

DCYH Board Minutes: August 2020

Attendees (strikethrough absent members)

Travis Bebee	Kim	Michael Peterson	CJ Ryner	Terry Lulf	Matt
Beckstrom	Nathan	Rob		Buesking	Jeremy
Burgess	Brian Carstensen	Holtermann	Joel Olson	Gunderson	Joe Wernecke
Nick Davidson	Eric	Tony Bauer	Amy	Brent Smith	Kristy
Ellinghysen	Dan Gibbs	Roethler	Derrick	Swanson	Thomas —
Haney	Rory	"Coach D"	Gordon	Michelle Peterson	
		Chad Apel	Ashly		
		Davidson	Ken Wilcox		
		<u>Guests:</u>			

Agenda

Call to order @ 7:13

Agenda Item Name of Presenter

1. Treasurer's ReportAshly Davidson
 - a. Ashly met with Mike Peterson in July to assume role
 - b. Meeting to be scheduled with McKern and Home Federal
 - i. Add line items to get more granular data on expenses and income
 - c. Need McKern to send out finalized budget - Ashly to follow up
 - d. Motion to approve Amy Roethler
 - e. Second Kim Beckstrom
 - f. Motion carries
2. July MinutesKim Beckstrom
 - a. Motion to approve Rory Haney
 - b. Second Tony Bauer
 - c. Motion carries
3. Gambling UpdateEric Ellinghysen, Michelle Pederson
 - a. Michelle has completed the training, will mentor with Eric

- b. Brandon Macrafic stepped down from assistant gambling manager position
 - c. Bob Ellinghysen has assumed assistant manager role
 - d. We are up and running in Bear's Den and Pete's — going well
 - e. Checks provided for the prior loss from Events, totaling \$12,060– now balanced
 - f. Gambling expenses
 - i. Motion to approve Nick Davidson
 - ii. Second Rory Haney
 - iii. Motion carries
 - g. Have approximately \$60,000 in gambling account; will write a check to association for \$20,000
 - i. Motion to approve Rory Haney
 - ii. Second Kim Beckstrom
 - iii. Motion carries
4. Oversight Group/DOH update Nick Davidson, Ken Wilcox
- a. Director of Hockey position: Welcome Ken Wilcox!!
 - i. Has worked with several associations and coached youth through high school
 - ii. Goal — start hockey development at every level, integrating with the high school programs
 - iii. "The whole of the team will far outweigh the sum of individual talent."
 - iv. Plan for coach development
 - v. Presence at practices and games
 - b. Tryout process
 - i. Will be more structured with defined objectives every day of tryouts (skating skills, puck handling, board battles, etc)
 - 1. Bantams - 2 sessions; first will identify top and lower tiers, 2nd clarifying the "bubble" kids
 - 2. Squirts, Peewees - 3 sessions
 - 3. Mites no tryout
 - ii. Motion to approve Ken Wilcox as DOH Nick Davidson
 - iii. Second Rory Haney
 - iv. Motion carries

5. Advertising and Sponsorship UpdateNick Davidson

- a. Flyer for sponsorships sent out today; revised flyer coming tonight — please send out to employers, business owners!
- b. All of our previous sponsors are willing to return this season
- c. We are reducing fees due to the financial impact of COVID
- d. Nate Burgess has been posting our confirmed sponsors on our Facebook page
- e. Looking for 20 youth team sponsors, filling dasher boards
- f. General sponsorships go to our various expenses, sweatshirts for players; dasher boards toward capital improvements
- g. Every door direct
 - i. Nate was able to update our flier— need to post to our website
 - ii. Printer - every door direct mailer requires a special postal mark. Hope to have this out on 8/24... delay at printer. Nick to ask about a discount as this is later than what we were quoted.
- h. Equipment fitting
 - i. New hockey players will have fitting at Scheel's on 9/12 and 10/6; trying to get as many to first one.

6. Capital improvement update

- a. Updates on pursuing new rinkNick Davidson
 - i. CJ and Nick working on this - have identified city owned land near Kwik Trip. Have met with city administrator and a possible developer (EDA).
 - ii. Will need discussions on rink management
 - iii. Will identify strategy to do this without impacting taxes
 - iv. Ken Wilcox also willing to help— has prior experience with this

7. DIBS— no new updates. May be need to upload DIBS for equipment fitting

8. Concessions

- a. Will need to look at impact of COVID — we may not be able to open. Most rinks have had concessions closed this summer.
- b. Recommendation from Ken - send kids with a treat after practices instead.

9. D9 Updates Tony Bauer

- a. Last meeting 7/27; next meeting 9/14
- b. MN Hockey guidelines are still tentative; developing a back-up plan
 - i. May start early and go longer to allow for cancellations
 - ii. Recommendations for a COVID director for all organizations
 - iii. Cost to reschedule games - still not clear
 - iv. Possibly change number of games and tournaments
 - 1. Bantams 40 games, 3 tournaments max
 - 2. Peewees/12 - 30 games max
 - 3. Squirt/10 - 20 games max
 - 4. Out of state tournaments - no longer offering protection- it is a "buyer beware" situation
 - 5. *All tournaments so far do have some sort of COVID clause.
 - v. Voted against "Parent Police" for teams; this was voted down quickly
 - vi. Girls program - need to get numbers in ASAP
 - vii. Officials and coaching will be virtual this year
 - viii. D9 checking clinic at our arena - we don't have guidance yet - still tentative on
 - ix. Possibly changing some rules - more to come (i.e., no checking Bantam C; shorter penalty times at levels)
- c. Need motion - starting season 2 weeks early and extending 2 weeks; may be difficult to start early as ice times are scheduled, but could possibly go late
- d. If booking tournaments, e-mail Ashly Davidson

10. Budget update

- a. Awaiting final budget from McKern

11. Registration

- a. Open- one blast out already
- b. Will send another blast tonight, Nate to post on Social
- c. Discount for summer programs - Lindsey has this info. If using online pay, association to send a check back. If submitting a check, just write the check out for \$50 less.

- i. Need to verify this process with Lindsey Meyer
- ii. Need to update receipt for accurate year with Lindsey

New Business

1. Social mediaNick Davidson
 - a. Need to create formalized social media plan
 - b. On Facebook, Twitter; recommendation to add Instagram
 - c. Query to add a third party platform to automatically hit all social accounts
 - d. Ken Wilcox willing to help with this
2. Junior GoldTravis Bebee
 - a. After reviewing numbers at high school level, it looks like there may be enough cuts to field a Junior Gold team this year (likely B level)
 - i. Keep open to Dodge County, and if needed could open to others in the area to fill the roster
 1. Send feelers out now
 - ii. Will have to order jerseys, socks
 - iii. Will have fees; possibly more than HS or bantam
 - iv. We should start figuring out cost, practice, games, etc. now
 - v. Parent or non-vested coach
3. Meeting locations
 - a. Proposal to meet in person instead of virtually (Travis Bebee)
 - b. Kim will check with Kasson Legion again
 - c. Brian Carstensen will check with fair board
 - d. Michelle Peterson will check with Byron Legion
4. Outdoor iceKen Wilcox
 - a. Use for dry land during pre-season
 - b. Use for winter practices
 - i. Limitations with weather/clearing rink
 - ii. Zamboni doesn't fit - work with association to clear?

5. Ice time

- a. There are times available where ice sits open (Saturday am, Sunday am, evenings)— work with Howie to possibly open these
- b. Bring to Oversight and present proposal to Howie

6. Car wash cards

- a. Nick Engdahl — please continue as the car wash coordinator
- b. May start cards whenever he is ready! (Likely a little later this year)

Adjournment

- a. Motion to adjourn Brian Carstensen
- b. Second Joel Olson

Meeting adjourned @ 8:31 pm

Upcoming meetings:

- o September 16