

SHEBOYGAN BLUE LINE ASSOCIATION - AUGUST BOARD MEETING MINUTES

08/14/2024 @ 6:30 PM at Sheboygan Lakers Ice Center

Attendees: Erin Lindow, Brian Allen, Salena Russell, Paul Avery, Eric Hawkinson, Josh Holte, Kayla Ostermann, Nels Quackenbush, Jared Roe, Tom Cagle, Kelley McAndrews, and John Taber

MEETING called to order at 6:32 PM

- Approved Minutes from July posted on Lakers website with no objections
- Treasurer's Report (Nels) - Presented the final 2023-2024 financials - Approval 1st Sam/2nd Josh -PASS

RINK MANAGER – Tom

- Next Level Camps keep the lights on, and we should continue to do them.
- New rental Skates have arrived
- Skate Swap – Tom & Kasey will plan tentatively in July or August date TBD.

OFFICE MANAGER – Erin presented for Kasey

- Future of Next Level - In 2023 we canceled advanced / In 2024 for the advanced week we had 18 kids and we were 5 short to break even for that camp. Kasey asked if Next Level were willing to do only 2-week camps and they said yes. It would push back the start of the camp and the install of ice by a week.
- Discussion about whether canceling the Advanced level is the right choice. Decided to table discussion, pending further discussion with Kasey and Next Level. Is there room in the agreement to be able to be renegotiated? SBLA carries the burden of the marketing and cost of shortfalls in attendance.
- Food License for no-one under 13 years of age is allowed in the concession stand. This is due to our food license.

RED RAIDERS – Kelley

- 45 or 46 players will complete the season. Final schedule will be ready within the next two weeks. They are doing the Fondy fall league.
- We will be doing theme nights for all home games.
- The holiday tournament will be Dec 27th-28th in Wausau and there are 4 Teams in the Holiday Tournament. They did not get money like other years from the Athletic Funds. They are looking at how money is being budgeted

ADMINISTRATION

- Ref Feedback - WHOA "Brian you have the best program for official. Thank you for your work." Congrats Brian.
- Credit Card Update - We currently have a total of (4) credit cards - Erin for Tournament, Brian for YHC, Kasey for rink needs, and Tom for rink needs.
- YHC Game scheduling needs a credit card to register for all of the youth hockey tournaments and the need would be approx. \$16,000.
- Motion to get a second card under Tom's name with a limit of \$20,000. This card will be used to register for all away tournaments for all of our youth hockey teams. Went with a higher limit as we see the rates have been increasing yearly and don't want to have to go back each year to increase the limit - 1st Kayla/2nd Brian MOTION passed

Staffing Concerns

- Kasey feels confident in her time allotment in the office. No need for further assistance in the office. Tom still needs more assistance to be able to leave earlier or come in later; thus making his day more manageable hours wise. Biggest need is on the Zamboni and assistance in the pro shop would be beneficial, but not crucial. Tom has agreed to look for a few parents that will be trained to run the Zamboni. The Board gives Tom the authority to make decisions on this matter. The Board will not do anything further at this time and turn this over to Tom. He can present his choices to the board, as needed. We can discuss the option between work hours and paid time, as the "hiring" arises.

SHEBOYGAN BLUE LINE ASSOCIATION - AUGUST BOARD MEETING MINUTES

08/14/2024 @ 6:30 PM at Sheboygan Lakers Ice Center

Registration Update -

- HS – 46, BT - 30, PW - 36, SQ - 35, and Girls U10 - 13.
- First Ice and Mitey Mites will be registering later with no late fee. Numbers are lower than expected.
- There is a list of who participated last year and has not registered. This will be an email blast to remind parents to register.
- 201 are returning families and 18 are new SQ - HS (8 BT or HS with more coming).
- Renting ice from Manitowoc due to the limited ice time at home.
- Question of the Buddy Mentorship - 4-year span (HS Senior to BT) / (BT to Mites)
 - Mentorship.
 - Families of Try hockey for Free Participation -

September Meeting

- 6:30 PM on 9/10 - Tuesday and 9/12 - Thursday
- New families or Welcome 6:30pm - Introduction short meeting

PARKING LOT ITEM: "Try hockey for Free" Family Participation.

COMMITTEE REPORTS

All committees need to post meeting notes on the Lakers Website for communication to the Association.

Facilities (Josh & Sam) - Painted Locker Room, and social hall

- Trophy case, Door in the office, ceiling tiles, paint for the concession floor,
- Eagle Scout Gazebo is almost done.
- Cleaning - TP was out in the men's and the urinals are not working.

Youth Hockey Committee (John, Sam, and Kayla)

- Todd Wagner was voted in as the Re rep again. - 9 Individuals from Blue Line attended - Todd won 15 to 12. WAHA rep 227 people voting.
 - o Important that we have Todd. He is our voice for Girls Hockey, among other things.
- 5 work hours for Dibs for anyone that went (reimbursement for travel and time to go to Steven Point).
VOTE: 1st Eric / 2nd Brian - MOTION Passes
 - o Taber will give the list of Attendees.
- Casey got a grant for Rental Bags - 10 bags for the upcoming season.
- Sam decided to step down as Director of Hockey and now Todd Wagner will accept.
 - o YHC August meeting on 8/12 - voted to approve.
 - o 1st Eric / 2nd Salena - MOTION pass
- October Kick-off October 19th-20th

Tournaments (Erin & Salena)

- (2) spots remain for Pee Wee B December tournament, nothing else to report

Figure Skating (Kathy) - No update

Marketing (Kayla)

- o Morgan Rahn - Reviewed the Logo Lakers Gear. Kayla 1st / Jared 2nd - MOTION - Approved
 - Morgan was asked to come back with a suggested price list and SBLA review.
- o Cassie Weyker has a business renting Yard Flares. She will trade rentals for DIBS hours. 3 hours per rental, with a limit of 5 rentals per season.
- o Swifty Skate - Pre-sale tickets, suggestion - 2 skates guards for dibs,
- o Skate Swap - August 28th and 29th.

Fundraising (Paul)

SHEBOYGAN BLUE LINE ASSOCIATION - AUGUST BOARD MEETING MINUTES

08/14/2024 @ 6:30 PM at Sheboygan Lakers Ice Center

- Rental of Cell Phone Tower - We currently rent the space to them for \$15K. Contract is due for renewal. Paul's recommendation, after researching other similar rentals in the state, is to request \$30K/yr. The contract is for 25 years; contract yielding \$750,000 for the life of the contract.
- Golf outing - September 15th at BWR, SportsEngine Password required for registration. Looking into other options such as Square / Google Doc - to help promote outside / non-hockey registration for golf.

Strategic Planning (Jared & Eric)

- Present plan (Shared previously via email) - Eric to continue the plan and present at the kickoff meeting in September.
- SEDF - Rammer Ponds plan is not hockey friendly and will not be a wise path for the SBLA.
 - o Note: our non-profit is doing the correct.

Food and Beverage -

- A parent from Manitowoc -Diana - offered her services as she has a licensed kitchen. She can make things like soup and mac & cheese to sell in the concession stand. She wants to support our organization and could get dibs hours in exchange for her specialty trade.
- Computer in the concession stand needs to be Apple Compatible based. That is why we have so many issues with it.
 - o Need to purchase a new Square - proposed the new equipment. Jared to look into this and email the board with his recommendation.

Public Forum

- Women's Bathroom - thank you for the upgrade

Meeting Adjourn 9:05PM