



**Board Meeting Notes**  
**Monday, February 16<sup>th</sup>, 2026 – 7:00-8:30 p.m.**  
**Apple Valley Community Center**

**Board Meeting Attendees:**

<b>EVAA Main Board</b>		<b>Present</b>
President	Peter Beaumont	Yes
Advisor to the Board/ & CX Skiing	Dave Freed	
Treasurer	Kevin Brandt	Yes
Secretary	Kevin Drometer	Yes
Operations Director	Jeff Sulzbach	Yes
Safety Director	Jason Petti	Yes
Marketing Director	Nicole Midtdahl	Yes
Vice President	<i>Open</i>	
Sponsorship Director	<i>Open</i>	
Facilities Director	<i>Open</i>	
Technical Advisor	Mark Espena	
<b>Program Directors</b>		<b>Present</b>
Soccer	Michael Johnson	Yes
Basketball	Jude Miron	Yes
Baseball	Jeremy Frost	
Softball	Mike Simonson/ Jon Guba	Yes
Lacrosse	Jon Moynihan	
Football	Doug Beddies	Yes
Volleyball	Kelli Geilow/ Lea Kanani	
Tennis	Bryana Klofstad	
Track & Field	Shawna Nelsen- Wills	
Wrestling	Jud Turk	Yes
Cross Country Running	Stephanie Peterson	
<b>Additional Guests:</b>		
Lacrosse	Jon Woodruff	Yes
Lacrosse	Andrew Fosterwall	Yes



## AGENDA

### AGENDA ITEM

1. Welcome/ Sign-in
2. Approve January Minutes
3. Review Action/ Outstanding Completed Items
4. Review Annual Meeting Learnings/ Reactions
5. Background Check Update
6. Ops Roadmap/ Priorities for 2026
7. Budget Update
8. Outstanding Issues

### LEAD

Peter  
 Kevin D  
 Peter/Kevin D  
 Peter/Nicole  
 Jason  
 Peter  
 Kevin B  
 Peter

### 1. Welcome Sign-In

The meeting was called to order at 7:01 pm, a Quorum was present.

### 2. Vote to approve January Minutes

- Jude Miron motioned to approve,
- Jason Petti Seconded,
- Motion- Passed.

### 3. Review Action Items from the Previous Meeting

ACTION	WHO	BY WHEN	STATUS
1. All PD's need to complete their Background checks	All	Feb- 16	Jason to provide update
2. Create a Process to Ensure all Programs are current & compliant	Jason	Feb-16	Jason to provide update
3. Circle back with Megan from SE for any follow up questions and to spearhead utilizing the new options she gave access to for free	Mark	Feb-16	DONE
4. Kevin B and Mark to connect on potential cost saving for quick books	Kevin B/ Mark	Feb-16	DONE
5. Kevin B will add 990 tax form to Director webpage	Kevin B	Feb-16	NOT DONE



## **4. Review Annual Meeting**

### **4.1 What worked?**

- Great job Nicole on managing the invites, Venue and food selection.
- Overall, it was a success; good turnout (52 people) and engagement.
- The overall flow with each presenter was great as speakers were well prepared, and we started on time and ended on time.
- It was a good idea to have the paper and pens on each table for feedback gathering.

### **4.2 What needs improvement?**

- For the future, we should be more specific about our goals.
- Jason mentioned there are 5 associations in all our programs, and recommended that not only EVAA via Matt Percival be represented, we should reach out to others.
- Next time we should make sure to have a sign-up sheet, so we know who attended and make it easier to track down who gave feedback.
- Peter suggested a better head start on planning, i.e more lead time.
- Jeff suggested inviting the Community ED contacts.

### **4.3 Review Comments Document with feedback provided by attendees (see Appendix 1)**

Comment #1- send to Jude and Jeremy

Comment #2- Good discussion around the room on possible ideas. No takeaways at this time.

Comment #3- Nicole with work with Stephanie on what support she may need.

Comment #4- Good discussion around the room on possible ideas. No takeaways at this time.

Comment #5- Was covered/ answered at the Annual meeting

Comment #6- Was covered/ answered at the Annual meeting

Comment #7- We don't know

Comment #8- This is being handled inhouse by the appropriate PD's

Comment #9- Great idea, financially, how would this be accomplished?

Comment #10- Ideas for Nicole

Comment #11- Don't understand the question

Comment #12- Peter will send this to Doug



## 5. Background Checks Update

- Jason reviewed the BG and Concussion Policies with the group.
- Mike mentioned certain sports have other requirements to be a part of their association ( MN Softball for example). Jason answered only 1 Concussion cert is needed, so if your specific sport requires it, then that covers EVAA BOD requirements.
- However, the BG check is required for BOD regardless of who requires their own.
- Peter reviewed the Background check process page
- Peter will send the document out to all PD's

## 6. EVAA Priorities for 2026 (See Appendix 2)

### Comments:

- Jason suggested moving up Marketing Directives to happen sooner rather than later, and Nicole agrees.
- Jason suggested a monthly "statement" from the EVAA President, kind of like a "notes from the editor" type of thing. Nicole suggested maybe less frequently to get things started, maybe quarterly?
- Jason suggested targeting experienced EVAA volunteers/ coaches/ etc. to help get traction on the Op's committee- Need action plan

## 7. Budget

- Nothing new to report since last meeting, where the budget was voted on and approved, aside from the 1 expected change to marketing budget (increased to \$7200)
- There was a decent discussion about AED strategies, locations where they should be installed, who does the maintenance, etc. Is the city doing anything to fund these devices? **Peter said he would send an Email to Eric to gather info.**

## 8. Outstanding Issues

- Michael mentioned soccer registrations are way down, in light of what is happening in MN due to recent Federal Law Enforcement presence.
- It was asked by the group whether or not EVAA should send out a statement to the families. There was good discussion on this topic; everyone agreed that this is a tough situation to address due to divided political affiliations.
- Jeff suggested looking for creative ways where EVAA can be flexible with what we can control; leeway on registration closings being cited as an example.



## 9. Other Business

- Kevin Brandt suggested PD's have their emails and phone numbers set up correctly on the EVAA website so he stops receiving communications meant for the PD's.
- It was put to a vote for emails only, no phone numbers to be shared.
- **Motion:** That e-mails are shown on the website:
- Jason Petti motioned
- Doug Betties seconded
- Motion passed.

## 10. Adjournment

Jeff Salzbach Motioned to Adjourn, Mike Simonson Second, meeting adjourned at 8:32pm

## 11. Future Action Items from Today's Meeting

FUTURE ACTION ITEM	WHO	BY WHEN	STATUS
Send Annual meeting comments to Jude and Jeremy regarding comment #1	Peter	3-16	Done
Regarding comment #3, Nicole will work with Stephanie to see what support she needs	Nicole	3-16	
Send Annual meeting comments to Doug, specifically regarding #12	Peter	3-16	Done
Send out BG process documents to all PD's	Peter	3-16	Done
Create action plan for targeting experienced volunteers/ coaches/ etc to help get traction on Op's Committee	?		
Send email to Eric (Apple Valley Recreation/Parks) regarding AED questions	Peter		Done
Move marketing & communications priority to year 1.	Peter	3-16	Done
Mark Espena to be informed that we want e-mails shown next to PD's names on website	Peter	3-16	Done
Form an Executive Council to address President's priorities	Peter	3-16	Done
Where are Treasurers Financial Documents on SharePoint	Peter	3-16	Done



## Appendix 1

### Comment 1

#### Dibs for Boys Travel Baseball

Notification when Dibs are available needs improvement. There should be a set time that is communicated so people/families can plan and be available.

An email saying "Dibs are open" is not good enough. If the email is not seen, you will be late and miss out.

Also, find a way for boys to use Dibs at softball tournaments and vice versa, so families don't miss out on watching their sons games because they have to volunteer the game.

### Comment 2

#### EVAA Garage Sale

- Fundraise Throwout
- Selling Gently Used Sport Items

### Comment 3

#### Cross-Country Running

I'd like to discuss help w/ recruiting more runners by:

- flyers @ elementary schools
- Possible sponsorship w/ Runner's Gate store

Stephanie

952-239-8382

stephaniepeterson4392@gmail.com

### Comment 4

- More communication from programs about opportunities on their specific boards would be meaningful. I've coached 7–8 seasons in 3 sports and never knew how to join the board.
- Knowing dates of participation (days of the week/times) prior to registration would be valuable for parents. Some sports don't do this.
- Potentially consider reduced/waived registration fee for kids of coaches to increase coaching interest.
- Consider suggesting avoiding Wednesday evening for events (church/religious night).

### Comment 5

- I don't know intricate details of how different hockey is run vs EVAA but I feel there could be cooperation for communications to expose to sports. Kids sold raffle tickets which also helps kids gain skills.
- I'm a YDL coach. Definitely could use more than one practice before starting games. I like the YDL model that gets exposure to vball w/o a huge commitment.



**Comment 6**

I think coaches who have kids in the program should have registration fees waived. In my opinion this will help with the shortage of coaches in the soccer program.

**Comment 7**

How many people would be able to go to the indoor playground at once?

**Comment 8**

**Football**

Weight requirements for ball carriers for the youth league are not being followed by other committee teams. I propose a representative from Eastview be present during the weighing of kids at other equipment pickups. There needs to be checks/balances in place so teams write correct weights down of all students. It's a safety issue and kids are getting hurt.

**Comment 9**

**Football**

Offer or coordinate an off-season clinic in a dome for winter, or a field in the spring. This would include skills development or introduction to the sport for families/kids that are unsure of interest. This would give them time and exposure to the sport before registration is due. Winter baseball clinics do a good job of this if you need an example of how to run it.

**Comment 10**

**Community Events**

Nicole Midtdahl

- Parade
- Winter Carnival
- Kelly Park Concerts
- Sponsorship opps?
- Jersey Patches
- Possible speak to schools or sport fair

**Comment 11**

Flyers at book fair

Cash registers -



### **Comment 12 (email)**

I couple things I wanted to mention regarding the coaching I have done so far.

**K/Pre-K baseball:** The last 2 years, we have done practices for 2 weeks and then 5-6 weeks of solid games with no more practices. I suggested after each season that they make Tuesdays a practice day, then games on Thursdays. That way, the kids can actually be taught the fundamentals. Not sure where those surveys go. The varsity baseball night was hit with the kids so I think that went well!

Grades 1-2 flag football this last fall: As we discussed, Doug didn't respond to any coach emails for weeks asking about playoffs for this age group. There were many emails sent by various coaches before he finally responded the week before our final game that we didn't have playoffs. There was also the huge mess with him threatening parents that their kids "wouldn't get to register next year or impact playing time next year" if parents didn't donate another \$50 per kid. I have the email if you want it since he cc'ed like 150 families along with him arguing with parents and cc-ing everyone. Considering that the flag football group had to buy all of our own equipment (soft helmets, footballs, etc), we didn't have refs, and the coaches volunteered, many flag football parents were shocked that they were demanding more money. If Doug would have simply made it optional and stated that helmets and equipment cost hundreds of dollars per player and the funds are being used to help upgrade the equipment that our kids will use in the future, there wouldn't have been an issue.

**Some suggestions for football.** First, at the end of season, we were given nothing for the kids to keep (no medals, trophies, jerseys, anything). I ended up purchasing medals for my team and my other coach printed out certificates with each player's names on it so they had something to be proud of and take home. It was disappointing that Doug wouldn't spend \$2 per kid to buy them a medal. Every other program my kids have been in (baseball, soccer, basketball, track) they have gotten something to take home. We even had to take our jerseys off after the game and turn them in. I have no idea why they bought such expensive jerseys that we couldn't keep. We also had a couple larger kids on the team that the old jerseys didn't fit. I would suggest getting colored Eastview Football t-shirts (maybe with players names on the back) so they can keep them and then get "popper" flag football belts. Popper belts are like \$5 on Amazon so I would think you could get them cheaper in bulk. Then the kids could just keep them and proudly wear their Eastview gear after the season. I have also heard that the MN Vikings are very willing to donate gear to flag football programs in the area so popper belts/footballs might be free through them.

The Eastview Varsity football game where the kids got to run out on the field was a fun experience but pretty poor turnout for our age group. Not sure if it was because the varsity game starts so late. One suggestion would be to see if any Varsity football players would be willing to come to a game on Saturday morning in their jersey to give some fist bumps and cheer on the teams. I think the kids would get a kick out of that and it might drive more attendance for the Varsity games.

I am considering participating in the football board or possibly others. I played football through college, know the sport well and both my boys are interested at this point. Both my wife and I work full time so I do have some concerns with the time commitment. Let me know if you have any questions or would like to chat further. Thanks!



## Appendix 2

### **Governance Discipline: Align Practice with Our Bylaws**

(If it's written, we either execute it — or amend it.)

#### **YEAR 1 – Strengthen the Foundation**

1. Presidential Continuity
2. Activate the Nominating Committee
3. Right People, Right Seats
4. Program Playbook Initiative
5. Operationalize the Operations Committee
6. Finance Committee Review & Activation
7. Annual Contractor Agreement Review
8. Facilities Strategy & Board Oversight

#### **YEAR 2 – Organizational Maturity & Growth**

9. Unified Marketing & Communications Plan
10. Business Plan & Community Identity Event