



# Menomonie Youth Hockey Association

## Board of Directors Meeting Minutes

December 4, 2023 6:30 pm at hockey rink

Call to order: 6:33 pm Meeting Adjourned: 8:43 pm

### MYHA Mission, Vision, and Ground Rules

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

### Roll Call/Quorum:

- Mike Jax, President- Present
- Stacy Hintzman, Past President -
- Zack Raff, Treasurer in learning (non-voting)- Present
- Jake Farrah Tournaments & Scheduling Director - Present
- Heidi Neverdahl, Concessions Director - Present
- Matt Czechowicz, Equipment Director - Present
- Stephanie Thortsen, Fundraising Director - Present
- Tucker Giertz, General Operations - Present
- Brian Gowling, Hockey Operations - Present
- Kate Kramschuster, Growth and Development - Present
- Jennie Cimino, Secretary (non-voting) - Present

### Member Comments:

The first part of each board meeting is reserved for member comments and questions. The board welcomes feedback and participation from all of our members!

**Consent Agenda:** Motion to approve- approved

1. [November Meeting Notes](#)

### Meeting Agenda:

President

- Rink Cleaning- Typically we have families sign up to clean after the tournaments. As we no longer have tournaments, this is not happening. We are playing more home games this year and are seeing that the locker rooms and bathrooms are a mess at the end of the weekend. The Board discussed adding 2 DIBS hours in the morning and 2 hours in the afternoon for cleaning. The cleaning would include the locker rooms, bathrooms, take out garbage, and a general sweeping of the walkways. The hours will be given on Saturday morning, Saturday evening, Sunday morning.
- Coaching Certifications- Some of the coaching staff still needs to complete their certifications. This needs to be completed as soon as possible.
- Game Sheet - Matt ordered the tablet and will set up a time to show the team managers on how to use it. Date to start using is TBD.
- Rostering Details-
  - Can have 14 skaters on the roster for playdowns
  - 8U - 8U skaters are not registered. 8U skaters need to be registered by November 1st as a top skater on the A team or on the C team. There are a couple of skaters at LTS that could be rostered on the squirt C team.
  - 10U/12U/14U-
    - A question was asked- can a Peewee B be registered on a Peewee A team?  
Answer: One player will be rostered from the PeeWee B team on the PeeWee A team. Two players will be asked for the PeeWee A to be rostered on Bantam B. Cross rosters are on a need basis and the coach needs to ask - the skater can not just show up to play.
- State and Playdown DIBS
  - Hosting 12U A- PeeWee A
  - Playdowns - We are waiting for time slots to see if we will have games on Friday.
    - PeeWee A level will be asked to help with cleaning spots because they have an automatic bid for state.
- Locker Room Attendants
  - We are doing ok with having Safe Sport Locker Room Attendants.
- Competitive Concerns at Lower Levels-Squirts/Mites
  - Hockey Opps discussed levels- At the Mite and Squirt level we have less ice time than past years. How can we get another hour or two a week for the younger skaters? The lower levels are impacted by high school re-schedules.
  - Bantams have been moved to 9:15. This allows for more levels to practice. We have added an 8:00 time slot on Sat and 8:30 on Sunday to add more ice time.
  - Another option would be to schedule practice on the Christmas Miracle Ice rink.
  - Mid January- Mid February are tough for ice time because Stout is back in session.
  - We can use Friday nights for adding more practice times.

## Scheduling

- Coaching - Bantam B Team
  - Chris has been gone and will be back.

- The kids look unmotivated to play during the games. However, when the A and B teams are mixed together during practice they show more effort.

#### Concessions

- High school Holiday Classic tournament is at the end of December
  - The high school team makes money from the concessions, not MYHA. Heidi orders the food and then has to figure out how much food MYHA bought compared to how much was sold.
  - In the past years the high school usually made a profit between 400-500.
  - Heidi is asking to give the high school a flat \$500 for the tournament. - approved
- Pricing at concessions
  - Can we increase the prices of items? Are we still in a comparable market if we raise the prices? This is something Heidi will look into.
- Quality of food
  - Hot items are being sold cold. We need to make sure that people working the concession stand do not turn off the warmer.
  - When there is a full weekend we will add a plate option as that is a large seller.

#### Growth and Retention

- Growth and Retention meeting recap
  - Kate had the first meeting and 3 people came.
- Girl's 8U-12U- January 27th tournament
  - 6 teams will be coming
- Winter Daze parade
  - Jake asked to include the Christmas Miracle Zamboni in the MYHA float.
  - Hand out flyers for LTS
- Try Hockey Free 2nd date
  - February, Saturday 24th - It is the same weekend of the Mite/LTS tournament. We would earn \$250. The effort for the return is not with it.
- LTS 2nd session kick off date
  - January 4th
  - Skaters will come at 4:00 and get fitted for gear.
  - Jake mentioned that he has families that come to Christmas Miracle that would like to play hockey, however, they do not have the money to play. Jake would like to add more money to the scholarship fund. Red Cedar is a business that might be interested in supporting. Cedar Fall builders. Drop off from LTS to mites is about 30%. The cost to register skaters for USA hockey is a deterrent for some families. MYHA will reimburse families for this so they can play.
- Girls co-op update-
  - MYHA has two spots to be on the board. **Motion to approve Mark Chambers on the board- passed.**
  - CFM is having a girls night.

#### Treasure

- Monthly finance update
  - Hockey wreath profit was \$30,000. This margin is higher than last year, but still lower than in past years.

- People are liking the KiwkTrip car washes. We earn a 50% profit for each card sold.
- In the future it could be possible to swap the required fundraising goal from wreaths to Kiwktrip cards.
- If people want to be reimbursed for the background check the form is on the website under the coaching tab.
- Tucker will contact families who did not sell wreaths.
- Board members who have receipts should give them to Zac as soon as possible.

#### Hockey Ops

- The hockey ops team is a small group as of right now.
- The tryout process was modified during this year's tryouts. There was a Board member transition before tryouts.
  - In the future the Board needs to agree to the evaluators.
  - The tryouts should be pushed back as far as possible.
  - Possible to have a game against another team.
  - Hockey Ops will come up with a process and it will be approved by the board.
- Goalie - What are we doing to develop our goalies. At the squirt level we do not have set goalies. Communication about training. Goalies end up paying more because of the cost of pads. What solutions can we come up with finances to encourage goalies?
- Have coaches meeting every two weeks.
  - At this time there are no major issues.
  - Coaches are using practice plans to communicate.
  - Bantams and PeeWees will have captains.
- What is the process for ice time when we have limited ice time? There are possible solutions for next season. For this season it would be around \$1,000 to rent ice from Altoona. It would be PeeWee and Bantams that would go to Altoona.
  - 2-3 practices for squirts
  - 3-4 for peeweese
  - 4-5 for bantams
- Cell phone policy- There is a zero tolerance for cell phones. Cell phone usage needs to be reported. The coach should use their phone to play music. Mike is going to look at the cell phone policy and then send it to the board to be approved.

Task List-

#### Next Meeting

January 8th - start at 4:00 pm- Stout Ale House