



## **Elevate Volleyball Club Brand Guidelines**

Elevate Volleyball Club prohibits the use of its name, likeness, logo, or intellectual property without express written consent or permission. This includes use on any personal apparel or products and any team gear, apparel, or products. This includes items produced for free, at a business or personal loss, for profit or not for profit, or for any other reason by a vendor who is not approved and authorized by the Elevate Volleyball Club Directors.

Any attempts to produce printed or digital products without the approval of an Elevate Volleyball Club director will be subject to penalties, including fines per occurrence up to \$1,000. This is a non-negotiable policy to ensure the standards and integrity of the brand are maintained according to the purposes of the club. The directors can connect any team with vendors to provide products for spirit wear that are club approved. This helps the club maintain the integrity of the brand and raise funds for needs that come up during the season.