



## Marketing Operations Intern

USA Hockey's National Team Development Program and USA Hockey Arena seeks Game Day Operations interns to join the game day staff. This position offers an inside perspective of the game day operations of USA Hockey's National Team Development Program, and an opportunity to gain valuable skills in the sports industry. Applicants selected for the position will be in a fast-paced environment that requires attentiveness to detail, strong communication skills, and the ability to react quickly and appropriately.

### Responsibilities Include:

- Work *all* Team USA home games at USA Hockey Arena
- Work with Manager of Marketing Operations to efficiently execute in-game promos
- Assist with in-game promotions and activities, including selecting guests to participate in promotions and on-ice activities, as well as pre and postgame activities
- Fulfill partnership activation, including concourse marketing and setup (tables, signage)
- Ensure a first-class and memorable experience for all fans at USA Hockey Arena

### Skills and Qualifications

- College student majoring in marketing, business, communications, sport management desired
- Familiarity with hockey preferred (not required)
- Experience with live event planning/execution preferred (not required)
- Detail oriented with the ability to multi-task
- Ability to communicate and maintain a professional demeanor
- Strong work ethic and positive attitude
- Must be willing to work weekends/holidays

### How To Apply

Please email your resume and cover letter to Bryan Johnson, Marketing Operations Manager, at [Bryan.johnson@usahockey.org](mailto:Bryan.johnson@usahockey.org)