

Elks Quarterback Club



Supporting Team 130

Elks Quarterback Club - Founded in the fall of 1958

The Elks Quarterback Club assists our coaching staff by raising additional necessary funds and providing the necessary labor to properly operate our program. We sponsor many events for players and parents throughout the course of the season. **Behind every successful football program is an active booster club!** Many hands make light work = Football Parent Volunteers.

All parents are encouraged to attend our regular meetings and get involved in helping make your child's football experience a great one for the 2021 season.

Parents from all grade levels are needed.



ELK RIVER ELKS QUARTERBACK CLUB

PURPOSE STATEMENT

"Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work."
- Vince Lombardi

The Elk River Elks Quarterback Club ("Quarterback Club") is a 501(c)(3) non-profit organization established to promote Elk River Elks High School Football, both financially and as fans. We also help protect the Elk River tradition of football excellence by implementing programs that we believe will further grow football in Elk River. The Elk River area is a hotbed for quality football & we intend on growing that tradition.

We give special thanks to those who have volunteered their time, energy and money to the Quarterback Club throughout the years. All of you have made a significant difference!! With the continued success of the Elk River Elks High School football teams (9th grade, 10th grade, Junior Varsity (JV) and Varsity), we anticipate that more and more Elk River High School students will want to be a part of Elks football to enrich their high school experience.

Maintaining the Elk River Elks High School football program, providing the desired quality experience for our student-athletes as well remaining successful on the field, requires financial support. Unlike the Elk River Youth Football Association program, participation fees paid by Elk River High School football players do not go directly to fund Elk River High School football operational costs. Nor do gate receipts at football games played at Elk River High School. The minimum amounts budgeted to the Elk River High School football program by ISD 728 are insufficient to create the desired positive experience for our athletes or remain competitive in the North Central Blue District in Section 6 in Class 5A -- one of Minnesota's strongest.

That is where the Quarterback Club and its supporters come in. The Quarterback Club officers, liaisons, members, volunteers, and supporters contribute their time, energy, ideas and money to directly support Elk River Elks High School football. Every dollar raised by the Quarterback Club helps Elk River High School expand upon its heritage of football excellence by directly supporting the operational needs of Elk River Elks High School football. Through our fundraisers, golf tournament, business sponsorships, player family memberships as well as our friends, family & alumni memberships, and other fundraising activities, the Quarterback Club generates incremental funds beyond the budgeted ISD 728 minimums.

Over the past decade, funds raised by the Quarterback Club have been used to hire assistant coaches to increase our player-to-coach ratios, provide player uniforms, and provide player equipment, purchase video equipment and computer software, among many other team related needs. In an era of shrinking state funding for education and cost cutting by local school districts, it is more important than ever to make a commitment to the Quarterback Club so that we can help provide an enriched, high quality football experience for our student-athletes and bring Elk River Elks High School football more District & Section Titles as well as more Prep Bowl Championships

Thank you for your support and we look forward to seeing you this season!

Elk River Elks Quarterback Club

2021 Elks Quarterback Club Officers

- **President – Dave Williams**
- **Vice President – Mike Almich**
- **Treasurer – Chad Rolfes**
- **Secretary – Aimee Hallen**



2021 Elks Quarterback Club Liaisons

- **Senior Class Liaison – Anne Keoraj**
- **Junior Class Liaison – Rachael Hill**
- **Sophomore Class Liaison – Angela Rodin**
- **Freshman Class Liaison – Rachael Hill**



2021 Elks Quarterback Club Directors

- **At Large – Tom Langlais**
- **Liaison to Elk River Youth Football – AJ Brock**



Elks Quarterback Club Past Presidents

- Past President – Mike Miller
- Past President – Mike Brown



Elk River School District Pays:

(from the player athletic registration fees)

- 9 Coaches for all teams
- Referees
- Standard bus
- Basic Field Maintenance (Lines)
- Equipment (Helmets, Shoulder Pads, Footballs, girdles, knee pads, etc.)
- Trainer

(Home football gates goes into the schools general fund to help pay for other activities)



Elks Quarterback Club

through fundraising pays for the following:

2021:

- Funding Assistant Coaches, Technology/Film Coordinator, Varsity Film Staff
- New Varsity Game Jerseys
- Team Building Activities
- Website
- College Scholarships Awarded Each Year
- Yearly Varsity Uniform Replacement Plan
- Video Equipment, Hudl, Hudl Sideline & Hudl Assist
- Pasta Feeds
- End of Year Celebrations for All Levels

Past Projects:

- New Football Chutes & Sleds
- New End Zone Video System
- New Player Game Equipment Bags
- New Sound System, Press Box & Ticket Booth for the Varsity Field
- Weight Room Equipment

2021 Elks Quarterback Club Budget

Revenue:

Fertilizer Sale	\$10,000
Pizza Sale	\$10,000
Golf Tournament	\$5,000
Gold Card Sale	\$30,000
QB Club	\$2,000
Concessions	\$6,000
Elks Challenge	\$10,000
Program Sponsorship	\$4,000
Miscellaneous Revenue	\$3,000

Budgeted Revenue **\$80,000**

Expenses

Coaches	\$46,000
Uniforms	\$12,000
Misc Clothing	\$1,000
Equipment and Maintenance	\$3,000
Team Building	\$2,500
Accountant (Taxes)	\$1,500
Website	\$1,500
2020 Scholarships	\$2,500
Busing	\$1,500
Coaches Clinics	\$1,000
Season End Banquets	\$3,500
Season End Awards	\$1,000
Hudl-Sideline & Assist	\$3,000
<u>Budgeted Expenses</u>	<u>\$80,000</u>

Elks Quarterback Club Membership Benefits

- Elks Football Practice Pack**
- Incidental Items (Car Stickers, etc)**
- Eligibility for Quarterback Club Scholarship Program**

What is the Elks Football Team 130 Practice Pack

- Elk River Football Team 130 Practice Jersey**
- Nike Elk River Football Team 130 Practice T-Shirt**
- Elk River Football Team 130 Practice Shorts**
- Elk River Football Team 130 Personalized Equipment Bag Tag**

How will Players obtain the Elks Football Practice Pack

Pay for Quarterback Club Membership, \$135 for 9th - 12th

The Elks Football Practice Pack is custom ordered for each player and only available through the Quarterback Club

Payment Plan, Scholarship & Multi Player Family Discounts

Payment Plan

-Payment Plans for the Quarterback Club Membership are available to all families. Payment plans can be accessed through online registration. \$50 initial payment, \$42.50 on August 20th & the final \$42.50 on September 20th. If different terms are needed contact President Williams to set up

Membership Scholarship Opportunities

-Scholarship opportunities are available to any player with financial need. These will be handled on a case by case basis. Parent/Players should contact Coach Hamilton or President Williams regarding scholarships. Those discussions will be completely confidential

Multiple Player Family Discount

- If a family has more than one player in the program they will receive each additional Elks Football Practice Pack for \$75 after the first paid membership. Families will be contacted to setup each additional players membership. Each Player in the family can earn the membership offsets described in the presentation

Platinum Fundraising Players Bonus

Platinum Exclusive Nike Elk River Football Jacket

-Players that achieve the status of a Platinum Fundraising Player are players that have achieved the Minimum Level One Sales Goal in the Fertilizer, Heggies & Gold Card Fundraisers will receive a Exclusive Nike Elk River Football Jacket

This Exclusive item is intended to reward & acknowledge the players that are consistently achieving their fundraising goals while providing them the additional encouragement to continue their consistent hard work for the program

Level One Fundraising Goals

Fertilizer=20 Bags Sold

Heggies=25 Pizzas Sold

Gold Cards=25 Cards Sold

2021 Elks Quarterback Club Important Dates

Quarterback Club Meeting Dates – 2rd Monday of Each Month
(4/12, 5/10, 6/14, 7/12, 8/16, 9/13, 10/11, 11/8, 12/13)

Fertilizer Fundraiser – Starts March 14th, Orders Due No Later than March 25th, Pick Up & Deliver Orders on April 10th

Heggies Pizza Fundraiser – Starts in June on Equipment Distribution Day, more info TBA

Gold Card Sales – Starts at the Fall Meeting in August

Elks Challenge Campaign – Starts in September, more info TBA

Behind every successful football program is an active booster club!
Many hands make light work = Football Parent Volunteers.

Find Quarterback Club Info and contact info on www.elkriverfootball.com

Elks 18th Annual Fertilizer Sale

Sale Starts: *Tonight - Sunday, March 14th*

Turn in Cards to the Coaches: *No Later than Thursday, March 25th*

Elk River High School: Coach Hamilton, Coach Breyen, Coach Cross, Coach Nowinsky, Coach Olson, Coach Stueber, Coach Osterman

Vandenberg Middle School: Drop off details will be posted/emailed for Vandenberg players

Salk Middle School: Coach Gustafson

Fertilizer Delivers: Saturday, April 10th 9:00am – 11:00am @ Speedcutters Parking lot, map & directions will be emailed

Money Due: To Coaches no later than Thursday, April 15th

Buyout: \$200

Checks can be made out to Elks QB Club



Sales Tools:

Green cards for tracking your orders

**Team Goal: Earn \$10,000.00 for our program.
(100 players sell 20 bags each = \$14,000)**

Player Goal: Each Player's initial goal is to sell 20 bags

Questions:

Contact: Dave Williams

Email @djw62563@hotmail.com

Text or call @ 612-282-9923

Player Commission Items:
Apparel Color TBD

Level One = 20 bags

Earn a Nike Legend Shirts
\$30 value



Level Two = 40 Bags

Earn a Nike Hoodie
\$65 value



Level Three = 60 bags

Earn Nike 1/2 Zip Pullover
\$85 value



Level Four = 120 bags

Earn all Three
\$180 value

Plus

Top seller in each grade = \$1 per bag commission