

## Sheboygan Lakers Blue Line Association

Meeting Minutes

08/16/2023

Present: Chase Longmiller, Tom Cagle, Jen Cardarelle, Tammy Dehne, Salena Russell, Brian Allen, Scott, Josh Holte, Kasey Schroeder, Erin Lindow, Jared Roe, Nathan Taylor, Paul Avery

Absent: John Taber & Sam Schroeder

Meeting was called to order at 6:13pm

Previous meeting minutes approved via email and posted to SBLA website on 07/16/23.

Treasurers report sent out previously to board members. No concerns or questions by board.

Motion to Approve Financials

- *Motion to Approve: Nathan, 2<sup>nd</sup> By: Paul. Motioned Approved.*

### RINK MANAGER

- Next Level was a success. Both sides were happy with how it turned out.
- 3 vs 3 during the week has had strong numbers. Numbers on the weekend are very low.
- The adult league's summer season has been a success. Strong numbers.
- Next season we will need to look at how to better utilize the ice on the weekends.
- Building inspection had a few minor concerns. All items on the list have been corrected.

### OFFICE MANAGER

- Our revenue for Next Level was \$68,515. We had 147 skaters. After expenses and paying the camp our net income from this season's Next Level camps was \$11,387.21.
- Feedback from Jack with Next Level – in their exit interview 95% said that they would come back next summer. He did recommend increasing the camp fees. We remain one of the lowest in the state.
- Fall Next Level camp currently has 16 skaters registered. We need 40 skaters to break even. Our drop date was 08/15/23. Tom and Chase both recommend cancelling the event.
  - *Motion to cancel event: Paul, 2<sup>nd</sup> By: Jared. Motion Approved.*

### FACILITIES

- DIBS hours are out there for painting. Unfortunately, we will need to change the dates so that we do not interfere with Figure Skating. **Josh will reach out to Kasey to change the dates.**
- Private Meeting Room – Desk, chairs, and TV are purchased and in the meeting room. Just need to add a white board. Should be completed shortly. **If any official committee or coach would like reserve the space, please reach out to Kasey. An adult MUST be in the room at all times.**
- JSM is coming on 08/17/2023 to update the security system. Jared recommended reaching out to ADT as a second option. Nate seconded this recommendation. **Tom to reach out to ADT for a quote.**

- We are still looking for a contractor for the bathrooms. **If there is a contractor in the organization that would like to trade expertise for work hours, please reach out to Tom.**
- Cabinets and countertops for the concession stand have been ordered. They will be delivered in the next week.
- Mary has ordered a refrigerator for the concession stand for soda.
- Tom followed up from Jared's concern about the heaters. Everything is in working order.

#### **YOUTH HOCKEY COMMITTEE (YHC)**

- First Ice has about 15 skaters this session
- Final numbers for teams will be (2) Bantam teams, (2) Pee Wee teams, and (3) Squirt teams.
- Jen questioned the agreement with High School. How many games do they get each season? Are they limited to specific days of the week? **John or Sam to look into this and get back to Jen.**
- We need a specific liaison between the board and High School to attend board meetings? Could be Eric B (who is noted in YHC as liaison), Avery (coach), or Joe R (booster club president). **John or Sam to look into this and get back to us at the September meeting.**
- *Salena made a motion to create a facility permit online. Salena will work with Kasey to create one and get it uploaded, 2<sup>nd</sup> By: Nate. Motion Approved.*

#### **TOURNAMENTS**

- Numbers look good. We currently have (5) spots open total between the two tournaments.
- After discussing with YHC, we will not have a home team in the Pee Wee C tournament. We will open up this spot to our waitlist.

#### **FIGURE SKATING**

- Currently hosting a class on Mondays from 5:30pm – 6:00pm. Can we keep going for another session 09/11-10/16? Concerned about when high school starts practices. According to Tom, not until November. Figure skating granted permission to do an additional session.

#### **MARKETING**

- Quotes for logos in the lobby are coming in between \$800-\$2000, depending on the media.
- Quotes for an outdoor sign are forthcoming.
- Working on revamping the lobby area. Will work with Tom & Nate to place the TV.
- Brett E plaque is in process.
- Cass Gartman is updating forms for Youth Hockey.
- Updating the website with current information and additional information.
  - Updates to Coaching/Refs/ Youth Hockey
- Received (3) proposals for photographers. **Marketing to present at the September board meeting.**
- One of the photographers has an option for action shots for tournaments with a kickback to the rink.
- Skate Swap and kickoff meeting scheduled for Tuesday 09/12/23 & Wednesday 09/13/23. Meeting from 6:30pm – 7:30pm and each family that attends a meeting will get 1 hour of work hours.

## FUNDRAISING

- Taproom Takeover at 3 Sheeps is a great fundraising option that can be explored this year.
- We are ready to move forward with selling beer during tournaments.

## ADMINISTRTION

- (2) representatives from Sheboygan attended the annual WAHA meeting. Take aways include:
  - New Locker Room policies in effect, including a \$500 fine for SafeSport violations.
  - Each rink must have a Safety Officer. Our current safety officer through YHC is Rob S.
  - **Each rink must have a Cultural Education Leader.** Chase to do more research on how to incorporate this into our rink.
  - Game Sheets will be a requirement for all rinks by 2025. Cost is \$110/team. At this time WAHA is talking about reimbursing 75% of the costs for year 1 and possibly 50% of the cost for year 2. Program allows rinks/teams to track stats, but does have the option to turn off as this is public knowledge and we're not sure how we feel about that.
  - Discussed the on-going issue of how to get refs and retain refs; an issue all rinks are facing. We are back to being one of the lowest paying rinks in the area. **Further discussion is necessary.**
  - Discussed the on-going issue of how to get goalies and retain goalies. Gear update is a common practice at other rinks. Need to find a way to make it cost efficient. Do we offer financial incentives? **As we get into our fall season and forward planning this is something we will need to address.**
- We hosted a CPR/AED class at the beginning of August. Approx 18-20 people attended. Good feedback from presenters. They would be willing to do another class in October/November for free. Feedback from instructors – **we need to create an emergency plan.** We should have visible sign to direct to where the AED is. **New state law requires us to inform parents/post signage about what the signs of cardiac arrest look like.**
- By laws were reviewed.
  - *Motion to approve and post by-laws: Nathan, 2<sup>nd</sup> By: Jen. Motion Approved.*
- Flow Chart was supposed to be discussed at the August meeting. **Ok'd to move to September for further discussion.**

## NEW BUSINESS

- Mary did so much to organize, cook, serve, etc for the lunches during Next Level. Kasey thought it would be a nice gesture to provide her with some Kwik Trip gift cards as aa thank you.
  - *Motion to gift Mary \$1000 in Kwik Trip gift cards as a thank you: Nathan, 2<sup>nd</sup> By: Paul, Motion Approved.*
- Concerns about the number of people paying registration fees offline and we need to eat the credit card transaction fee.
  - *Motion to implement a 3% financial charge for all registration credit card payments: Jen, 2<sup>nd</sup> By: Erin. Motion Approved.*
- Salena mentioned that 180 families were in good standing as of August 1. These families will be entered in the drawing and winners will be selected at the next Marketing meeting.

- Erin requested that a list of our rafter board sponsors be added to the website. Two-fold: A way to honor their support and a place for families that want to sell rafter boards to see who has already purchased one.

**PUBLIC FORUM**

- Casey G asked to waive the late fee for non-traveling teams (mites, etc). We agreed that we would waive this fee for this season.

Motion to adjourn.