

Hello Storm Families!

You have been getting several association emails as of late, but this one is very important. Please read carefully!

- **Registration:**

- Registration is OPEN, so please make sure to go register your player(s) before August 31st to avoid a late fee. Also, please share the registration link with any NEW potential skaters that you may know. Our best recruiting tool is word of mouth from our current players! Note- New skaters only pay a \$30 registration fee and 8U and below also receive FREE dues for their first year, that is a \$420 value, spread the word! Goalies from 10U/Squirt and up pay \$0 to register and \$0 for annual dues. Getting your players interested in the goalie position is HUGE for the success of our association and that starts in 8U and below. They are able to begin playing goalie full-time at the 10U/Squirt level and above. (NOTE-You must play goalie more than 50% of the time to receive this discounted registration and dues)

- **Jerseys:**

- We have a new logo this year! We have aligned ourselves with the Sauk Rapids Highschool's logo. Many other youth organizations have already done so as well. This creates great symmetry amongst all of our Storm athletics! With this new logo this also means we are getting new jerseys.
 - **Travel Teams (Squirt Level and higher):**
 - Our travel players will be moving to PLAYER OWNED jersey's. This means the player will purchase their own jersey and socks and will get to keep it forever! You all have heard from your level coordinators to choose a number, if you haven't done so, please get that completed by August 9th.
 - There will be a **JERSEY TRY ON this coming Monday, August 9th at Benton Station** prior to our monthly board meeting. PLEASE mark your calendars and come to try on sizes so you can order the appropriate size for your player(s).
 - Squirt Level: 5:30-5:55 PM
 - Peewee Level: 6:00-6:25 PM
 - Bantam Level: 6:30-6:55 PM
 - The Jersey Store will be LIVE by August 11th and will close on August 18th. We will send the link to your level coordinators before the 11th.
 - Please see attachments for the new jersey designs.
 - **8U/6U/Jr. Storm:**
 - Our in-house teams will also be getting new jersey's however these will remain association owned. They will be reversible game jersey's, identical to the travel teams.
 - Each 8U/6U/Jr. Storm player will receive a FREE sock jock, 1x during their 8U and under career. See attachment for example. Sizing will be determined on your first day.

- **Apparel:**
 - New this year as well we are going to be using Squad Locker for our apparel store. This store will be open 24/7, 365 days a year and will ship directly to your home! This is very exciting as apparel sorting was always a pain point for both the association and the families. This will also be much quicker turnaround time as some items will be eligible for “express production”. Lastly, the hockey brand they showcase on our apparel store is CCM, which is a premier hockey brand with many sharp options for hockey apparel.
 - You will see a “Player Package” on the website. This is comprised of team items that are at a discount. These are totally optional, unless a team decides they want all of their players to have one item or all.
 - This link will be sent out to you soon, the site will be live within the month.
- **Travel Team Try-Outs:**
 - Tryout dates will be only **ONE** weekend this year, October 9th and 10th.
 - There will be 3 sessions for all. Saturday morning, Saturday afternoon and Sunday.
 - We are getting these dates out there as soon as we could as this was finalized this week at our Hockey Advisory meeting.
- **Central MN Riverblades:**
 - As most have heard, our girls’ program (10U/12U/15U) has added a co-op member in St. Cloud and we have created a new Co-op name and logo!
 - Our Sauk Rapids Girls will still register with Sauk Rapids and follow all dibs hour requirements and fundraising requirements such as the raffle calendar.
 - Any Riverblades coaches will need to register with our home association via coaches corner on our website.
 - We are very excited with this new development and how this will positively improve the girls hockey experience here in our try-city area!
- **Coaching:**
 - Jason Ellering is the new ACE Coordinator; he can be reached on our website at saukrapidshockey.org. A coaches meeting will be coming up in late August or early September.
 - Anyone who is interested in coaching must apply and register on our site, via coaches corner. Please reach out to Jason with questions.
 - We are still looking for more NON-PARENT coaches for the Bantam and Peewee levels, please introduce someone to us!

As always, please reach out to your level coordinators with questions or concerns.

Thank you,

SRYHA Board