasurer), Andy DeMore (Development Director), Mark Bukovich (Travel League Director), Chad Dykstra (Member at Large) and Dave Carlson (City League Director). Quorum was present. Mindy Hansen, Cherry Hunter (Executive Assistant) and Dan Houck (Director of Hockey) were also in attendance.

### Secretary's Report – Ed Davis

Adam Gorra made a motion to approve the October 2, 2019 Minutes with the following amendment under Various Sponsorship Concepts: Flyers team posters in FM Rink – The photographer for the Flyers researched options for Flyers team posters to be displayed along the south wall of the FM rink. The fundraising committee has developed a plan and ~~do not plan to involve options from the photographer~~ have not ruled out working with the current SFYHA team photographer. Motion seconded and carried.

Treasurers Report – Lindsay Erickson - Financial reports from October 1 were filed.

### Director of Hockey – Dan Houck

- finished DOH clinics
- met w/ Cherry to go over Squirt Small Game Schedule
- ran, evaluated, and oversaw SF Boys Varsity 1, Varsity 2, JV tryouts in beginning of October. Coach Houck noted two similar split Varsity teams was the goal during the tryout process. The JV team will most likely have 23 players for SDAHA League play. One player requested release to Brandon and one player went to ACL.
- ran, evaluated, and oversaw all SFYHA travel tryout from Squirt-Bantam. Squirts were very competitive. Six Squirt teams split to two A Blue teams, 3 similar split Orange teams and a Squirt Girls 10U team. PeeWees were split to two A Blue, two B Orange, two C white. Coach Houck noted 3 player move ups.
- had several post tryout individual player meetings
- attended HS Boys games vs. Freemont
- ran and planned KOTR and City League Clinics
- attended and ran Let's Try Hockey
- ran, plan, and coordinated Pre-Season Coaches Meeting for all SFYHA Coaches-on and off-ice
- attended SFYHA pre-season meetings for Mites and Atoms
- held pre-season meeting for Atom program w/ Bob Schmid
- finalized coaching roster for 2019/20
- conducted several post-tryout supplemental evaluations
- weekly planning for Brandon and Kyle
- began ICL team evaluations for team splits
- began evals for Mite City/Travel team splits and tier placement
- creates weekly schedule for Kyle

### Admin Update – Cherry Hunter

- Squirt Small Games Coordinator – 10 hr Dibs credit
- Scheels IcePlex agreement reviewed, signed and submitted
- Dibs Manual updated and training completed for League Managers/Supervisors
- Team Coordinator Handbook updated, and training completed for Travel TC
- Resurface Schedule – need determination for ice resurface between 2<sup>nd</sup> and 3<sup>rd</sup> period of PeeWee and Girls 14U games. Girls 14U and PeeWee games do not require resurfacing between second and third periods via SDAHA Playing Rules. In the past, SFYHA has resurfaced between the second and third period of Girls 14U and PeeWee games as a variation from the rule. Rest

period between periods for Girls 14U and PeeWee games is now 2 minutes. *Chad Dykstra made a motion to approve no resurface during Girls 14U and PeeWee games. Motion seconded and carried.*

- Grievance Form – request for addition to form per SafeSport regulations
- Connecting Kids/United Way program – submitted application and SFYHA approved as 2020 program for funding
- Prepared registration data showing projected vs actual to date
- Request for Executive Closed Session

### Presidents Report – Adam Gorra

- Board members reviewed data for estimated 2019/20 revenue based on current registration vs preseason budget. SFYHA currently has 659 players registered of 650 projected players. Revenue is down by \$825 from projections due to disbursement of player levels. Mini-Atoms show the largest increase with 20 more participants than last season. ICL returning players indicate the largest decrease. However, Cherry noted many of the ICL players switched to Squirt Travel this season. Members suggested a survey for players not returning. Currently Cherry requests reasons and records them for retention reports to USA Hockey. Most common is other sport focus. Lost interest in hockey and cost/commitment were noted as well. USA Hockey Try Hockey for Free event is scheduled for November 9 at the IcePlex.
- Fundraising for high school busing – Team Fundraising Policy currently noted in the Team Coordinator Handbook “*Any fundraising done by a team requires board approval prior to initiation of the fundraiser. (EX: Need to avoid Joe going to Scheels and securing funds for his team – especially since Scheels is already a sponsor). There will not be separate checking accounts for team fundraised amounts. The funds will be a line item in the SFYHA budget and reports.*” Members further noted the high school teams do fundraising for league credit for bus fees. Bus fees are not currently allowed to be paid by fundraiser credit. Fundraiser credit is utilized for tournament fees, equipment rental and fundraiser fee – all of which are not specific to travel accommodations. Friendly non-league game fees can be paid by fundraising credit (added to tournament fee in some cases).

### **Old Business:**

SFYHA Player / Parent Handbook – Ed Davis made a motion to allow Lindsay Erickson to update handbook with edits as needed. IF change in current policy is needed, board approval would be required. Motion seconded and carried.

### **New Business:**

#### Director of Development – Andy DeMore

- Flyers Fest is scheduled for July 29-30. Committee is planning for NHL player Ian Cole from the Colorado Avalanche to be the guest speaker and guest skater. VIP skating sessions with Mr. Cole will be available as part of the Flyer Fest. Anticipated cost per skater is \$250. Three sheets of ice will be utilized with tickets available at the door for \$10 or presale for \$5 each. Hope to have spiritwear available, golf on Thursday and Mr. Cole departing on Thursday afternoon. Guest appearance fee is \$10,000 with hope to net \$50,000 for SFYHA. Discussion for purpose of funds – maybe capital campaign for 4<sup>th</sup> sheet of ice? Mark Bukovich made a motion to approve a subcommittee for the event. Motion seconded and carried. Andy will submit committee member listing at the December meeting.
- Discussion of Friendly non-league game scheduling – Board members reviewed the October 27, 2018 approved policy. Updates for game & referee costs were completed Sept 30, 2019 as an annual process. Board members noted policy needs to reflect “game days” for PeeWee league and below.

- Committee Reporting – Andy DeMore suggested monthly committee reports from all positions. Growth & Retention, SafeSport, Spiritwear, Community Service Projects, Scheduler, Equipment Manager, Travel Jersey Coordinator, Webmaster, Director of Girls Hockey and Director of Goaltending. No formal action by the board.

#### Between Meeting Board Votes

- ✓ Adam Gorra made a motion to approve Play Up Request for Mite Bronson Everson to Squirts. Motion seconded and carried. Bronson was evaluated by Coach Houck during tryouts and placed in the Squirt league in accordance with his skills via email vote. Oct 21, 2019
- ✓ Dave Carlson made a motion to appoint Kelsey Anderson as the Intermediate City League Supervisor. Motion seconded and carried. Cherry will notify Kelsey as well as other nominees. Oct 23, 2019
- ✓ Adam Gorra made a motion to approve Travel Team Coordinators as submitted. Motion seconded and carried via email vote. Oct 24
  - Varsity 1 – Janelle Henry
  - Varsity 2 – Diann Sarahan
  - Lady Flyers JV – Erin Krull
  - Lady Flyers 14U – Erin Krull
  - Bantam Blue – Molly Mathison
  - Bantam Orange 1 – Kelly Gorra
  - Bantam Orange 2 – Brian & Stephanie Schumacher
  - PeeWee Blue 1 – Carie Sanow
  - PeeWee Blue 2 – Amy Bozell
  - PeeWee Orange 1 – Julie Assid
  - PeeWee Orange 2 – Amy Pokela
  - PeeWee White 1 – Sara Sanders
  - PeeWee White 2 – Kelly Strand
  - Squirt Blue 1 – Renae Cargin
  - Squirt Blue 2 – Molly Ades
  - Squirt Orange 1 – Nancy Schempp
  - Squirt Orange 2 – Marissa Miller
  - Squirt Orange 3 – Jessica Knigge
  - Squirt Girls 10U – Nick Black
- ✓ Ed Davis made a motion to appoint John Anderson as the Jr Varsity Team Coordinator. Motion seconded and carried via email vote. Oct 31, 2019
- ✓ Ed Davis made a motion to approve sale of Big Frig Flyers mugs as a fundraiser to help offset bus costs for the high school league. Motion seconded and carried via email vote. High School families will be at the IcePlex for the next month selling the Flyers mugs. Proceeds will be credited to bus fees across the league. Oct 31, 2019

Motion to adjourn at 10:07pm by Mark Bukovich and seconded by Lindsay Erickson. Motion carried.

#### NEXT MEETING

December 4, 2019                      6:30 pm  
Scheels Ice Plex Sanford Conference Room.

Respectfully submitted,

Adopted December 4, 2019 by oral resolution at meeting/ written correspondence  
(date) (circle one)