

PAYAL Board Meeting

February 3, 2024

Meeting Called to Order: 7:02pm

Meeting Attendance:

M. Mady	P	J. Ferraro	P	S. Drew	P	A. Neider	P
J. Stierle	P	E. Jayne	P	H. Henriquez	A	L. Bocaletti	A
N. Mady	P	J. Jayne	P	A. Clarke	P	J. Sweeney	P

Guests:

Motion to Approve January Meeting Minutes:

- 1st: N. Mady
- 2nd: J. Sterile

Treasurer's Report:

- Rec season account balance: \$26,548.89
- Competition account balance: \$9,933.57

Bylaws:

-

Old Business:

-

New Business:

- 2025 Payal Calendar- Template created by Jess. Others add dates to be initially approved during the February meeting.
 - To be sent and approved by March
- March Meeting Approvals Needed:
 - Pricing
 - N. Mady- I don't think that we need to change anything
 - M. Mady- Jesse is working with a new uniform company- so far so good- as of now the uniform cost is a lot better so I don't think that we need to change
 - We will stick with same pricing at last year
 - Flyer- typically PR typically puts together a flyer- it doesnt need to be anything crazy,
 - M. Mady- I was thinking we should just go black and white (no color)
 - N. Mady- we should stick with a QR code on the flyer again

PAYAL Board Meeting

February 3, 2024

- Counts/School distribution (counted during April in-person meeting)
- Bylaws/Rules- I don't think there are any changes in bylaws or rules that need to be made for this season. If anyone has any feedback or things they want to be changed/ added please email payalpresident@gmail.com
- List for 2025: Please forward any issues or ideas for the 2025 Season to payalpresident@gmail.com, M. Mady will try to make a master list/plan to set the 2025 path.
- Adult League
 - M. Mady- don't want to managing adults and the issues that may come with it
 - E. Jayne- if they do the league do we have to pay for field usage
 - N. Mady- our field usage may change with the burough
 - J. Sterile- it could add to our insurance premium as well
 - J. Jayne- we are fine without it
- Capital Improvements-
 - speakers
 - borough has bought grass seed for field, someone stills need to maintain
- Field Maintenance
- Empty Board Positions
 - Public Relations
 - Concessions Coordinator

Vice President:

- No

Treasurer:

- Went through books and will have stuff ready to drop off (taxes) later this week
 - Concession brought in about \$5,000
 - Fundraisers-
 - Spiritwear \$538
 - Little Caesars- \$1600
 - Sponsors- \$1660
 - We donated \$10,200
 - REC Registrations- a little over \$36,000
 - Comp registrations & Sponsors- \$14,000
 - Overall we spent more than we brought in this year but by under \$1000

Secretary:

- Nothing

Conduct Coordinator:

- I got nothing

PAYAL Board Meeting

February 3, 2024

Cheer Commissioner:

- Competition Updates
 - All comp awards (coaches plaques too) are in my cart on Crown Awards ready to go \$739.42, just waiting on head coaches to finalize the 3 individual awards
 - Banquet will be \$948.50 for girls and coaches
 - Valley Central is \$525
 - Just need to buy cake/dessert for the banquet, ordering 3 small cakes from ShopRite for each team using PAYAL card.
- Competition Banquet
 - Signed contract and deposit paid
 - Banquet is Friday, Feb. 28, 6-8 p.m.
- John Sweeney sponsorship
 - Our very own John Sweeney's name got cut off/left off the sponsorship shirt (my fault, not PromoGear. Sue sent me the list for approval and I rushed it). We need to make it up to him! Individual sponsorship post on Facebook? Any ideas?

Football Commissioner:

- I found a supplier for uniforms for next year
 - Designing the jerseys has been a lot of fun with the company
 - I have all the mockups for the uniforms done except for the ducks
 - I had them all done but need to change the color for the ducks uniforms or get different color flags
 - A. Clarke- I don't believe the white flags had a different color option but I will look into it
 - When uniforms are done we are going to order one of each so everyone can see them in person before we make a final decision

Concession Stand Coordinator: N/A

Equipment Coordinator:

- I don't have anything

Fundraising/Spiritwear Coordinator:

- Propose making a \$100 donation to Matamoras fire department for helping us put up the sign and they watered the field twice during the season
 - N. Mady- yes
 - Anyone opposed- NO
 - M. Mady- would like to ask the fire department to come to the field once a week and water the field and have a donation bucket at games

Public Relations:

- Almost all the boxes are full for the super bowl pool
- Do you want me to start posting about the empty board positions once competition season is over

PAYAL Board Meeting

February 3, 2024

- I want to start collecting videos to put together some reels for this summer for registrations
- Wondering if come March/April/May (before season starts) I would like to run a cheer clinic once a week for about \$8 per girl
 - Would be available to girls who were previously a part of PAYAL season
 - We can set up a registration form through our facebook so that its easy and we can see if we would need more volunteers
 - Already have feelers out for people interested to help out

Safety Coordinator: N/A

Public:

- N/A

Motion to Adjourn:

Meeting Adjourn @ 7:39

1st: J. Stierle

2nd: J. Sweeney

Next meeting: Monday, March 3rd at 7:00pm via zoom