

**Alexandria Area Hockey Association Agenda
July 30, 2025**

6AM - Runestone Community Center

Monthly Meeting Minutes

- **Call to order: 6:03**
- **Approve Agenda: Andrea/Josh, motion carried**
- **Approve Minutes – June 2025: motion to approve Hills/Nyberg, motion carried**
- **Financial Reports: motion to approve financials as presented: Hills/Brutlag, motion carried**
 - **Gambling (Rebekah)**
 - **Gambling sites update**
 - Slower month of July with gambling sites – lower than usual
 - Will be closing Harwood gambling site in September
 - **Meat Raffles start at D Mikes in August**
 - **Still seeking Asst gambling manager with a few interviews scheduled**
 - **Budget Request: \$37,200**
 - Motion to approve budget request: Nyberg/Thoreson, motion carried
 - **AAHA Financials (Ben)**
 - **Ben reviewed 2025/26 Budget**
 - Overall revenue is down due to lower registration numbers
 - Fall Development is down, but can likely anticipate some additional registrations in August
 - Fundraising will be a critical focus this year
 - Explore Alex grant will be important
 - Overall expense review
 - additional \$20,000 in ice time due to ice time rates going up at both RCC and Northstar
 - anticipating 5% increase in referees
 - Overall net loss
 - **Motion to approve the 2025/26 budget, as presented: Hills/Hayes, motion carried**
- **Committee Reports:**
 - **Director of Hockey/Hockey Committee (Cory)**
 - Cory reached out to non-parent coach that has interest
 - **VFW tournament for boys and girls – Moorhead is hosting this year**
 - U15 girls home tournament same weekend
 - **Locker Room monitoring: putting better focus on it, and will try to get safe sport and background check completed**
 - **Vice President Report (Getty)**
 - **AAHA Golf Scramble – September 14th at Geneva**
 - Met and Generating Sponsors and Prizes

- Working on hole sponsors - \$200 for hole sponsors
 - Hockey Day MN 2028 Update
 - Working with a group of people to discuss hosting Hockey Day MN
 - August 15th – RFP needs to be submitted to the MN Wild
 - Front runner location would be at the high school
 - Committee is formed outside of the association – not AAHAs responsibility to organize and raise fundraiser
- **Secretary (Brittney)**
 - Registration Counts:
 - Beginners Clinic: 18
 - Fall Development: 110
 - Regular Season: 229
 - Team Pages created for Fall and Tryout Clinic for Scheduling
 - Will need to know fall development groups and tryout clinic groups if creating more than 1 per age group
 - Consider closing fall registration the last week of August
- **Communications (Andrea)**
 - Registration promoting continues (season and fall)
 - Golf Scramble pushed out on social
 - Hockeyyak Apparel
 - Andrea brought different samples of HockeYak apparel
 - They will give us a kick back on apparel sold
 - Discussion around this being our only apparel option
 - Josh will talk with Cowing to discuss how they can manage the Cowing orders and eliminate AAHAs workload
- **Tournament/Team Manager (Amber)**
 - U10 A tournament
 - Will drop this tournament
 - Squirt B tournament – will drop to a 12 team tournament vs. 16 team
 - Will order tournament trophy helmets
- **Volunteers/DIBS Coordinator (Kelli)**
- **Concessions (Paige)**
 - Going through square to be more organized and efficient
 - Get DIBS committee together to start finalizing DIBS amounts and training, email should be sent to families and posted on website
 - Start date for opening concessions – need this date to start making schedules
 - Hosting Tier 1 tournament weekend of September 20th – will put out for DIBs
- **Sponsorship/Fundraising (Josh H)**
 - Consider gun raffle fundraiser for the 2025-26 season
 - Josh will start exploring this as an option

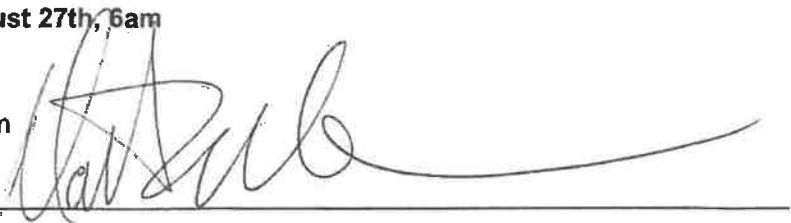
- Discussion around different fundraising ideas – “chuck-a-puck”, car wash
 - Connected with city need to finalize our options
 - Reached out at all current sponsors
 - Started reaching out by Phone
 - **Equipment/Rink Rookie (Taylor H)**
 - Jerseys ordered should arrive in approx. 6-8 weeks
 - If anyone knows of equipment needs, please let me know
 - **Retention/Recruitment (Karla)**
 - Fair booth – confirmed AAHA booth at the fair
 - Open booth at 11am-12pm until 9pm
 - Will be putting out a volunteer sign up
 - Raffle drawing
 - Super Deeker giveaway
 - Rink Rookie registration giveaway
 - Register for Beginners Clinic
 - Promote Rink Rookie Program
 - QR Code
 - Yard Sign order – Karla will order 100 signs for “Try Hockey”
 - **Team Support (Angie)**
 - Looking for ideas to help prepare for the upcoming season
 - Thinking about: Manager Mentor “buddy system”, creating a calling tree of some sort for managers, and a plan for the Team Manager Meeting
- **Old Business:**
 - RCC expansion
 - Explore Alex-Submitted 2nd half fund request
 - Waiting on second half funds – delay in receiving them with Explore Alex going through staffing/leadership changes
 - Charitable Gambling Committee Application
 - Outdoor Rink at RCC or fairgrounds
- **New Business**
 - AAHA Lease Agreement with RCC
 - Pulled advertising out
 - Increased hourly ice time
 - Everything else didn’t have much change
 - Motion to approve the lease agreement with RCC: Hills/Brutlag, motion carried
 - Peak Performance/Henn House
 - Dryland Space Ideas – share ideas with Matt, Getty or Cory

Next Board Meeting - August 27th, 6am

Location – RCC

Meeting Adjourned: 7:56am

Board Chair Signature: _____

A large, stylized handwritten signature in black ink, written over a horizontal line. The signature is highly cursive and difficult to decipher.

Secretary Signature: _____

A smaller, more legible handwritten signature in black ink, written over a horizontal line. The signature appears to be "D. H. ...".