

Woodbury Area Hockey Club
Board Meeting & Planning Work Session
January 16, 2022
8PM

Join Zoom: <https://us02web.zoom.us/j/81058081287?pwd=cGh6SXdHMzBLLeGNod0hBNkljYWFnQT09>

- I. Call to Order / Roll Call
- II. Approval of Agenda I Approval of Minutes – No meeting held Dec 2021
- III. Gambling Report (*Mary Lemmers*)
 - Review Actual Results Dec2021 & Review Estimated Allowable Expenses Feb2022
 - RayJ's Booth Repairs & additional Security Updates
- IV. Ice Scheduling (*Marshall Tschida*)
 - Publishing Update
 - Team Status – Assigned vs Allocations Variances?
 - Other Scheduling: District 8 Playoffs, Regions, State, 8&Under Jamborees
- V. Ice Contracting
 - Ramsey County-Harding Contract Renewal & Mahtomedi Contract
 - Facilitator
- VI. Season Surveys – Player Evaluations & Coach Evaluations
- VII. COVID-19 Protocols
- VIII. Board Elections
 - Nominating Committee
 - Expiring Term 4/30/2022: President, Secretary, VP-Hockey Operations, VP-Mites&Minis
- IX. 2022-23 Season Planning Workshop(s) – Jan2022/Feb2022 Priorities
 - Ice
 - i. Avario Meeting – Functionality, Reports, Ice Trade & Unused Ice Process
 - ii. Ice Planning – Information Needs & Target Dates
 - Hockey Operations
- X. Board – Committee Updates
- XI. Adjournment

Next Meeting/Work Session:
Sunday, Feb 20, 2022

2021-22 Season

PLANNING WORKSESSIONS

Align on SCOPE & PRIORITIES:
(Scale back Club)

- Ice Strategy
- Hockey Development (focus on tryouts – skills progression)
- Coaching
- Operational (Outsource Development, core team efficiencies & performance eval, communication)

STRATEGIES - PROCESS FOCUS

- Program Structure –
 - Teams – Creating more opportunities
 - Player Development Strategy - # Practice to # Games by level, etc / Player Progression chart
 - Ice Scheduling – parameters (based on pd strategy) – ex:No scrimmages 2 weeks at start of season
 - Coaching the Coach - Sharing Feedback with Coaches
- Operational Efficiencies
 - Tryouts – Consider tryout director for ea. Level or responsibility for every other (process s/b uniform – just separate oversight & data)
 - Hockey Director/Level Director Model – Continuity / Level Directors – Goals & Objectives
 - RFP Process
 - Core Team - Performance & Evaluation
 - Ice Software – maximize software functionality
 - Overall Board Communication channels – core team, hockey group, etc.
- Ice Usage Strategies
 - Hosted Tournaments – Scale-back
 - PreSeason – included or ala carte
 - Start 8&Under season w/upper levels (in Sep / incl preseason as we do with upper levels)
 - Intro to Hockey – move to Aug (align with 8&Under start)
 - Ice scheduling message board and links – empower teams to manage change requests
- Compliance
 - Formalize Grievance Process - Document Repository -Escalation -Parameters to investigate
 - Team Commitment – Player Code of Conduct / DEI Strategies / Respect for Referees-Rink etiquette
 - Bylaws Update
 - BlueBook Policies
- Volunteer challenges
- Parent Education (buy-in and manage expectation) – Communication

OTHER PROJECTS

- Minnesota Hockey Model Association
- Board Designated Fund
- Long Range Planning - Business Plan 5 yr
- Performance Training Opportunities
 - WAHC Dryland – Harding / Woog
 - TCO Haus
 - St. Croix Acceleration – Teams
 - Eastside Hockey - Jake Horton

ICE SCHEDULING PLANNING – INFO NEEDS & TARGET DATES

Season Set Up

1. Ice Scheduling Dates
 - WAHC Board Parameters Due
 - Rink Facility – Available Ice Received
 - WAHC Ice Buy – Bulk Due to Rinks
2. Ice Budget – # Hours
 - Last Season Actual – By Rink
3. Ice Hours Available – By rink
 - Contractual-
 - Subleased
4. Levels & # Teams by level (note: preference is even# teams at each level for pairings)
 - Player Projections
 - Team Projections (# players / team)
5. Key Season Dates – General and By Level
 - PreSeason Start
 - Tryout Starts
 - League Start – End
 - Holidays
6. Hosted Tournaments
 - Size – Levels & # of Teams
 - Dates

Level Settings - By Level-Team

1. Target # Events
2. Target # of Solo practices
3. Targeted Start Time & End Time
4. Key Season Dates – By Level
 - PreSeason Start
 - Tryouts Start
 - League Starts
5. 'Holidays'
6. Away Tournaments

- 7.

Programming -

1. Programming – Teams
 - PreSeason Clinics
 - Tryouts
 - InSeason Practices & Games
 - InSeason Skills Clinics
 - Away Tournaments

2021-22 Season

2. Programming – Other
 - Hosted Tournaments
 - Scheduling Dryland
 - Breakfast Club
 - Try Hockey For Free
 - Intro To Hockey

Season Management

1. Publishing Team Schedules –
Target Dates – By Level
Strategy – Oct-Dec & Jan-Mar
2. Schedule Changes –
Who: By Ice Scheduler / By Team Managers?
3. Unassigned Ice

Ice Schedule Coordination – By Rink

1. Initial Ice Buy
 - Timing
 - Key Deadline Dates
From Rinks
To Rinks
Ice Buy format – File format & Bulk or by duration
2. Unused Ice Returns
 - Initial Deadline-Date by rink
3. Exports to the Rinks
 - Frequency
 - Updates
4. Changes
5. Unassigned Ice
 - Avario functionality – Team pickup
 - Rink communication