

# White Bear Youth Football



February 12, 2025 - Holiday Inn, Vadnais Heights

**Attendance:** Kevin Eicher, Randy Spring, Kathy Kirkland, Scott Mueller, Casey Zafke, Aime DeWitt, Rick DeWitt, Meghan Levorson, Erin Hauber

**Absent:** Nate Anderson, Chris Oswald, Jesse Hedinger

**Call to Order: 6:37 pm**

**Approval of Minutes:** January 2025

- **Approved**

**Public Input:** None

**Officer Reports:**

- **President (Randy)**
  - Calendar of Events created with feedback/input from Kevin and Coach Bartlett. for 2025 for review.
  - Casey and Randy met to work on budget items for 2025
  - Randy will start communicating with the public on happenings and plans for the season next week.
- **Vice President (Casey)**
  - Kathy and Casey met with Lacrosse on use of Podvin in May and July, and agreed on a plan for them to use both the fields and the concession building.
    - We need to purchase an extended permit for sale of food for them to be able to use concessions.
    - They have their own payment system and insurance umbrella.
    - We would purchase products for them to sell and then get back a 30% cut of the sales.
  - We are exploring the potential to purchase a field painter subscription.
    - Rick, Casey, Jesse, and Randy will meet with Turf Tank for a demo on February 18th.
      - Lacrosse may be interested in splitting the cost to be able to use it too.
- **Treasurer (Jesse)**
  - Still working to finish switch things over to the new Quickbooks account.
  - Balance in the account as of today is \$101,276.
    - Sportsengine, Quickbooks, and one raffle check payment have processed.
- **Secretary (Aime)**
  - None

**Fridge and Freezer at Concessions:**

- Purchase of a new fridge and freezer that was set up by a previous board member fell through. We will need to explore purchasing these elsewhere.

- Casey will measure the spaces and try to figure out an alternative option.

### Sponsorships:

- Randy updated the Sponsorship website with the new 2025 information.
  - Online sponsorship registration has not yet been setup in SportsEngine, but will be.
- Everyone should be updating the google spreadsheet when they reach out to a sponsor, if they get a commitment or not, and if a commitment is made update when the funds have been sent in so Meghan can touch base with any sponsors who haven't been touched on yet.

### Player Registration:

- Information that could be added to the player registration:
  - School the player attends
  - Player's current weight?
    - Could this be a concern from parents?

### Coaching Application Process:

- Applications for coaching will open Monday and close March 28th. Interviews will take place March 30th and April 6th.
  - Potential coaches will be done by a committee of 4-5 board members and/or other coaches to dig deeper into their football knowledge, player safety, etc. and will happen regardless of whether they have coached previously with us or not.
    - This interview can also double as a way to gather feedback from veteran coaches.
  - Applications can still be submitted beyond March 28th if someone expresses interest.
- The application will be shared with Coach Bartlett to share out with WBL Varsity Football Alumni to reach more potential coaches.

### Calendar of Events:

- Proposed 2025 WBYF Calendar was emailed to all for approval.
  - Motion made to approve the 2025 Calendar.
    - **Approved**

### 2025 Budget:

- Budget shared via email.
  - Motion made to approve the purchase of new WBYF jackets for board members who did not receive one last year.
    - **Approved**

### Next Month Agenda Items:

- Look at the price of registration and the possibility of raising fees.
- Vote on setting aside a budget for coach compensation.

- 100% off registration fee.
- Assistant coaches 50% off fee after the season ends if they were consistently present.

**Meeting Adjourn – 8:09 pm**