

****PLEASE NOTE: MEETING MINUTES ARE ALWAYS POSTED ONE MONTH BEHIND, AS CURRENT MINUTES NEED TO BE APPROVED AT THE NEXT MEETING*****

MVYHA/IYHA General Board Meeting

July 8, 2019

Present

MV President: Timm Ideker / Iron President: Tracy Henry
Iron Vice President: Charlie Schuchard
MV Secretary: Kelly Walseth
MV Treasurer: Justin Messner / Iron Treasurer: Lori Hansen
MVI Tournament Director (seasonal attendee): Ted Koepl
MV Boys' Coor.: Dan Walseth
MV Girls' Coor.: Jen Engel / Iron Girls' Coor: Lyle Sothern
MV Mite Coor.: Timm Ideker (acting)
MV Try-Out Coor.: Eric Friedman
MV Retention/Recruitment: Trever Marshall
MV Registrar: Shannon Madison (late) / Iron Registrar: Julia Sabev
MV Equipment Coor.: Pete Lobe
MV D2 Rep: Jeff Hermes / Iron D2 Rep: Joe Schumann

MV High School Boys Hockey Coach- Adam Schmidt
Iron High School Girls Hockey Coach- Tom Rodefield

Not Present

MV Vice President: Darrick Metz
Iron Secretary: Jen Remore
Iron Boys' Coor.: Mike Marshall
Iron Mite Coor.: Michael Dick
Iron Try-Out Coor.: Kevin Bourassa
Iron Retention/Recruitment: Jim Kalkes
Iron Equipment Coor.: Brad Held

1 non-members present: Amber Bros

Meeting called to order at 7:06pm by President Timm Ideker

President's Report

- Mounds View:
 - Welcome to Irondale Board Members! We will continue to discuss merger in the future
 - Update on Co-Op / Merger
- Irondale:

- **May Minutes Approved- Schuman motioned, Sothern seconded, all in favor, motion carries**
- Attendance policy - 3 in a row or 4 in a year
- Suggestion: Add Lake Region report

Vice President's Report

- Mounds View:
 - Not Present
- Irondale:
 - Fundraiser finalization - Looking at options (Coffee option?)
 - Signed turf room - working on dividing hours

Secretary's Report

- Mounds View:
 - **June Minutes Approved- D. Walseth motioned, Hermes seconded, all in favor, motion carries**
 - Try-Out meeting scheduled for Thursday, September 12, 7:00pm, Shoreview Community Center
 - Minutes have been switched to PDF format for website storage. Google links will still be used for email, but the links will be deactivated once the minutes are approved and switched to PDF.
 - Electronic Vote took place on July 1. **D. Walseth motioned to extend co-op with Irondale by 1 year as presented, including joint board meetings. Madison seconded, all in favor. Motion carried.**
- Irondale:
 - Not Present

Treasurer's Report

- Mounds View:
 - Profit and Loss: on par with last year
 - 12 families will be monitored for outstanding balances during registration
- Irondale:
 - Still maintain small bank account - website, community room, p.o. box, tax filing fees, storage locker, \$15,000

Tournament Director Report (Seasonal Attendee)

- Not Present

Boys' Coordinator Report

- Mounds View:
 - Working on Scheduling tournaments 20/48 booked (3 per team)
 - Reaching out to possible coaches (parent and non parent) Dan would like to be considered a candidate for a head coach of a Squirt team. Suggestion: Clarify Coach Selection Committee in bylaws

- Connecting with goalie parents at squirt, peewee, bantam to solidify numbers
- Anticipating 5 Bantam Teams, 5 PeeWee Teams, 6 Squirt Teams
- Irondale:
 - Not Present

Girl's Coordinator Report

- Mounds View:
 - U15 meeting July 15
 - Tournaments Scheduled
 - Girls Try Hockey for Free event - Aug 26 Super Rink
 - Equipment
 - Headbands
 - Need access to FB and Twitter to promote event
- Irondale:
 - Working on getting advertisements for coaches

Mite's Coordinator Report

- Mounds View:
 - Recruiting replacement
- Irondale:
 - Not Present

Try-Out Coordinator's Report

- Mounds View:
 - Last day to register = TryOut Meeting (Sept 12)
 - TryOut Evaluation team being finalized. Bethel and MV/Irondale HS Groups both interested - Will pursue putting a panel together, with the board's approval, consisting of high school coaches and Bethel staff
 - Warmups run by MV/Irondale HS Coaches, but will need to fund
- Irondale:
 - Not Present

Retention and Recruitment Coordinator's Report

- Mounds View:
 - Summer Puck Challenge is on week 5 of 10, with 66 active participants (completed at least 1 weekly challenge)
 - 35% are Mites/8U
 - 41% are Squirts/10U
 - 10% are PWs/12U
 - 14% are Bantams/14U
 - Partnered with Strauss to hand out free skate sharpening certificates to kids that consistently complete the weekly challenges as a tangible incentive to stay motivated throughout the summer.
 - Finalized dates of MVI's Try Hockey for Free events
 - 8/17/19 Boys and Girls

- 8/26/19 All Girls (in partnership with Jen Engel)
 - Ordered 2019 registration drive direct mailers
 - Ordered print collateral for summer activities
 - Preparing for Slice of Shoreview booth & parade
 - Will order more yard signs - based on # of reusable yard signs from last year's volunteers
 - Will need to send association wide email and FB post to generate volunteers for Slice booth, Slice parade, yard signs this week and 2 Try Hockey for Free events.
 - Preparing a formulize an annual R&R budget based on 2019 activities.
- Irondale:
 - Also signed up for Mounds View Days, Stockyard Days (New Brighton) and St. Anthony

Registrar's Report

- Mounds View:
 - Registration fee idea: Goes up \$50 by Aug 18 Board discussion: Yes
 - Listing all schools on registration
- Irondale:
 - Nothing to report

Equipment Manager's Report

- Mounds View: 1
 - 2-13 boxes of jerseys and socks extra. Jersey try-on dates set but are on hold.
- Irondale:
 - Not Present

D2 Representative's Report/Tournament Director's Report

- Mounds View:
 - Proposed agreement between D2 and Metro East Hockey Officials Association (MEHOA)- July Vote
 - We (D2) are in need of a Squirt Coordinator, Pee wee Coordinator, Webmaster, Initiation Coordinator.
 - Minnesota Hockey seeks player safety coordinator. The USA Hockey Player Safety Coordinator will implement player safety initiatives from Minnesota Hockey and USA Hockey, assist in the development of educational materials and efforts and work to ensure every player is provided with a fun and safe hockey environment. - Aug 15th deadline.
- Irondale:
 - Vote in July at D2 on ref raise. Hasn't happened since 2016. Tournament refs raise would be \$10-12/game.

Old Business

- Arena Committee / Update (Messner) - TV being replaced. Working on New TV in commons area and audio updates in arena. Meeting with Roseville (Oscar Johnson) to learn about plans for upstairs updates.

- Co-Op to Full Merge (Ideker) - Intent to merge to be presented at August meeting.
- Social Media (Jen Engel topic)
- Identify (current) Platform Owners across

New Business

- Discussion about hiring Legal to Facilitate the Merge of Mounds View & Irondale

Schuman made motion to adjourn Lobe seconded. All in favor.

Meeting adjourned at: 9:45pm