



Brainerd Amateur Hockey Association
P.O. Box 38
Brainerd, MN 56401
www.brainerdhockey.com
218-851-2244

BAHA BOARD OF DIRECTORS MEETING

sportsmanship * respect for individuals * integrity * pursuit of excellence * enjoyment * loyalty * teamwork

Date of meeting: 10/25/2023

Time: 5:30

Essentia Health Sports Center

In attendance: Grant VanWyngereen, Joe Winegar, Justin Jerve, Alicia Prahm, Larissa Sullivan, Amanda Ciesinski, Andrew Murray, Steve Leary

- I. Meet and Greet Rookie parents in lobby of CWRR 5:30-6:15. The Board was down in the lobby answering questions and troubleshooting for the Rookies' first practice.
- II. 6:15 – 7:20: Meeting with Foundation Board in the Celly Room. See below.
- III. Call to Order – 7:20P
- IV. Good News =/< 5 minutes
 - a. Registration numbers are up – new record!
 - b. Happy to welcome our new Hockey Ops Coordinator
 - c. Pints and Pucks Event went well, just under \$7000 raised!
- V. Approval of Meeting Agenda – Motion to approve by Justin, 2nd by Amanda. Motion carries.
- VI. Approval of Consent Agenda which includes the following:

Motion to approve made Andrew, 2nd by Steve. Motion carries.

 - a. Concessions report (*nothing to report*)
 - b. Hockey Director's report (*see attached*)
 - i. Player Development Committee and In-House sub-comm.
 - c. Treasurer's/Financial report (*see attached*)
 - d. Recruitment and Retention Committee report (*nothing to report*)
 - e. Alumni Committee report (*nothing to report*)
 - f. SafeSport/Grievance/Discipline Committee (*nothing to report*)
 - g. Fundraising Committee report (*see attached*)
 - h. Volunteer Committee report (*see attached*)
 - i. Executive Committee report (*nothing to report*)
 - j. Finance Committee report (*nothing to report*)
 - k. Marketing Committee report (*see attached*)
 - l. Events Committee report (*see attached*)
 - m. Team Managers Committee report (*see attached*)
 - n. Meeting Minutes from 10/11/23, electronically approved
- VII. Old Business
 - a. Dicks Foundation Grant : The Board was updated regarding ongoing efforts working with Dick's Sporting Goods marketing lead to clarify the details of the grant and intended purpose. It is likely that the check was sent to the wrong address. No action items on this as the check will need to be cancelled, reissued and sent to the correct address.
 - b. Rookie topics: Amanda hosted a Rookie New Parent meeting on 10/23/23. There continues to be some degree of confusion with the older rookies. These new players miss out on beginning



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of season information, parent meetings, and team events as they attend the Rookie program. Consideration given to a proposal to host Try Hockey for Free sooner (in September), and then 3 weeks of Rookie program earlier. This allows travel team aged players to be evaluated, placed, and then join their team at the beginning of the season. This will be discussed again in the Spring and decision made regarding the schedule.

- c. Rookies/MM/6U Coordinator: Grant and Andrew spoke with Pat Pelzer, and he will be the Rookie/MM/6U coordinator. Compensation was agreed upon and will be part of BAHA yearly coaching budget. Amanda will follow up with Pat to discuss parent communication thus far. There are resources in place, based on prior years, to assist with the Mini Mite Jamboree which will be ____.
- d. Concessions topics: We are getting positive feedback regarding new products and the new physical layout. No pending issues or ongoing concerns at this time.

VIII. New Business

- a. Meet Chris Velasco, new Hockey Operations Coordinator, and introductions followed.
- b. Orientation of New Hockey Ops Coordinator: Plan established to purchase new computer and utilize IT support from Social Media/Marketing Committee for set up.
- c. Meet with the Foundation Board : BAHA Board met with 5 members of the Foundation Board. Foundation goals discussed as well as projected capital investment required. History of the Foundation discussed. Staffing is better at the arena than it has been in years, and recognition of the large amount of usage that the 2 sheets of ice get. Initiatives include remedies for the cooling system and modernization of the cooling system. The 2 Boards look forward to collaboration and plan to meet quarterly to reach common goals. Plan to schedule next meeting in January '24.
- d. Discuss Arena contract: Plan for a smaller group to work through the details on this. Steve, Joe, and Justin volunteer to take this on.
- e. Brainerd BlueLine Boosters: tabled.
- f. Additional member of the Events Committee : Alicia made a motion to approve Sarah Dahlheimer to Events Committee. 2nd by Grant and the motion carries.
- g. Shot Club: Finished up 10/15/23! Plan for new poster, prizes, recognition. Amanda and Andrew will get information from the website to Chris V so poster can be made. Need to work with high school teams to plan recognition at one of their upcoming games. Finally, plan for prizes to be awarded yet this fall.
- h. Notification list when practice/games are cancelled or changed: Alicia seeks input from the Board on a comprehensive list of who to notify if a practice or home game is cancelled or changed. This list of emails will be provided to all the coaches and managers, with the expectation that a message will be sent when changes occur.
- i. Dondelinger Rink: The Board has been contacted by member who has flooded and maintained the rink in the past. This will likely be utilized again this year but tabled to next meeting secondary to time constraints.

IX. Comments and Announcement - none

- X. Adjournment – Motion to adjourn made by Justin, 2nd by Steve. Motion carries.



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Next Board meeting November 29, 2023 at 5:30

PDC Updates 10-25-23

Prepared by Brent Potvin

Girls Co-op Committee

- Finalized teams post tryouts
- Appointed Amy Haar as our 12UB coach

Co-Ed Committee

- Conducted tryouts 10-6 through 10-8. Received approximately 10-12 phone calls, emails or meeting requests to discuss post tryout placements which is about triple the amount we typically encounter. We will be discussing the evaluator breakdown after the season is complete.
- Conducted post tryout evaluations with the players on 10-9 and 10-10.
- Held our travel team coaches meeting on 10-11, went over coaching requirements, locker room policies, practice planning, platforms to utilize for practice planning, PEP nights, etc.
- Held our PEP nights on 10-16 and 10-23. PEP plans sent out to all of our travel coaches to utilize.
- Evaluated the kids that missed tryouts for preapproved reasons and got them placed on the appropriate teams.

In-House Committee

- Scheduled and put together agendas for parent meetings for all of our in-house levels.
- In the process of scheduling a coaches meeting for this upcoming season for all of the in-house levels
- Mite/8U handbook are in the process of being reviewed and modified.

Treasurer's Report – 10.25.23

Prepared by Justin Jerve, Treasurer

Attached are the September financial reports. 23-24 budget has been loaded into Quickbooks and we will start to look at totals to budget once everything is booked for the season. Fall Season is complete and registration was under budget by about \$5k, assuming due to conflicts with other fall sports. PEP camp came in at \$8k vs \$10k budget, so also under budget by about \$2k. Looking ahead, Regular Season Registration revenue should surpass last year's totals as we have more kids registered this season vs last which is great news. That should translate into more fundraising dollars as well, with more families participating in them or the buyouts. Payment plans continue through December, so in January we should see the final totals there. Concessions stand is now open with a bunch of new products for this season, so we are hoping for an increase in that bucket too. Banking transition from Jim to myself and Grant is complete. Non-Parent Coach and Contract employee paychecks were cut this week and are in the mail, most of these are partial (half) payments for the season. Hockey Operations Coordinator begins week of 10/30 so will be training him in on some of the bookkeeping/finance duties he can help stay on top of.

Volunteer Committee Report 10.24.23

Prepared by Ashley Camosci

- This week November DIBS for practice nights are posted through the first 2 weeks of the month
- DIBS hours for those who signed up for "Try Hockey For Free" have been credited
- List of youth volunteers interested in working for dibs shifts has been compiled



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- Also concessions have been credited for the first part of October.

Marketing Committee Report 10.24.23

Prepared by Alicia Prahm

Marketing and Social Media Committee have moved forward with car decal promotion. Two car decals, along with instructions, were provided in each pizza fundraiser envelope. The promotion will start with the home high school games. Team managers will be contacted regarding "how to's" for social medial posts. Team sponsors have been updated on the website.

Events Committee Report 10.23.23

Prepared by Shae McKibbon

Met 10/22/23 and discussed events to kick off boys and girls high school season:

- Face painting
 - We contacted the same gal that does it at Copper Creek and she's booked until Jan so we'd also talked about opening it up to DIBS and just having a few Warrior theme options to choose from. Kari also said that a gal she knows is a really good face painter and was going to reach out to her to see if she'd be able to help.
- Gift for the first 100 people
 - Thinking about thundersticks, pompoms, and/or plastic clapper hands
- Merch table
 - Alissa's aunt will have some of her super cute things available
- Tailgate
 - Grill burgers/brats/hotdogs
 - Have some of the dads do the grilling for DIBS
 - Have music playing and a couple bonfire pits set up outside
 - We talked a lot about this point and thought it'd be better to do this at the girls home game on the 28th for a few reasons.
 - Their first game is at 3pm on a Saturday and we just didn't feel like people would choose to attend mid-afternoon on a Saturday.
 - On the 28th the younger girls have practice so it'd be a perfect segway to encourage those players to stay for a burger and then head in to watch the game.
 - We plan on doing this for the boy's first game and it didn't seem fair not to do it because of a 3pm game time.
- Get in contact with the SuperFans and let them know that the best super fan will get something like a \$50 gift card
- Have the band play at both games
- All BAHA players who wear their jerseys will get in free
- Have a balloon arch for the skaters to come through as they get on the ice
- Have some "streamers" that people can walk through on their way from the lobby into the rink
- Sign-making station at the girl's game so people can come in and decorate a sign to hold up - we didn't think people would really do this for the boy's game but we could certainly have it set up if anyone feels differently

Managers Committee Report 10.25.2023

Prepared by Steve Leary



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- A Team Managers meeting was held on Tuesday, October 24th in the Celly Room at the arena. All but 2 managers were able to attend. Jessica Gangl led the discussion to go over Team Manager duties and expectations.
- Lisa Anderson gave an update on getting credentialed with USA Hockey, SafeSport and background checks.
- Amanda Ciesinski presented the Locker Room policy to everyone and set the clear expectation that this is to be adhered to. She explained that a violation could result in a fine to the Team and made it clear that the fine isn't levied to BAHA, but the team itself. Everyone was encouraged to recruit locker room monitors and to provide a spread sheet with their respective coaches and families to ensure compliance.
- There was a discussion on being the point person for the Home Tournament as it is unreasonable to find someone to be at the rink every weekend from mid-November through the end of January for little pay. Some concerns were expressed about having to devote that much time to the rink for the tournament. Solutions were offered to find a willing back-up to assist, use reasonable judgement to take a break and get away for a bit, and the tournament director is only a phone call away should there be any questions.
- Away tournaments and what hotel information we had were given out to respective managers. Team Managers will need to book whatever rooms haven't been booked yet.
- Instructions and directions on how to learn about clock operation and GameSheets was given.