

**APPLETON NORTH GIRLS' BASKETBALL CLUB**  
**BOARD OF DIRECTORS MEETING**  
**Wednesday, June 19, 2024**

**In Attendance:** Nicole Thompson, Brad Klitzke, Matt Cooper, Nate LeDuc, Rebecca Nicolaison, Jana Cartier, Keith Doxtator

**Absent:** Jenny Hegner, Brandon Reichenberger, Tammy Weyenberg

**Call to Order:** 7:02 PM

- Financial Report (Matt)
  - Checking: \$12,376.28
  - Savings: \$9,509.33
- Budget Review (Brad & Matt)
  - 2023-24: Fiscal Year ends June 30, 2024
    - Budgeted for -\$4862 loss
    - Actual: +\$4646.52 through 5/31
    - Net Change: +\$9508.52 ahead of budget
    - Positive Change was due to more collected from home tournament
    - Do not see much, if anything coming in or out between now and then
  - 2024-25: New Fiscal Year starting 7/1/24
    - Estimates by year for incoming participant numbers shared by Matt Cooper on Budget document
    - Proposing increasing dues from \$200 to \$225 and include a shooting shirt (last year we charged for shooting shirt separately and get to \$225 anyway)
    - No need to order new uniforms - we have enough
    - Tournaments:
      - Estimating max 15 for each grade
      - Looking at providing stated # of tournaments needed for each grade in Operating Budget document under Assumptions column.
      - If we get 16+ for any grade, that would change assumptions and permit discussion around 2 teams/grade.
      - State Tournaments are not included in the Assumptions and are more expensive than regular tournaments. They are in another line item.
      - Increase in Road Tournament due to increasing Road Tournament Fees rising
      - Change: 7th Grade no longer doing BADL due to poor experience (they bill themselves as a B level league and are not, unpredictable talent matchup)
    - Head Coaching Fees:
      - Budgeting for 2 Non-Parent Coaches @\$2500 each (expecting 1 for 7th / 1 for 8th)
      - Coaching Pay Structure Settled on as \$2500 for 7th & 8th Grade, less for 6th and below if that came up, due to less tournaments
    - Several other costs going up throughout budget due to general cost increases
    - High School Allowance staying the same - discussion that it is essentially a donation to the HS and the girls eventually benefit from it and also use the equipment (i.e.: in the past we have purchased a shooting machine and the girls have used them during Open Gym)
  - Not hosting HOVL Tournament this year - lots of work to put on, good revenue generator, but budget does not require it to happen
  - Adding line item for coach training, development & items such as box lunches during coach training or ways to make coaches feel appreciated at events related to their improvement
  - Overall budget comes in at -\$29 Net Revenue

Discussion on what to do with surplus, etc:

- Potentially move more into savings for future
- Reason for keeping a surplus in savings:
  - Future expenses and potential revenue opportunities lost. Example was that the boys lost a home tournament last year due to a snow storm. That would have been a \$9K hit

- to revenue
- Other Potential costs could be:
  - Additional coaches for multi-team or need to hire more non-parent coaches
  - Replacement of equipment that is not placed yearly, i.e.: jerseys, etc.
- Reasons to spend money:
  - As cash balance grows, we can look at replacing jerseys, more training opportunities, etc.
  - Coach training
- Summer Skills Training & Camp Registrations:
  - Revenue on Summer Training will break even - (expected a loss)
- 2024/24 Coaches
  - Board unanimously voted to add line item to budget for Coaching Development and to approve to pay to send coaches to The Driveway Coaches Clinic. Nicole to register the coaches.
  - Discussed Scott Werfal's email and answered is questions about coaching
- Task Force Ideas
  - Discussion on Task Force - Nicole passed out documents for basketball program and will be updating documents prior to meeting - we will vote to approve documents at next meeting
  - Discussion will happen on Team Composition: A/B vs Even Split in 16+ player situations and how we would accommodate 2 teams that will play competitive games

**Adjournment:** 9:26 PM

**Next Meeting:** Wednesday, July 17 at 7:00 PM