



Beaverton Aloha Little League

PO Box 5213 • Beaverton, OR 97007 •

www.Beavertonball.com Phone: 971-221-2246

fundraising@beavertonball.com



Sponsorship Options for 2021 Season

\$12,000 Home Run Sponsorship Package

Sponsor will be represented by ALL teams in the league, approximately 25 teams.

Sponsor will receive the following:

- On field banner at every field for every game in 2021 season and during any district or state games played by BALL.
- Full page ad in BALL 2021 digital yearbook
- Social media posts on Facebook & Instagram
- Logo in BALL monthly newsletter and emailed to over 1100 people in the Beaverton/Aloha area
- Sponsor plaque from BALL
- Company may provide BALL with marketing materials to be handed out or sent electronically to League families.

\$3,000 Lower Division Sponsorship Package (for 1 division only, coast or farm)

Sponsor will be represented by teams in 1 division (Coast approx 5 teams, Farm approx 5 teams)

Sponsor will receive the following:

- Sponsor logo on the back of all uniforms in their division
- On field banner at all division games in 2021 season
- Full page ad in BALL 2021 digital yearbook
- Social media posts on Facebook & Instagram
- Logo in BALL monthly newsletter and emailed to over 1100 people in the Beaverton/Aloha area
- Sponsor plaque from BALL
- Company may provide BALL with marketing materials to be handed out or sent electronically to League families.

\$2,500 Upper Division Practice Jerseys Sponsorship Package

Sponsor will be represented by teams in 1 division (Minors approx 4 teams, Majors approx 2 teams)

Sponsor will receive the following:

- Sponsor logo on the back of all uniforms in their division
- Full page ad in BALL 2021 digital yearbook
- Social media posts on Facebook & Instagram
- Logo in BALL monthly newsletter and emailed to over 1100 people in the Beaverton/Aloha area
- Sponsor plaque from BALL
- Company may provide BALL with marketing materials to be handed out or sent electronically to League families.

Sponsorship options continued for 2021 Season

\$2,000 Upper Division Sponsorship Package (for 1 division only, Minors or Majors)

Sponsor will be represented by teams in 1 division (Minors approx 4 teams, Majors approx 2 teams)

Sponsor will receive the following:

- Sponsor logo on the sleeve of all uniforms in their division
- On field banner at all division games in 2021 season
- Full page ad in BALL 2021 digital yearbook
- Social media posts on Facebook & Instagram
- Logo in BALL monthly newsletter and emailed to over 1100 people in the Beaverton/Aloha area
- Sponsor plaque from BALL
- Company may provide BALL with marketing materials to be handed out or sent electronically to League families.

\$2,000 Coaches Sponsorship Package

Sponsor will be represented by all coaches in the league, aprx 100 coaches.

Sponsor will receive the following:

- Sponsor logo on the back of all coaches' shirts (coaches to wear shirts to all games, all divisions during the 2021 season)
- Full page ad in BALL 2021 digital yearbook
- Social media posts on Facebook & Instagram
- Logo in BALL monthly newsletter and emailed to over 1100 people in the Beaverton/Aloha area
- Sponsor plaque from BALL
- Company may provide BALL with marketing materials to be handed out or sent electronically to League families.

\$500 Team Sponsorship Package

Sponsor will be represented by 1 team.

Sponsor will receive the following:

- On field banner at all games of sponsored team in 2021 season
- Full page ad in BALL 2021 digital yearbook
- Social media posts on Facebook & Instagram
- Logo in BALL monthly newsletter and emailed to over 1100 people in the Beaverton/Aloha area
- Sponsor plaque from BALL
- Company may provide BALL with marketing materials to be handed out

Other Sponsorship: \$ _____

Please contact BALL representative to find a price point that works for you.

We are willing to negotiate a package that suits your budget.

2021 Beaverton Aloha Little League Sponsorship Agreement:

Your tax-deductible donation (Beaverton Aloha Little League is a 501(c)(3) organization) helps us grow our Player Scholarship Fund and helps us offset the costs of equipment, uniforms, field rentals, maintenance expenses, training materials, and all the associated costs of conducting our League.

Beaverton Aloha Little League 2021 SPONSORSHIP DETAILS This agreement between the Beaverton Aloha Little League (Tax ID# 23-7295574) (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2021 Season. Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of our community, so that they may someday use these values in becoming good citizens. Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or members of a joint venture. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein. The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the (Local Little League)." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any logo of the Little League Baseball is prohibited unless permission is expressly granted in writing by Little League Baseball International.
THANK YOU FOR SUPPORTING BEAVERTON ALOHA LITTLE LEAGUE!

YES, I would like to support Beaverton Aloha Little League with the following financial donation: (please check the box)

- \$12,000 - Home Run Sponsor
- \$ 3,000 - Lower Division Sponsor -Coast of Farm
- \$ 2,000 - Upper Division - Minors or Majors
- \$ 2,000 - Coaches Sponsor
- \$ 1,500 - Practice Jersey Sponsor
- \$ 500 - Team Sponsor

Team, coach or player's team you would like to sponsor: _____

\$ _____ Other Sponsorship or Donation

Business Name: _____

Business Website: _____

Business Address: _____

Special Instructions: _____

Business Phone and E-mail: _____

Business Representative Signature: _____

Business Representative Printed Name: _____ Date: _____

**RETURN THIS FORM WITH CHECK MADE PAYABLE TO:
Beaverton Aloha Little League: Beaverton Aloha • PO Box 5213 • Beaverton, OR 97007**

League Use Only:

Sponsorship Agreement Received: _____ (BALL Representative Signature)

Payment Received: _____ (Payment Type, Check#)

Date: _____