



Please join Extraordinary Women who Love Skating to build a second sheet of ice

Details on the project

- **100 Extraordinary Women** is a unique way for women in our community to come together to support **a much-needed second sheet of ice that will grow all skating, especially girls hockey.**
- For over 25 years Verona Ice Arena (VIA) has provided traditional hockey and skating programs, and many special events, to thousands of people each year.
- VIA is the home to the Verona Wildcats Youth Hockey Association, one of the fastest growing programs in the state, and the Verona High School hockey team, which has appeared in the WI State Tournament for the last 4 years. VIA is also proud to host the Madison Mavericks, the pioneering like-skilled hockey program for U14 girls in the Madison area. In addition, the rink expansion will create locker room facilities to potentially serve a girls' high school varsity team.
- We are in discussions with several important partners and should have these commitments soon.
- VIA now faces increasing challenges in serving the needs of its users. Youth hockey has grown significantly, especially with the incredible rise in girls' hockey.
- This particular initiative will provide incentive to girls throughout the area to participate.
- Women from throughout the area are committed to taking a leadership role by raising \$100,000 or more to sponsor the **Girls'/Women's Changing Rooms** for the new rink. This will have a long-term impact on the entire community, especially its children.

100 Extraordinary Women Details – how to participate

- The 100 Extraordinary Women Initiative asks a **minimum** of 100 women to each donate \$1000. Women can give in their own name or honor or remember a woman who is important to them.
- Each woman gives \$1,000. This amount may be pledged over 5 years to allow flexibility for the donor (\$200 per year; approximately \$18.00 per month).
- Men can donate to honor or remember a woman who is important to them; this makes a very special birthday or anniversary gift.
- Each woman will have her name (or the name of a woman she wants to honor or remember) permanently listed as providing the Girl's/Women's Changing Rooms. They will also be listed on the Donor Recognition Wall between the two sheets of ice.
- We have received an extraordinary challenge grant of \$100,000 from I.C.E. Inc., board member Christina Gehrke, so every gift will be matched dollar for dollar, thus doubling its impact.
- Women can form groups for one listing, e.g. family members – mothers, grandmothers, daughters; bowling leagues, book clubs, etc.
- To celebrate this very special way for women to come together, we will be holding an event in the Spring. The event is complimentary for those who participate in 100 Women. There is one seat for each woman (we ask groups of women to choose one woman to represent the group). Invitations with detailed information will be sent soon.
- A pledge form is included here, or you can get one at the rink.
- **For information, please contact Jodi Sweeney jodibsweeney@gmail.com or Lesley Steffin lesley.steffin@gmail.com**

- We are proud to be part of the national *100 Extraordinary Women* Initiative.

