



CRYHA

SPONSORSHIP

2025 - 2026  
SEASON



# COON RAPIDS

## YOUTH HOCKEY ASSOCIATION



- ✓ Welcome 2025-26 Sponsors
- ✓ Membership By The Numbers
- ✓ Cardinal Sponsorship
- ✓ Team Sponsorship
- ✓ Association Sponsorship
- ✓ 4th of July Parade Sponsorship



### CONTACT

ANDREA HATCHITT

(917) 538-7411



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# **WELCOME 2025-26 SPONSORS!**

**AS A SPONSOR OF THE COON RAPIDS YOUTH HOCKEY ASSOCIATION (CRYHA), YOU HELP US ACHIEVE OUR MISSION TO MAKE HOCKEY AFFORDABLE FOR ALL OF OUR MEMBERS. THROUGH YOUR SUPPORT, WE ARE ABLE TO PROVIDE OUR YOUTH PLAYERS WITH A REWARDING EXPERIENCE, INCLUDING A CHANCE TO PLAY A SPORT THAT BUILDS SELF-CONFIDENCE AND TEACHES THE VALUE OF TEAMWORK. WE REALLY COULDN'T DO IT WITHOUT YOUR FINANCIAL CONTRIBUTIONS!**

**We at CRYHA are excited to offer new opportunities to community businesses with sponsorship branding through strategic visibility, cross-promotion with recruitment initiatives & collaboration on material/content sharing through social channels. We strive to solidify a true partnership, and ensure our sponsors receive a solid return on investment. We're excited to work with you and help make your sponsorship experience a positive one!**

**For more details  
call us at (917) 538-7411  
or send us an email  
[sponsorshipcoordinator@cryha.com](mailto:sponsorshipcoordinator@cryha.com)**

# By The Numbers



## SOCIAL CHANNELS

✓ 237 Players

✓ 177 Families



### COON RAPIDS ICE CENTER

11000 Crooked Lake Blvd. NW  
Coon Rapids, MN 55433

WEBSITE

[WWW.COONRAPIDSHOCKEY.COM](http://WWW.COONRAPIDSHOCKEY.COM)

FACEBOOK

COON RAPIDS YOUTH HOCKEY ASSOCIATION (CRYHA)

INSTAGRAM

[@CR\\_YOUTHOCKEY](https://www.instagram.com/CR_YOUTHOCKEY)

BE RECOGNIZED AS ONE OF CRYHA'S MOST VALUED SPONSORS THROUGH THE CARDINAL SPONSORSHIP. SPONSORSHIP DOLLARS GO TOWARD THE CRYHA GENERAL FUND WHICH PROVIDES FOR DEVELOPMENT ACTIVITIES (SKATING INSTRUCTION, DRYLAND, ETC.) AND FINANCIAL ASSISTANCE FOR FAMILIES IN NEED.



# CARDINAL SPONSOR

\$1,500

ANNUAL

- PREMIUM LOGO PLACEMENT ON WALL UPON ENTERING ARENA, LOCATED NEXT TO CATERING LOCATION FOR BLUE OX GAMES
- THOUSANDS OF VISITORS EACH SEASON THROUGH CRYHA PRACTICES AND GAMES, COON RAPIDS HIGH SCHOOL HOCKEY GAMES, BLUE OX USPHL JUNIOR HOCKEY GAMES, AND MORE
- WEBSITE RECOGNITION ON CRYHA HOME PAGE WITH PREMIUM PLACEMENT
- RECOGNITION ON ALL CARDINAL NEWS MONTHLY NEWSLETTERS SENT TO MEMBERSHIP THROUGHOUT SEASON
- RECOGNITION ON SOCIAL MEDIA (INSTAGRAM, FACEBOOK) UP TO FOUR (4) TIMES DURING THE SEASON

# TEAM SPONSORSHIP

## TEAM SPONSORSHIP

*Team Sponsorships are the centerpiece to sponsorship within Coon Rapids Youth Hockey Association. It allows us to provide new jerseys and socks for our teams and keep the costs of hockey down for all CRYHA families. As a Team Sponsor, you really are a part of the team! You'll have the opportunity to send messages to your team throughout the year to congratulate them on a big win, wish them luck ahead of a tournament, or send them a unique offer.*

*·Sponsorship must be purchased by September 1st to be eligible for Mite jersey logo/name placement*



### **Mite C & D Teams**

**\$750**

*Helping to create a rewarding experience for our youngest players (ages 4-9). Sponsorship dollars go toward subsidizing the mite program to keep costs as low as possible for families new to hockey. This season, CRYHA is offering hockey for free for brand new mite players! Your business name will be visible on each player's jersey in every game, in front of families every time they look up their schedule on their Mite team webpage, and recognized in social channels throughout the season.*

- Logo/company name on jersey*
- Website recognition on mite team page*
- Recognition on one (1) Cardinal News monthly newsletter sent to membership throughout season*
- Recognition on social media once during the season*
- Recognition on banner for Mite End of Season Jamboree*

# Association Sponsor

**\$500**

*Show your support for Coon Rapids Youth Hockey through our basic sponsorship. Sponsorship dollars go toward the CRYHA General Fund.*

## *Package Includes:*

- Website recognition on CRYHA Home Page*
- Recognition on two (2) Cardinal News monthly newsletters sent to membership throughout season*
- Recognition on social media twice during the season*