

EHS Boys Basketball Booster Club Meeting Agenda

Monday, October 19, 2020

7 pm

The meeting was called to order at 7:02 pm. Alissa welcomed everyone. She asked for a motion to approve the September minutes. Lisa motioned, with Scott seconding the motion.

Alissa transitioned and introduced the idea of parent committees: groups of volunteers, involving a booster club member and other parents, interested in working together with a specific goal in mind. As an example, Alissa and Jenn O'Rourke have been teaming together to develop the booster club's social media strategy. They are considering player, coach and sponsor highlights as a way to build out program awareness and followership.

Kevin shared with the group that the season will not be a normal one. He has not received the green light for open gym time yet. Tryouts are scheduled for November 23rd and 24th, with the first game scheduled for December 8th. This may change. There will be 5 teams, per usual, but players will not move up teams as they may have in the past. Spectators and/or living-streaming games are still being discussed. We will know more as we head into November and December. Towards the end of the meeting, Kevin also shared that the program is competitive. He's looking forward to working with the coaches and boys this year to make it a winning program.

Lisa updated the group that she, Becky and Courtney are working together on the T-shirt fundraiser. More to come. She also shared that shooting shirts have been ordered. These were not an item that parents had to order online - they will be provided.

Scott informed the group that the booster club usually breaks even every year. So, with less funds coming in, this means we need to spend less as well. This year, we are not going to order new uniforms as originally planned to help spread the costs into what will hopefully be a more "normal" fundraising year next year. A large portion of our fundraising is booster club fees. We will be asking families to register for the booster club using Sports Engine in the weeks to come. A link and more information will be provided.

FlipGive has raised several hundred dollars for the booster club so far, but we need to do more. We briefly discussed asking for donations using FlipGive or GoFundMe. Give to the Max Day was also mentioned. More to come in November. Jess asked for parent volunteers to help with securing program sponsorships as another way to raise funds for the program.

The next Booster Club meeting is scheduled for Monday, November 16th at 7 pm (since changed to Tuesday, November 17th at 7 pm).

The meeting adjourned at 7:50 pm with a reminder to support the Red's Savoy Pizza's Chow for Charity fundraiser the following night.