



Thank you for taking the time to consider sponsoring our synchronized skating team! We compete in the Midwest division and represent the Starlights Synchronized Skating Club, a member of the Skokie Valley Skating Club within U.S. Figure Skating. Our teams compete in local, regional, national, and international synchronized skating competitions. Last season one of our teams competed in both Berlin and Paris as a representative of Team USA.

Funds received from our sponsors help offset the many costs associated with our amazing sport, including: travel expenses, competition costs, and use of ice rinks. These funds augment those provided by the parents and raised from other fundraising efforts. Your support is greatly appreciated by the skaters and the many volunteers who make this organization succeed in providing a healthy and constructive activity for our youth!

Five sponsorship options are available (details are on the next page):

Supernova	\$10,000
Neutron Star	\$ 5,000
Starburst	\$ 1,500
Shooting Star	\$ 750
Twizzling Star	\$ 500
Twinkling Star	\$ 250
Star	\$ 150

We appreciate your generosity and continued support of our skating athletes. By making a tax-deductible donation to the Starlights Synchronized Skating Club, you become an important part of our community and help make all of the teams within the Starlights Synchronized Skating Club a success. The Starlights is an Internal Revenue Code section 501(c)(3) non-profit organization; our tax ID# is 36-4450264.

Please fill out the form and make checks payable to *Starlights Skating Club*. You may send the form and check to:

*Starlights Treasurer
c/o Glacier Ice Arena
670 Lakeview Parkway
Vernon Hills, IL 60061*

Certain sponsorship levels allow you to include a logo and/or ad in our program books, as well as at our annual fundraising event. **Please make sure to email your logo and/or ad (in digital format) to fundraising@starlights.us no later than October 1, 2018** to be receive the stated benefits at the annual fundraising event.

If you have any questions, please contact us at fundraising@starlights.us. Thank you for your support!

Sincerely,

Michael Huston and Tracy Blomquist
Fundraising Committee
www.starlights.us



SPONSOR PACKAGES

Please review the following packages and descriptions so you can decide which option is best for you. Thank you again for all of your support!

	Star (\$150)	Twinkling Star (\$250)	Twizzling Star (\$500)	Shooting Star (\$750)	Starburst (\$1500)	Neutron Star (\$5,000)	Supernova (\$10,000)
Website	Sponsor name	Sponsor name	Sponsor name	Logo & link	Primary placement with larger logo & link	Primary placement with larger logo & link	Primary placement with larger logo & link
Signage @ Twin Rinks Ice Pavilion	Sponsor name	Sponsor name	Sponsor name	Sponsor logo	Primary placement of sponsor logo	Primary placement of sponsor logo	Placement of sponsor logo on banner at competitions
Signage @ Fundraising Dinner and Auction	-	Dinner Table Sign	Gaming Table Sign	Raffle Table Sign	Bar Sign	Check-in, Check-out Table Sign	Banner Display
Exhibition Program	Sponsor name	Logo only (no contact info)	Quarter page ad (3 ¼ x 2 ¼)	Half page ad (3 ¾ x 4 ½)	Full page ad (7 ½ x 4 ½)	Full page ad - Inside Front Cover (1 available)	Full page ad - Back Cover (1 available)
Social Media	-	-	Facebook/Twitter	Facebook/Twitter	Facebook/Twitter	Facebook/Twitter	Facebook/Twitter
Mention @ Fundraising Dinner and Auction	-	-	-	Mention	2 Mentions including a "tag line"	3 Mentions including a "tag line"	Sponsorship mentioned in event name plus 3 Mentions at event
Program Ads	-	-	-	-	Yes	Yes	Yes
Sampling & Couponing	-	-	-	-	Yes	Yes	Yes

WEBSITE

Inclusion on sponsor page of Starlights website

SIGNAGE

Inclusion on sponsor poster featured in Starlights case at Twin Rinks Ice Pavilion
Inclusion in signs at our annual fundraising dinner and auction

EXHIBITION PROGRAM

Inclusion in program handed out at both (2) Starlights exhibitions

SOCIAL MEDIA

Sponsor's page will be "liked" by the Starlights Facebook page
Sponsor's Twitter account will be followed by the Starlights Twitter account

MENTION

Name mentioned at annual fundraising dinner and auction

PROGRAM ADS

Inclusion of logo in Starlights ad at a U.S. Figure Skating major event

SAMPLING & COUPONING

Opportunity to distribute product samples or coupons to our membership and supporters at two local exhibitions



SPONSOR INFORMATION

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Website URL: _____

Twitter handle: _____

Facebook page name: _____

Contact name: _____

Email address: _____

Phone number: _____

Sponsorship level:

- Star (\$150)
- Twinkling Star (\$250)
- Twizzling Star (\$500)
- Shooting Star (\$750)
- Starburst (\$1,500)
- Neutron Star (\$5,000)
- Supernova (\$10,000)

Sponsorship amount: \$ _____

Skater name: _____

Skater's team level:

- Synchro Skills
- Preliminary
- Pre-juvenile
- Juvenile
- Open Juvenile
- Intermediate
- Novice
- Junior

If applicable, please email high resolution logos (or program ads) to fundraising@starlights.us no later than October 1, 2018 to be receive the stated benefits at the annual fundraising event. Logos should not include contact information.

Please mail this form, along with your check made out to **Starlights Skating Club**, to:

*Starlights Treasurer
c/o Glacier Ice Arena
670 Lakeview Parkway
Vernon Hills, IL 60061*

Thank you for your donation!