



The meeting was called to order by President Rusham at 7:00 p.m. on Sunday, August 10, 2025.

**ETB Minutes- 8/10/25**

**Directors in Attendance:**

**Emily Ruhsam, President**  
**Ingrid Holt, At Large Director**  
**Erin Tait, Communications Director**  
**Molly Thorson, Girls Program Director**  
**Troy Tatting, Past President**  
**Eric Nelson, At Large Director**  
**John Simonsen, Boys Program Director**  
**Kyle Norman, Social Media Director**  
**Jeff Campbell, Co-Tournament Director**  
**Brian Gray, Co-Tryouts Director**  
**Jeremy Bly, Co-Tryouts Director**  
**Holly Grunklee, Merchandise Director**  
**Jason Wilson, In-House Director (1-3)**  
**James Ehrmann, In-House Co-Director (4-6)**  
**Matt Edstrom, Fundraising Director**  
**Justin Johnson, Treasurer**  
**Arthur Morrissey, Guest**

**Directors Not in Attendance:**

**Kevin Norris, Vice-President**  
**Amy Pazand, Secretary**  
**Jim Dokersgood, Equipment Director**  
**Matt Drugg, Scheduling Director**  
**Paul Richardson**  
**Lisa Johnson, Facilities**

**President's Report**

- Discussion to approve July meeting minutes with amendments (to be sent after the meeting).

- EAA Food Truck- estimated half of workers were from EBA. EBA hopes to make a few thousand dollars. Parents were happy to not do DIBS. Plan to do it again next year.
- EAA has been under an audit for the Department of Revenue for several years; EAA close to settlement with the State. Basketball will re-visit processes for refs/coaches if necessary/as more information becomes available.
- ETB talked with Eastview and Rosemount and ISD 196 for spaces available. Send any word about facilities through Lisa (facilities@eagahoops.org). Burnsville may be an option. Eagan will be the last for an activities center.
- Traveling registration information and numbers reported. Please send any coaching candidates to Directors Thorson and Simonsen. Numbers are trending similar to last year overall.
- Pure Intensity needs an answer from ETB if ETB will use them again. Most parents liked the experience but the drive is an issue. ETB may check with Dr. Dish again out of the Cages. Director Simonson motioned to decline Pure Intensity for this year, Director Bly seconded. Motion approved.
- TeamSnap vs. Sports Engine \$1,400 for the renewal for Team Snap. Sports Engine is free through EAA. Discussion about how the apps work and preferences from parents. Many sports families are already accustomed to Sports Engine. Motion to move back to Sports Engine for the 2025/2026 travel year passed.
- Parent Meeting- Working with facilities to find an in-person meeting time. ETB will work on dates with EHS and Dakota Hills. This meeting is mandatory.
- ETB will have the Timberwolves experience for 8th graders again. There will be 2 boys sessions and 1 girls session. There are also some interesting new programs for younger kids, pending cost.

#### **Board Positions**

Co-tournament director Arthur Morrissey is willing to have a 2 year commitment even with having an 8th grader. Morrissey may be able to pick up the DIBS. Motion by Past President Tatting. Seconded by Director Grunklee. Motion approved.

Little Hoopsters Director role remains open.

## Treasurer Report

- Treasurer Johnson reported the tryout contract has not yet been signed, but expects it to be soon.
- MSB- will follow up with Director Richardson.

## Tryouts

- Co-Tryout Directors Gray and Bly stated that Reed will run tryouts again this year. ETB may need to consider budgeting more for next year since fees are going up.

## Tournament

- Co-Tournament Director Campbell reported that teams are signing up for the Eagan Tournament. So far 89 boys and 61 girls (100 each is the target). There are two other big tournaments that weekend. Chaska and Maple Grove are already full. ETB hasn't done any formal reciprocity, so might need to look into that if we can't get numbers in the future.
- DIBS will go out after teams are formed.
- Facilities and refs are confirmed.

## In-House

- In-House director Wilson reported that registration is open and people want to know what day their kids will play. It's a big transition to go from Little Hoopsters to In-House. Unable to provide that level of detail to families given facility constraints.
- UMN would give ETB free tickets to go to girls games but we need to give numbers. Discussion about promoting through coaches.
- Co-Directors will connect with Director Grunklee on merchandise for in-house families.

## Merchandise

- A logo was chosen for the jerseys. ETB will ideally have samples by the parent meeting.
- ETB would like to have merch and coach apparel stores up and running soon.
- Merchandise will need a table at tryouts for uniform samples and purchasing.

## Fundraising

- 2/2 Inver Grove Brewing 10% of Sales is set up
- TCO might like to do traveling shirts and coaches shirts. There is a law firm that is already interested as well. Denmark and Zirbel might help work together as well.
- Limitless Chiropractic would like to do a table at the tournament.
- Discussion about fundraising at the tournament; possibility ETB needs a license.

## Other Business

- Girls Program had a 4th grade transfer request. Past President Tatting gave history on MYAS and ETB's rules on transfers. Director Ruhsam asked for specific questions to be sent to her.

## Social Media

**Director Norman is up and running now. Message out to send information and photos directly to Facebook. Director Norman has ideas on new content. Social media will put tryout dates out.**

**The next meeting is on 9/7 at 7pm at the Eagan Civic Arena.**

**Director Grunklee motioned to adjourn. Co-Director Bly seconded. Motion approved. Meeting adjourned at 8pm.**