

# BROOKWOOD WRESTLING FUNDRAISER

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# WHY THE FUND RAISER

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- Sport are expensive
- We want low fees so more family and participate
- Fees mainly go to uniform, insurance, overhead...
- Additional expenses we must cover
  - Travel expenses to tournaments and duals
  - Additional coaches to help train wrestlers
  - Equipment, cleaning supplies, software fees, data fees...
  - Room renovation and improvements
  - Referees for duals

# FUND RAISER

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- Event dates: 11/14 – 11/18
- Team goal \$8,000
- Each family goal \$400
- Each family that sells \$500 will receive wrestling bag
- Each family that sells \$600 will receive wrestling bag plus Brookwood hoodie
- Each family that sells \$800 will receive wrestling bag plus Brookwood hoodie plus \$75 Amazon gift card
- Number one seller who exceeds \$800 will receive wrestling bag, Brookwood hoodie, plus a \$150 Amazon gift card

I SET UP A DOUBLE GOOD VIRTUAL FUNDRAISER! IT'S 100% CONTACTLESS, WE KEEP 50% OF THE PROFIT AND THE PRODUCT SHIPS DIRECTLY TO THE BUYER

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WE'LL EACH CREATE A POP-UP STORE AND SELL DOUBLE GOOD POPCORN! PRICES FOR SIGNATURE BAGS (5 CUPS EACH) START AT \$9 AND CURATED COLLECTIONS AT \$26. THE POPCORN IS ULTRA-PREMIUM, DELICIOUS, AND AWARD-WINNING!



# HOW TO GET STARTED

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Before the fundraiser begins:

1. Download the Double Good app
2. Sign in with your mobile phone #
3. Enter validation code
4. Enter e-mail address
5. Enter our event code NRLNBZ in the app
6. Create your Pop-Up Store

# CREATE YOUR POP-UP STORE

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- Enter picture of wrestler
- Set your goal. Default is \$400
- Start sending out links/e-mail...