



## 2026 Sponsorship Opportunities

Established 2012 | 501(c)(3) Non-Profit Organization

## About Northern Kentucky Baseball

Northern Kentucky Baseball (NKB) provides recreational youth baseball for players from T-Ball through 18U across Northern Kentucky. Founded in 2012, NKB serves families primarily from Boone, Kenton, Campbell, Grant, and Pendleton counties.

Spring season runs April–June (occasionally late March start) and includes approximately 1,450 players annually. Fall season runs August–October with approximately 88 teams.

Each spring team plays approximately 12 games plus an end-of-season tournament. Fall teams play approximately 8 games.

We operate across two facilities:

- Mountain Park – 4 grass fields
- Mills Road Park – 5 grass fields (also hosts adult recreational softball)

NKB proudly offers Buddy Ball, a free adaptive baseball program for children with special needs, and provides annual registration assistance grants for families in financial need.

## Why Sponsor NKB?

- 1,450+ spring players and their families
- 5 in-season tournaments plus end-of-year tournament
- 3,400+ Facebook followers
- Nearly 300,000 Facebook views during in-season months last year
- 9 total fields across two high-traffic parks
- Adult softball exposure at Mills Road
- Strong community presence since 2012

## Community & Business Sponsorship Levels

### Community Sponsor – \$100

Logo + link on NKB website  
Facebook Sponsor Spotlight

### Banner Sponsor – \$350

One 4' x 8' banner at one park (1 year)  
Logo + link on website  
Facebook Sponsor Spotlight

### Double Banner Sponsor – \$600

4' x 8' banners at both parks (1 year)  
Logo + link on website  
Facebook Sponsor Spotlight

### All-Star Sponsor – \$1,000

Prime banner location (dugout or scoreboard area)  
Logo + link on website  
Facebook Sponsor Spotlight

### MVP Sponsor – \$2,500

Facility sponsorship (e.g., concession stand)  
Premium visibility at one park  
Logo + link on website  
Facebook Sponsor Spotlight

### Championship Sponsor – \$3,500

Tournament or major event naming sponsorship  
On-site recognition during event  
Logo + link on website  
Facebook Sponsor Spotlight

### Park Partner – \$5,000 (Limited to 2)

Exclusive park-level sponsorship (one per park)  
Prominent signage placement  
Logo + link on website  
Facebook Sponsor Spotlight

## **Baseball Partner Sponsorship**

Designed specifically for baseball-related businesses such as instructors, indoor facilities, trainers, and development programs.

### **Bronze Baseball Partner – \$500**

One 4' x 8' banner at one park (1 year)  
One co-branded promotional email per month  
Logo + link on website  
Facebook Sponsor Spotlight

### **Silver Baseball Partner – \$1,000**

4' x 8' banners at both parks (1 year)  
Two co-branded promotional emails per month  
Logo + link on website  
Facebook Sponsor Spotlight

### **Gold Baseball Partner – \$2,000**

Two 5' x 10' dugout banners (one at each park)  
One co-branded promotional email per week  
Logo + link on website  
Facebook Sponsor Spotlight

## **Loyalty & Multi-Year Discounts**

Returning Sponsor (same or higher level): 5% discount  
2-Year Commitment: 10% discount annually  
3-Year Commitment: 15% discount annually

## **Become a Sponsor**

**For more information or to secure your sponsorship for the 2026 season:**

**John Muench**

**Email: [johnjmuench@gmail.com](mailto:johnjmuench@gmail.com)**

## Northern Kentucky Baseball

### 2026 Sponsorship Agreement

#### Sponsor Information

Business Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

#### Sponsorship Level Selected

- Community Sponsor – \$100
- Banner Sponsor – \$350
- Double Banner Sponsor – \$600
- All-Star Sponsor – \$1,000
- MVP Sponsor – \$2,500
- Championship Sponsor – \$3,500
- Park Partner – \$5,000
- Bronze Baseball Partner – \$500
- Silver Baseball Partner – \$1,000
- Gold Baseball Partner – \$2,000

**Payment Information**

Total Sponsorship Amount: \$ \_\_\_\_\_

Payment Method:

- Check (Payable to Northern Kentucky Baseball)
- ACH (Instructions will be provided upon request)

Payment Date: \_\_\_\_\_

**Marketing & Banner Information**

Website URL (for sponsor listing): \_\_\_\_\_

Facebook Page URL (if applicable): \_\_\_\_\_

How will artwork be provided?

- High-resolution vector file (.ai, .eps, .pdf)
- High-resolution PNG/JPG

Artwork Contact (if different from above): \_\_\_\_\_

Artwork Email: \_\_\_\_\_

Banner Wording (if different than logo): \_\_\_\_\_

**Agreement Terms**

Sponsor agrees to provide payment and all required artwork in a timely manner. All artwork is subject to approval by Northern Kentucky Baseball. Sponsorship term is for the 2026 season unless otherwise specified. Northern Kentucky Baseball is a 501(c)(3) nonprofit organization.

Authorized Sponsor Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

NKB Representative Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Return completed form to johnjmuench@gmail.com*

# Thank you to our 2025 Sponsors!

