

NORTHVILLE MUSTANGS FOOTBALL

20
26

SPONSORSHIP PACKAGES



Align your business with the rising momentum and growing prominence of the Northville Mustangs High School Football program. Join the growing number of businesses partnering with the Northville Mustangs High School Football program, a source of pride, passion, and Friday night excitement in our community.

In 2025, our Varsity team finished with a strong 7-3 record, and earned our fourth consecutive playoff berth. Over the last 3 seasons the Northville High School Varsity Team is 23-9 averaging just under 8 wins per season. The Mustangs continue to be a consistent force in MHSAA Division 1 Football, drawing loyal fans and community support every step of the way.

The excitement surrounding Northville High School Football continues to grow. Our facilities now include brand new turf (installed in 2023) and state-of-the-art bleachers that seat over 4,500 fans (added in 2024), with planned locker room renovation in 2026. These upgrades have transformed our facility into one of the premier high school football environments in Michigan, enhancing the experience for athletes, fans, and sponsors alike.

Why Sponsor With Us?

As a sponsor, your business will benefit from high-impact visibility throughout the season:

- **Stadium Banners:** Your logo will be featured on a 3 foot by 8 foot stadium banner, viewed by tens of thousands of fans attending games from youth through varsity levels.
- **Website and Social Media Exposure:** With over 3,000 organic visitors each month and rapidly growing engagement on our social media platforms, your brand will reach a wide, loyal audience across Metro Detroit.
- **Digital Magazine Feature:** Appear in our weekly "Story of the Season" digital magazine, viewed 5,000+ times, highlighting game recaps, standout performances, and team news.

Your sponsorship directly supports the development of our over 160+ student-athletes. Funds raised help cover essential program needs including safe and updated player and program equipment, technology, uniforms, summer camps, team experiences, and much more.

If you are interested in supporting our program and making a lasting impact while gaining meaningful exposure, we invite you to join the Northville High School Football family for the 2026 season.

Thank you for considering this opportunity to support our student-athletes and be part of something special. Let's build something great, together!

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VIP PACKAGE **\$2,000**

- 3x8 Banner at 50 yard Line
- Exclusive "Play of the Week" Full Page Color Ad in Story of the Season
- PA Announcement at all home games
- Social Media Shoutout
- 2 Sideline Passes for 1 Game
- Northville Athletics Year Pass- admits 2 for all home games
- Choice of 4 Northville Football Shirts/Hats
- Business Logo and Link on Football Program Website

TOUCHDOWN PACKAGE **\$1,500**

- 3x8 Banner
- 2 Page Spread Color Advertisement in Story of the Season
- PA Announcement at all home games
- Social Media Shoutout
- 2 Sideline Passes for 1 Game
- Business Logo and Link on Football Program Website

HOME GAME PACKAGE **\$1,100**

- 3x8 Banner
- 1 Page Color Ad in Story of the Season
- PA Announcement at all home games
- Social Media Shoutout
- Business Logo and Link on Football Program Website

ORANGE PACKAGE **\$950**

- 3x8 Banner
- 1/2 Page Color Ad in Story of the Season
- PA Announcement at 2 home games
- Social Media Shoutout
- Business Logo and Link on Football Program Website

MUSTANG PACKAGE **\$750**

- 3x8 Banner
- 1/4 Page Color Ad in Story of the Season
- PA Announcement at 2 home games
- Social Media Shoutout
- Business Logo and Link on Football Program Website

FOOD SPONSORSHIPS **\$1,250 VALUE**

- In exchange for providing a full team meal for approx 100 people, all food sponsors will receive**
- 3x8 Banner
 - Business Logo and Link on Football Program Website
 - Social Media Shoutout

**3x8 Stadium
Banner
\$400**

**1/4 page Color
Ad in SOS
\$400**

**Half-page Color
Ad in SOS
\$600**

**Full-page Color
Ad in SOS
\$800**

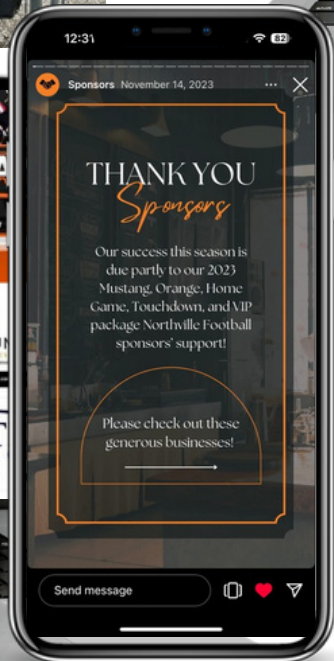
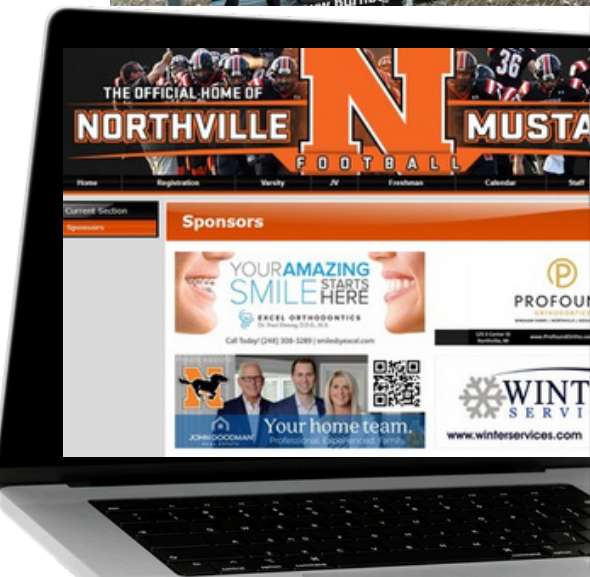
**2-page spread
Color Ad in SOS
\$1200**

If you are interested in a customized partnership or have a unique sponsorship idea not listed above, we would welcome the opportunity to collaborate and create a package that aligns with your business goals.

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STORY OF THE SEASON DIGITAL MAGAZINE ADVERTISEMENTS



LEARN MORE ABOUT SOS HERE



SOCIAL MEDIA SHOOTOUTS

BRAND EXPOSURE 30,000+

Number of fans from Metro Detroit who attended a game at Sports Den Field last season during the High School Varsity, JV, Freshman, Northville Middle School Football, and NYFA (1st-8th grade) season.

5,000+

Views in Story of the Season Digital Magazine

3,000+

Social Media Followers and growing daily!



PROMOTE YOUR RESTAURANT BY PROVIDING A TEAM DINNER!

WANT MORE INFO ABOUT SPONSORSHIPS? CONTACT: BETSYE PARK at northvillehsfootball@gmail.com

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**ALL
INFORMATION
AND PAYMENT
DUE BY JULY 1,
2026**

FIRST/LAST NAME

BUSINESS

ADDRESS

CITY/STATE/ZIP

EMAIL

PHONE

BUSINESS WEBSITE

SOCIAL MEDIA HANDLE

TOTAL COST:



CHECK PAY ONLINE

Make checks payable to Northville High School
Send check and form to:
Northville High School
Attn: Rosina Lamerson- Football Sponsor
45700 Six Mile Rd
Northville, MI 48168

SPONSORSHIP SELECTION

- Banner \$400
- 1/4 page Color Ad in Story of Season
- Half-page Color Ad in SOS
- Full-page Color Ad in SOS
- 2-page spread Color Ad in SOS
- Food Sponsorships
- Mustang Package \$750
- Orange Package \$950
- Home Game Package \$1,100
- The Touchdown Package \$1,500
- VIP Package \$2,000
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Pay online at NorthvilleMustangsFootball.com
or scan QR Code

