



MN DECA AT-A-GLANCE

2025-2026





2026 MINNESOTA DECA
STATE CAREER DEVELOPMENT
CONFERENCE AT A GLANCE
MARCH 1-3, 2026

STATE CAREER DEVELOPMENT CONFERENCE
REGISTRATION • CANCELLATIONS • LODGING • PROJECT UPLOADS

§ REGISTRATION FEE

Conference Fee: \$85.00

Includes:

- Competitive event materials
- Judges' meals
- Awards & general sessions
- Off-site venue rentals
- Printing & supplies
- Transportation & entertainment
- State officer expenses
- Miscellaneous costs, taxes & gratuities

Registration Process

- Due **on or before February 2, 2026**
- Submitted through the Minnesota online system
- **Registration site opens:** On or before **January 10, 2026**
- Link: <https://deca.mnctsoreg.org/#/login/signin>

Late Payment

- Unpaid fees on Day 1 of the conference → **\$100 late charge**
- Checks must be dated **no later than Day 1** (March 1, 2026) to be honored

CANCELLATIONS & LATE REGISTRATION

Deadline Policy

1. ☒ Registration must be submitted **by February 2, 2026**
2. ☐ MN DECA may decline **new chapter registrations** after the deadline
 - **+** Additions to existing registrations **may** be considered

Cancellation Policy

All cancellations must be submitted through the **Official Cancellation** process.

- ☒ **On or before February 16, 2026:**
 - **50% refund (\$42.50)**
 - Substitutions encouraged
 - Refund reflected on updated invoice
- ☒ **After February 16, 2026:**
 - **No refunds**
 - Substitutions still allowed
- ☒ **After Tuesday, February 24, 2026 at 5:00 pm:**
 - **No event changes or special requests accepted**

Advisors must handle hotel cancellations/substitutions directly with the property.

LODGING COSTS & HOTEL ASSIGNMENTS

Hotel Assignment Process

Chapters may indicate a preferred hotel in the registration system; however, MN DECA assigns hotels based on:

-  Room block availability
-  Established rotation

Official hotel assignments are released **after registration closes**.

Billing Structure

Sheraton or Hilton

- Lodging fees appear on the **state conference invoice**
- Payment made **directly to MN DECA**

Hyatt

- Chapters pay the **Hyatt directly**
-

Room Occupancy

- **Maximum of 4 per room**
 - **5 per room is not permitted** due to fire code
-

# of PEOPLE	ROOM TYPE	RATE	TAX 17.025%	DOWNTOWN IMPROVEMENT DISTRICT RECOVERY FEE	TAX 17.025%	TOTAL PER ROOM PER NIGHT	PER PERSON PER NIGHT	TWO NIGHT TOTAL/PERSON
1	Single	\$ 165.00	\$ 28.09	\$2.00	\$ 0.34	\$ 195.43	\$ 195.43	\$ 390.86
2	Double	\$ 165.00	\$ 28.09	\$2.00	\$ 0.34	\$ 195.43	\$ 97.72	\$ 195.43
3	Triple	\$ 175.00	\$ 29.79	\$2.00	\$ 0.34	\$ 207.13	\$ 69.04	\$ 138.09
4	Quad	\$ 175.00	\$ 29.79	\$2.00	\$ 0.34	\$ 207.13	\$ 51.78	\$ 103.57

DECA STATE HOTELS — 2026

#1 — Hyatt Regency Minneapolis

1300 Nicollet Mall

Minneapolis, MN 55403

 612-370-1234

#2 — Sheraton Minneapolis Downtown Convention Center

1313 Nicollet Mall

Minneapolis, MN 55403

 612-332-6000

#3 — Hilton Minneapolis

1001 Marquette Avenue South

Minneapolis, MN 55403

 612-376-1000

FOR CHAPTERS NOT STAYING OVERNIGHT

Per the DECA Board, chapters **commuting** to and from the conference are required to reserve **one (1) guest room at the triple/quad rate for every 15 student attendees** for the duration of the conference (**Sunday and Monday nights**).

These rooms provide a designated space for students to store belongings and serve as a chapter meeting location.

-  This requirement will be reflected in the state conference registration system.
-  Chapters with **fewer than 15 attendees** must still reserve **at least one (1) room**.
-  Room submission is part of the **online registration process** and must be completed **by the registration deadline**.
-  Hotels are **not required** to hold rooms or honor the group rate after the cutoff date.

WRITTEN EVENTS SUBMISSION DEADLINE

All **20-page written projects** must be submitted **electronically** by **11:59 p.m. CST on February 19, 2026**.

Submission Requirements

All projects must be uploaded **as a single PDF** to the **Level 8 State Conference Registration System** (the same system used for State registration).

Advisor Responsibilities

- Advisors are **responsible for uploading** all written projects. Students **do not** have upload access.
 - Advisors are responsible for confirming that all pages of a project were uploaded.
 - The **Penalty Point Form must NOT** be included in the PDF.
 - The **Statement of Assurance must be signed and included** in the submission.
-

2026 STATE CAREER DEVELOPMENT CONFERENCE

COMPETITIVE EVENTS

DAY-BY-DAY AT A GLANCE

SUNDAY AFTERNOON PRELIMINARIES

SUNDAY EVENING EXAMS

MONDAY PRELIMINARIES

TUESDAY FINALS

SECTION A SKILL EVENTS

STATE ONLY EVENTS

EIA	EMPLOYMENT INTERVIEW - ADVANCED LEVEL
EIE	EMPLOYMENT INTERVIEW - ENTRY LEVEL
SDS	SALES DEMONSTRATION - SOFT LINES
SDH	SALES DEMONSTRATION - HARD LINES
SDG	SALES DEMONSTRATION - GENERAL/HOME SERVICE LINES

PRINCIPLES EVENTS

PBM	PRINCIPLES OF BUSINESS MANAGEMENT & ADMIN
PEN	PRINCIPLES OF ENTREPRENEURSHIP
PFN	PRINCIPLES OF FINANCE
PHT	PRINCIPLES OF HOSPITALITY & TOURISM
PMK	PRINCIPLES OF MARKETING

ADDITIONAL ROLE-PLAY EVENTS

PFL	PERSONAL FINANCIAL LITERACY
-----	-----------------------------

SECTION B CAREER CLUSTER EVENTS

INDIVIDUAL SERIES EVENTS

ACT	ACCOUNTING APPLICATION SERIES
AAM	APPAREL & ACCESSORIES MARKETING SERIES
ASM	AUTOMOTIVE SERVICES MARKETING SERIES
BFS	BUSINESS FINANCE SERIES
BSM	BUSINESS SERVICES MARKETING SERIES
ENT	ENTREPRENEURSHIP SERIES
FMS	FOOD MARKETING SERIES
HLM	HOTEL & LODGING MANAGEMENT SERIES
HRM	HUMAN RESOURCE MANAGEMENT SERIES
MCS	MARKETING COMMUNICATIONS SERIES
OSRM	QUICK SERVE RESTAURANT MANAGEMENT SERIES
RFSM	RESTAURANT & FOOD SERVICE MANAGEMENT SERIES
RMS	RETAIL MERCHANDISING SERIES
SEM	SPORTS & ENTERTAINMENT MARKETING SERIES

TEAM DECISION MAKING EVENTS

BLTDM	BUSINESS LAW & ETHICS TDM EVENT
BTDM	BUYING & MERCHANDISING TDM EVENT
ETDM	ENTREPRENEURSHIP TDM EVENT
FTDM	FINANCIAL SERVICES TDM EVENT
HTDM	HOSPITALITY SERVICES TDM EVENT
MTDM	MARKETING MANAGEMENT TDM EVENT
STDm	SPORTS & ENTERTAINMENT TDM EVENT
TTDM	TRAVEL & TOURISM TDM EVENT

INDIVIDUAL SERIES EVENTS

ACT	ACCOUNTING APPLICATION SERIES
AAM	APPAREL & ACCESSORIES MARKETING SERIES
ASM	AUTOMOTIVE SERVICES MARKETING SERIES
BFS	BUSINESS FINANCE SERIES
BSM	BUSINESS SERVICES MARKETING SERIES
ENT	ENTREPRENEURSHIP SERIES
FMS	FOOD MARKETING SERIES
HLM	HOTEL & LODGING MANAGEMENT SERIES
HRM	HUMAN RESOURCE MANAGEMENT SERIES
MCS	MARKETING COMMUNICATIONS SERIES
OSRM	QUICK SERVE RESTAURANT MANAGEMENT SERIES
RFSM	RESTAURANT & FOOD SERVICE MANAGEMENT SERIES
RMS	RETAIL MERCHANDISING SERIES
SEM	SPORTS & ENTERTAINMENT MARKETING SERIES

TEAM DECISION MAKING EVENTS

BLTDM	BUSINESS LAW & ETHICS TDM EVENT
BTDM	BUYING & MERCHANDISING TDM EVENT
ETDM	ENTREPRENEURSHIP TDM EVENT
FTDM	FINANCIAL SERVICES TDM EVENT
HTDM	HOSPITALITY SERVICES TDM EVENT
MTDM	MARKETING MANAGEMENT TDM EVENT
STDm	SPORTS & ENTERTAINMENT TDM EVENT
TTDM	TRAVEL & TOURISM TDM EVENT

MONDAY MORNING EXAMS

PRINCIPLES EVENTS

PBM	PRINCIPLES OF BUSINESS MANAGEMENT & ADMIN
PEN	PRINCIPLES OF ENTREPRENEURSHIP
PFN	PRINCIPLES OF FINANCE
PHT	PRINCIPLES OF HOSPITALITY & TOURISM
PMK	PRINCIPLES OF MARKETING

ADDITIONAL ROLE-PLAY EVENTS

PFL	PERSONAL FINANCIAL LITERACY
-----	-----------------------------

MONDAY AFTERNOON EXAMS

OWNERSHIP & MANAGEMENT

FCE	FINANCIAL CONSULTING EVENT
HTPS	HOSPITALITY & TOURISM PROFESSIONAL SELLING
IMCE	INTEGRATED MARKETING CAMPAIGN - EVENT
IMCP	INTEGRATED MARKETING CAMPAIGN - PRODUCT
IMCS	INTEGRATED MARKETING CAMPAIGN - SERVICE
PSE	PROFESSIONAL SELLING EVENT

SECTION C PREPARED EVENTS

OWNERSHIP & MANAGEMENT

EBG	BUSINESS GROWTH PLAN
EFB	FRANCHISE BUSINESS PLAN
IBP	INTERNATIONAL BUSINESS PLAN
EIP	INNOVATION PLAN
ESB	START-UP BUSINESS PLAN
FCE	FINANCIAL CONSULTING EVENT
HTPS	HOSPITALITY & TOURISM PROFESSIONAL SELLING
EIB	INDEPENDENT BUSINESS PLAN
IMCE	INTEGRATED MARKETING CAMPAIGN - EVENT
IMCP	INTEGRATED MARKETING CAMPAIGN - PRODUCT
IMCS	INTEGRATED MARKETING CAMPAIGN - SERVICE
PSE	PROFESSIONAL SELLING EVENT

OPERATIONS RESEARCH

BMOR	BUYING & MERCH. OPERATIONS RESEARCH
BOR	BUSINESS SERVICES OPERATIONS RESEARCH
FOR	FINANCE OPERATIONS RESEARCH
HTOR	HOSPITALITY & TOURISM OPERATIONS RESEARCH
SEOR	SPORTS & ENTERTAINMENT MARKETING OPERATIONS

SECTION D PROJECT MGMT TEAM

PROJECT MANAGEMENT EVENTS

PMBS	BUSINESS SOLUTIONS PROJECT
PMCD	CAREER DEVELOPMENT PROJECT
PMCA	COMMUNITY AWARENESS PROJECT
PMCG	COMMUNITY GIVING PROJECT
PMFL	FINANCIAL LITERACY PROJECT
PMSP	SALES PROJECT

CHAPTER TEAM EVENTS

SBE-F	SCHOOL BASED ENTERPRISE - FOOD
SBE-R	SCHOOL BASED ENTERPRISE - RETAIL
GLD	GOLD CHAPTER TEAM

STATE ONLY EVENTS

EIA	EMPLOYMENT INTERVIEW - ADVANCED LEVEL
EIE	EMPLOYMENT INTERVIEW - ENTRY LEVEL
SDS	SALES DEMONSTRATION - SOFT LINES
SDH	SALES DEMONSTRATION - HARD LINES
SDG	SALES DEMONSTRATION - GENERAL/HOME SERVICE LINES

INDIVIDUAL SERIES EVENTS

ACT	ACCOUNTING APPLICATION SERIES
AAM	APPAREL & ACCESSORIES MARKETING SERIES
ASM	AUTOMOTIVE SERVICES MARKETING SERIES
BFS	BUSINESS FINANCE SERIES
BSM	BUSINESS SERVICES MARKETING SERIES
ENT	ENTREPRENEURSHIP SERIES
FMS	FOOD MARKETING SERIES
HLM	HOTEL & LODGING MANAGEMENT SERIES
HRM	HUMAN RESOURCE MANAGEMENT SERIES
MCS	MARKETING COMMUNICATIONS SERIES
OSRM	QUICK SERVE RESTAURANT MANAGEMENT SERIES
RFSM	RESTAURANT & FOOD SERVICE MANAGEMENT SERIES
RMS	RETAIL MERCHANDISING SERIES
SEM	SPORTS & ENTERTAINMENT MARKETING SERIES

TEAM DECISION MAKING EVENTS

BLTDM	BUSINESS LAW & ETHICS TDM EVENT
BTDM	BUYING & MERCHANDISING TDM EVENT
ETDM	ENTREPRENEURSHIP TDM EVENT
FTDM	FINANCIAL SERVICES TDM EVENT
HTDM	HOSPITALITY SERVICES TDM EVENT
MTDM	MARKETING MANAGEMENT TDM EVENT
STDm	SPORTS & ENTERTAINMENT TDM EVENT
TTDM	TRAVEL & TOURISM TDM EVENT

PRINCIPLES EVENTS

PBM	PRINCIPLES OF BUSINESS MANAGEMENT & ADMIN
PEN	PRINCIPLES OF ENTREPRENEURSHIP
PFN	PRINCIPLES OF FINANCE
PHT	PRINCIPLES OF HOSPITALITY & TOURISM
PMK	PRINCIPLES OF MARKETING

ADDITIONAL ROLE-PLAY EVENTS

PFL	PERSONAL FINANCIAL LITERACY
-----	-----------------------------

OWNERSHIP & MANAGEMENT

EBG	BUSINESS GROWTH PLAN
EFB	FRANCHISE BUSINESS PLAN
IBP	INTERNATIONAL BUSINESS PLAN
EIP	INNOVATION PLAN
ESB	START-UP BUSINESS PLAN
FCE	FINANCIAL CONSULTING EVENT
HTPS	HOSPITALITY & TOURISM PROFESSIONAL SELLING
EIB	INDEPENDENT BUSINESS PLAN
IMCE	INTEGRATED MARKETING CAMPAIGN - EVENT
IMCP	INTEGRATED MARKETING CAMPAIGN - PRODUCT
IMCS	INTEGRATED MARKETING CAMPAIGN - SERVICE
PSE	PROFESSIONAL SELLING EVENT

OPERATIONS RESEARCH

BMOR	BUYING & MERCH. OPERATIONS RESEARCH
BOR	BUSINESS SERVICES OPERATIONS RESEARCH
FOR	FINANCE OPERATIONS RESEARCH
HTOR	HOSPITALITY & TOURISM OPERATIONS RESEARCH
SEOR	SPORTS & ENTERTAINMENT MARKETING OPERATIONS

PROJECT MANAGEMENT EVENTS

PMBS	BUSINESS SOLUTIONS PROJECT
PMCD	CAREER DEVELOPMENT PROJECT
PMCA	COMMUNITY AWARENESS PROJECT
PMCG	COMMUNITY GIVING PROJECT
PMFL	FINANCIAL LITERACY PROJECT
PMSP	SALES PROJECT

CHAPTER TEAM EVENTS

SBE-F	SCHOOL BASED ENTERPRISE - FOOD
SBE-R	SCHOOL BASED ENTERPRISE - RETAIL
GLD	GOLD CHAPTER TEAM

2025-2026 MINNESOTA DECA COMPETITIVE EVENT OFFERINGS

MEMBERS MAY COMPETE IN A MAXIMUM OF THREE (3) EVENTS WITH EACH EVENT BEING FROM A DIFFERENT SECTION (A-E)

SECTION A - SKILL EVENTS

(THESE EVENTS DO NOT QUALIFY STUDENTS FOR ICDC)

CATEGORY 1 - STATE ONLY COMPETITIVE EVENTS

EIA	EMPLOYMENT INTERVIEW - ADVANCED LEVEL
EIE	EMPLOYMENT INTERVIEW - ENTRY LEVEL
SDS	SALES DEMONSTRATION - SOFT LINES
SDH	SALES DEMONSTRATION - HARD LINES
SDG	SALES DEMONSTRATION - GENERAL/HOME SERVICE LINES

SECTION B - CAREER CLUSTER EVENTS

CATEGORY 1 - INDIVIDUAL SERIES EVENTS

ACT	ACCOUNTING APPLICATION SERIES
AAM	APPAREL & ACCESSORIES MARKETING SERIES
ASM	AUTOMOTIVE SERVICES MARKETING SERIES
BFS	BUSINESS FINANCE SERIES
BSM	BUSINESS SERVICES MARKETING SERIES
ENT	ENTREPRENEURSHIP SERIES
FMS	FOOD MARKETING SERIES
HLM	HOTEL & LODGING MANAGEMENT SERIES
HRM	HUMAN RESOURCE MANAGEMENT SERIES
MCS	MARKETING COMMUNICATIONS SERIES
QSRM	QUICK SERVE RESTAURANT MANAGEMENT SERIES
RFSM	RESTAURANT & FOOD SERVICE MANAGEMENT SERIES
RMS	RETAIL MERCHANDISING SERIES
SEM	SPORTS & ENTERTAINMENT MARKETING SERIES

CATEGORY 2 - TEAM DECISION MAKING EVENTS

BLTDM	BUSINESS LAW AND ETHICS TDM EVENT
BTDM	BUYING & MERCHANDISING TDM EVENT
ETDM	ENTREPRENEURSHIP TDM EVENT
FTDM	FINANCIAL SERVICES TDM EVENT
HTDM	HOSPITALITY SERVICES TDM EVENT
MTDM	MARKETING MANAGEMENT TDM EVENT
STDM	SPORTS & ENTERTAINMENT TDM EVENT
TTDM	TRAVEL & TOURISM TDM EVENT

CATEGORY 3 - PRINCIPLES EVENTS

PBM	PRINCIPLES OF BUSINESS MANAGEMENT & ADMIN
PEN	PRINCIPLES OF ENTREPRENEURSHIP
PFN	PRINCIPLES OF FINANCE
PHT	PRINCIPLES OF HOSPITALITY & TOURISM
PMK	PRINCIPLES OF MARKETING

CATEGORY 4 - ADDITIONAL ROLE-PLAY EVENTS

PFL	PERSONAL FINANCIAL LITERACY
-----	-----------------------------

SECTION C - PREPARED EVENTS

CATEGORY 1 - OWNERSHIP & MANAGEMENT

EBG	BUSINESS GROWTH PLAN
EFB	FRANCHISE BUSINESS PLAN
IBP	INTERNATIONAL BUSINESS PLAN
EIP	INNOVATION PLAN
ESB	START-UP BUSINESS PLAN
FCE	FINANCIAL CONSULTING EVENT
HTPS	HOSPITALITY & TOURISM PROFESSIONAL SELLING
EIB	INDEPENDENT BUSINESS PLAN
IMCE	INTEGRATED MARKETING CAMPAIGN - EVENT
IMCP	INTEGRATED MARKETING CAMPAIGN - PRODUCT
IMCS	INTEGRATED MARKETING CAMPAIGN - SERVICE
PSE	PROFESSIONAL SELLING EVENT

CATEGORY 2 - OPERATIONS RESEARCH

BMOR	BUYING & MERCH. OPERATIONS RESEARCH
BOR	BUSINESS SERVICES OPERATIONS RESEARCH
FOR	FINANCE OPERATIONS RESEARCH
HTOR	HOSPITALITY & TOURISM OPERATIONS RESEARCH
SEOR	SPORTS & ENTERTAINMENT MKRT. OPERATIONS



SECTION D - PROJECT MGMT

ONLY ONE ENTRY PER CHAPTER IN EACH EVENT IN THIS CATEGORY

CATEGORY 1 - PROJECT MANAGEMENT EVENTS

PMBS	BUSINESS SOLUTIONS PROJECT
PMCD	CAREER DEVELOPMENT PROJECT
PMCA	COMMUNITY AWARENESS PROJECT
PMCG	COMMUNITY GIVING PROJECT
PMFL	FINANCIAL LITERACY PROJECT
PMSP	SALES PROJECT

SECTION E - CHAPTER TEAM

ONLY ONE ENTRY PER CHAPTER IN EACH EVENT IN THIS CATEGORY

CATEGORY 1 - CHAPTER TEAM EVENTS

SBE-F	SCHOOL BASED ENTERPRISE - FOOD (INTERVIEW ONLY AT SCDC BASED UPON NATIONAL GOLD CERTIFICATION DESIGNATIONS)
SBE-R	SCHOOL BASED ENTERPRISE - RETAIL (INTERVIEW ONLY AT SCDC BASED UPON NATIONAL GOLD CERTIFICATION DESIGNATIONS)
GLD	GOLD CHAPTER CAMPAIGNS