



AC Girls High School Hockey

Booster Club Meeting Minutes

Monday, June 12, 2023

New Hope Ice Arena - Mtg rm 2, 7:00 pm

Attendance:

Name	Position		Name	Position		Additional Attendees
Rick Mack	<i>President</i>	X	Chad College	<i>Vice President</i>	X	
Kevin Monogue	<i>Treasurer</i>	X	Lisa Reberg	<i>Incoming VP</i>	X	
Susan Otto	<i>Incoming treasurer</i>		Allison Riestenberg	<i>Secretary</i>	X	
Matt Cook	<i>Head Coach</i>	X	Jen Johnson	<i>Incoming Secretary</i>	X	

June Group Agenda:

1. **Golf tournament** planning - see section below
2. **Holiday Tournament** Updates - see section below
3. **Capital improvement** Ideas (Rick and Matt)
 - a. We have \$7000 available in the budget (from previous fundraising efforts) for a long term goal(s)
 - b. Options updates to both locker rooms
 - i. Rolling carts for Sparks machine, tape, etc.
 - ii. New stalls (Rick will get quotes)
 - iii. Updates to electrical system/wiring
 - iv. New stick racks
 - v. New fridge
 - vi. New weight rack in JV room
4. Electronic payments follow up (Kevin, Rick)
 - a. Rick will go into the the Bank before the next meeting, will provide bank's feedback about Zelle as a payment option
5. Fundraising options (Chad/Lisa)
 - a. Board decided to go with selling the coupon cards this summer
 - b. Decided not to pursue the race day support option as Chad emailed them multiple times and they did not respond
 - c. Matt will reach out to the Coupon Card people to set up a date/time for this near the end of STP.
 - d. This will be an optional event, proceeds can be used to offset booster fees
6. Brainstore summer and in-season communications
 - a. What to document, including Center Ice Club, Game day ops, Sponsorships, etc.
 - b. Timeline for communications
 - i. Send email out after July booster meeting, Allison will draft this email.
 1. Booster fees will now include Fall Clinic > \$500/skater
 2. opportunity to offset booster fees with
 - a. Coupon Card Sales (this summer)
 - b. Sponsorship plans (now until Sept 1st)
 - c. Heggies Pizza sales (November)
 3. Golf tournament date/info
 - ii. August email communication
 1. Scrimmage Fest, Nov 4
 2. Fall Clinic
 - c. Distribute via email during the summer.

Group Old Business:

1. none

Golf Fundraiser:

- Date: decided on Sunday, 9/17th, 1pm shotgun start - (*Sat Sept. 16th was not available at the golf course*).
 - Matt reserved the course thru City of New Hope
 - The Vikings schedule came out, no games that weekend and No AC or Cooper football games are scheduled that weekend.
- Steve Melsness and Jerry Mlekoday are co-chairs for the event, with the help of the incoming sophomore parents
 - Make it a potluck
 - Group planning meeting scheduled at Jerry's house Wednesday, 6/14

Holiday Tournament:

- OPC and Fergus Falls are confirmed, have we received their contracts?
- Jen M is working on contacting the hotel Fergus Falls used last year to see if we can work out an agreement with them for a block of rooms and discounted rate

President Report: Rick

New Business:

- Set up Bank meeting to get bank credit card, and discuss electronic payment options like Zelle.
- Rick and Matt will look into New stick rack, new locker stalls, and barbell racks, and design for a rolling cart (for Sparks machine, tape, etc.).

Old Business:

- Capital Improvements:** Rick and Matt will work on this project over the spring/summer 2023. Look at [KJ Branding](#) site.
- Grants/Donations:** MidWestOne Foundation (branch in GV) supports capital improvements. Requires a list of specific items we want/need to fund improvements for physical training areas, locker room improvements, including outline of costs.
- Outstanding Booster Fees for 2022-23 season thru company matching programs**
 - Rick: One thru Benevity - Jenn S and Rick still need to connect on this
- Meet with Jen S before June meeting to hand over Benevity/company matching programs instructions
- Work with Jenn to change President info in Google to Rick and give Rick admin rights before May meeting. Going forward, Chad and Rick will have Admin access.
- Collect all passwords for Google Booster Board accounts, change them and provide updated passwords to existing Booster Board members. This should be done every year for security.

Vice President Report: Chad (& incoming: Lisa Reberg)

New Business:

- Provide outline of 2023-24 Sponsorship levels and pricing, produce a flyer that can be handed out by families for prospective sponsors.
- Lisa will book block of rooms for team/coaches in Mankato area. Will also look for a different hotel for parents who want to stay at.

Old Business:

- Chad will send email to club looking for interest in volunteering for upcoming Twin Cities based marathons/races: [Volunteer with Twin Cities In Motion \(tcmevents.org\)](#)
- Chad emailed TC Marathon group multiple times and got no response.
- Board decided to go with the Coupon Cards option instead of the TC Marathon option as a fundraiser for members to apply towards booster fees.
- 4/13/2023: Options to allow families to supplement booster fees.
 - Final list of fundraisers to go towards booster fees
 - Heggies** - for every pizza you sell, you get \$X against your outstanding booster fees
 - Company Matching/Benevity** - only available to some families whose employers offer it
 - Sponsorships** - Outline Program for 2023-24:
 - Pick a date in the summer as the 'start' of our sponsorship drive. Send out a program outline to families a couple of times during the off season, in mid to late summer (1st one during STP; 2nd one in August?)
 - Coupon card sales or marathon volunteering - need to decide which one

1. Fundraiser: Impact Fundraising Coupon Cards, get girls involved in fundraising for the team (see notes from October 2022 meeting). Matt is considering this for a spring/summer campaign (July), not during season. Maybe during an STP day.
2. *The team Captains will message the team about the fundraiser date, going to sell in neighborhoods*
3. *Email will go to families/parents to outline its purpose, ask for parents to do driving/rideshare*
5. Set up a meeting with Larry at AHS to introduce Rick to the AHS athletic office group

Treasurer Report: Kevin (& incoming Susan Otto)

Bank Status:

1. Current Bank Balance (if all outstanding items clear): \$28,286.64
2. Bank Activity IN/OUT since last meeting:

	5/2/2023	Canva	(\$119.99)	\$28,098.94	
	5/3/2023	Amazon	\$6.23	\$28,105.17	
5394	5/15/2023	Allison Reistenerg	(\$25.98)	\$28,079.19	canva
	5/15/2023	deposit	\$1,200.00	\$29,279.19	2 rivers holiday tournament
	5/19/2023	amazon	\$17.42	\$29,296.61	
	6/1/2023	Cybermats Cafa	\$190.00	\$29,486.61	

3. Outstanding/going out in future:
 - a. unknown

New Business:

1. Received \$190 from CyberGrants - do not know who this came from

Old Business:

1. Waiting for Matt to get an invoice from Paige for 2022 Fall Clinic so we can pay her
2. **Outstanding Booster Fees for 2022-23 season**
 - a. One that the check was supposed to go thru the school. Kevin and the school can't locate this one. Asked the parent involved to contact their company's HR department.
3. **Future items:**
 - a. Dues pmt options - address this in September:
 - i. We are keeping PayPal as an alternative payment option, will ask families who use it to pay the fee.
 - ii. Create invoices for each family that include the pmt options and the amts for each (ie w/ fees) and with everything included in fees
 - b. For new jerseys, we must send bill to school for them to pay the vendor directly. The school will then send us the remainder of the bill to pay.

Coach Report: Matt

New Business:

1. Reach out to the Coupon Card people to set up a date/time for this fundraiser near the end of STP.
2. Rick and Matt will look into New stick rack, new locker stalls, and barbell racks, and design for a rolling cart (for Sparks machine, tape, etc.).

Old Business:

1. Get invoice from Paige for Fall Clinic 2022 so we can pay her
2. Summer Training Program (STP): off-ice speed/agility training dates/times have been added to website
3. Update on new equipment orders that were approved at March meeting:
 - a. 6/12: waiting on mock samples on jerseys, working on designs for jerseys and breezers with Mark at All Star and getting a quote and mock samples from a second company to compare pricing/quality.
4. South rink: new dashers/glass are installed and ice is back in. Matt talked to Mark Severson, the images behind the benches are already decided. Home bench will be the same (girls hockey logo), away bench will be Elite League.
5. **Insurance Coverage:** (contact: Zach): Verify the deductible amount on new policy with insurance rep
 - a. 4/13/2023: Insurance was paid, increased to \$30K for personal property
 - b. Deductible: \$500
6. Sent Allison the 2023-24 schedule (26 games) to put on the website
7. **Scrimmage Fest 2023:**
 - a. Matt signed us up for a new Scrimmage Fest in Shakopee, Saturday, Nov 4, 3 games total.
 - b. Allison will put this on the 2023-24 calendar

8. **Bus Trip** dates: 11/17 - 11/18/23 > Mankato East on Friday, Le Sueur on Saturday
 - a. Matt will get a quote for the bus
 - b. Lisa will book a block of rooms for team/coaches in the Mankato area. Will also look for a different hotel for parents who want to stay at.

Secretary Report: Allison *& incoming Jennefer Johnson)

New Business:

1. Get 2023-24 game schedule to the 2023-24 season on Website
 - a. Had Matt Rappaport (Youth webmaster) add the 2023-34 season
 - b. Jen will add the JV/V games to the calendar before July meeting
2. Jenn scheduled mtg room at rink for Booster Board meetings for August 2023 thru Jan 2024 (rm 1 for 1st Mondays and rm 2 for 2nd Mondays in Sept and Jan).

Old Business

1. **Alumni:**
 - a. Allison got responses from email to Alumni group > Gmail Contacts have been updated,
 - b. Created new contact group for Alumni Parents and repurposing existing Alumni group for just players
 - c. working on moving parents to the new Alumni Parent group, need help identifying parents that are from previous years
2. **Dick's Sporting Goods Grant:** Send a thank you email with a photo to DSG

Fall Item:

1. Apparel: got quotes on 2 winter jackets. This would be something families would need to buy themselves in the apparel store. Will not be purchased by the booster club. Quotes from Mark/All Star Sports:
 - a. [CCM Men's Winter Jacket - Hockey Teamwear Jackets and Coats \(ccmhockey.com\)](https://www.ccmhockey.com) = \$165/each
 - b. [BAUER HOCKEY HEAVYWEIGHT JACKET SENIOR](https://www.ccmhockey.com) = \$115/each thru All Star
 - c. **Group preferred this jacket:** [WOMENS PARKA JACKET \(ccmhockey.com\)](https://www.ccmhockey.com) = \$130/each thru All Star
2. **2023-24 season photography:** Booster Board decided to hire a photographer for event games
 - a. Talkd to Dak Neerhing > yes, he is interested in doing photography for the 'event games' in the 2023-24 season. Will send him dates when the schedule is decided for the following events:
 - i. Senior night
 - ii. 1 jv and 1 varsity game at the holiday classic
 - iii. Youth night
 - iv. Teacher appreciation
 - v. Possibly one additional game earlier in the season
 - b. Will contact Micaela Dixon about these events:
 - i. Alumni Game (Michaela)
 - ii. Fun pre-season photos (Michaela)
 - c. Allison will take pictures at the Outdoor game

Website updates

1. Will review the website with Jen and make any necessary changes/updates.

Next Month - July Agenda (Monday, 7/10/2023 - Location NHIA, mtg rm 2):

1. Review July booster communication email with group, to be sent after July booster meeting
2. Update/plan for Summer Coupon Card fundraiser
3. Updates on Golf Tournament
4. Chad: Outline Sponsorship program for 2023-24 season (plan levels and prices)
5. Possible parent get together in late August, invite 8th grade parents
6. Updates on locker room improvements

Meeting adjourned - time: 8:02pm

Secretary: Allison Riestenberg, Date: 6/12/2023