

PUBLIC ADDRESS ANNOUNCEMENTS GUIDE

Pittsburgh Amateur Hockey League 2024-25



ADVICE FOR ANNOUNCERS

- **Be clear**
 - Say each word deliberately, crisply, and completely.
 - Speak slowly, even slower than what feels normal.
 - Talk strongly to project your voice without yelling.
- **Be concise**
 - Your purpose is to let the crowd know what just happened.
 - Use short, informative phrases to present the information.
 - Pattern your delivery to make it predictable and comfortable.
- **Be correct**
 - Stay alert to what is reported by the referee for each scoring play.
 - Write down the details of the announcement instead of ad-libbing.
 - Ask the Penalty Box Attendants about difficult name pronunciations.
- **Be professional**
 - Apply a consistent pattern and standard wording to both teams.
 - Avoid trying to sound funny, witty, or sarcastic; it often backfires.
 - Be “professionally enthusiastic” each time to avoid becoming robotic.
- **Be smooth**
 - Say it silently/quietly to yourself before speaking it to the audience.
 - Mistakes become obvious if you stop talking or try to correct yourself.
 - Pause between informative phrases to improve clarity to the listener.
- **Be yourself**
 - Smile as you talk – it will always have a positive effect on your voice.
 - Include a small personal touch or subtle voice inflection to give it life.
 - Add a little excitement – within reason – for goals by the home team.

GUIDANCE ON ANNOUNCEMENTS

Goal Announcements:

- Cite each player’s number and name... or only the number (consistent for both teams).
- Pause after each player for emphasis and to allow for applause/cheers for that player.
- Add “her second of the game” but only if done consistently for all goals and for both teams.
- Include the time of the goal as the time on the game clock (not elapsed time).
- Include the goal type (ES, PPG, SHG, ENG).

Penalty Announcements:

- Cite each player’s number and name... or only the number (consistent for both teams).
- Include the time of the penalty(s) as the time on the game clock (not elapsed time).
- Announce the away penalty(s) first when there are penalties against both teams at the same stoppage.
- Announce players from the same team together when more than one penalty is assessed at a stoppage.
- Stay generally flat and steady in your voice tone for all penalties (minimal enthusiasm and inflection).

Disallowed goals:

- Simply state the facts, as presented to you by the referee.
- Example: “No goal... the puck was kicked in.”

ANNOUNCEMENT CATEGORIES

Announcements that should be made each game:

- Pre-game messages (intro and crowd message)
- Scoring plays (goals/assists) & penalties
- One-minute warning near the end of periods
- Post-game send-off (final score and farewell)

Announcements that might be made during stoppages:

- Start of national anthem (if it is being played/sung)
- Disallowed goals (after referee explanation)
- Shot totals (during intermissions)
- Goalie substitutions (but not empty-net situations)
- Special announcements requested by the league or host association
- Short advertisements from home team sponsors (10-15 seconds in length)
- 50/50 raffle and fundraiser information
- Next home game for the home team (date, time, location, opponent)

Announcements that should not be made in any PAHL game:

- Names of the referees
- Game flow infractions (icing, off-sides, puck out of play, etc.)
- Notification of penalties expiring (such as “Teams back to full strength.”)
- Notification of power plays starting during play (such as “The home team is now on the power play!”)

TIMING OF ANNOUNCEMENTS

Pre-Game Introduction:

- Start shortly after the warm-up period ends.
 - Be prepared to start within a few moments in order to complete prior to the opening face-off.
- Coordinate any warm-up music ending/fading before starting the announcement.
 - Background music is acceptable but should not drown out the announcement.
- Introduce both teams (away team first), but it is acceptable to emphasize the home team.

Goals and Penalties:

- Announce during play, shortly after play resumes (do not wait for the next stoppage).
- Begin quickly after play resumes, before another scoring play might happen.
- Continue with the announcement, even if play stops during the announcement.

Special Announcements (ads, optional messages, etc.):

- Done only during a stoppage; never during play.
- Usually begin as soon as the play stops (be ready to go), unless:
 - The stoppage is for a goal or a penalty.
 - There is a scrum/altercation at the whistle (wait until it settles).
- Coordinate with the Arena DJ so there is no music playing at the same time.

Other:

- Goals, penalties, and the 1-minute warning are the only items ever announced during play.
- Always use the time shown on the scoreboard for goals and penalties, as that is the official scoring time.
- If you get behind because of consecutive scoring plays, continue from the correct order and simply add a few seconds of pause in between announcements.
 - Clarify with ordinal sequencing (example: “Shermer’s 2nd goal...”).

GOAL SCORING ANNOUNCEMENTS

Goal announcement template (in order):

Scoring team
Type of goal (when necessary)
Goal scorer
Assist #1
Assist #2
Time of the goal (clock + period)
Short recap of the scoring information

Goal announcement structure:

The <team name> goal... (add goal type for PPG, SHG, ENG, PS)
scored by <player number + first name + last name>!
Assisted by <player number + first name + last name>!
...and assisted by <player number + first name + last name>!
Time of the goal, <clock time> of the <number> period.....
<Scorer's last name>.... From <assist last name> and <assist last name> at <clock time>!

Sample standard goal announcement:

The Beacontown goal
Scored by #42 Scott Howard!
Assisted by #55 Bobby Finstock
And assisted by #33 Lewis Wells!
Time of the goal: 8:15 of the first period
Howard... Assisted by Finstock... and Wells... at 8:15

Sample unassisted goal announcement:

The Northbrook goal...
Scored by #2 Kristy Briggs!
Time of the goal: 9:42 of the second period
That's Briggs.... unassisted... at 9:42

Sample special teams goal announcement:

The Shermer powerplay goal....
Scored by #12 Andy Clark!
Assisted by #9 John Bender
And assisted by #25 Shawn Peterson!
Time of the goal: 14:19 of the second period
That's Clark.... from Bender... and Peterson... at 14:19

Sample combination goal announcement:

The Bayside shorthanded, empty net goal...
his second of the game... scored by #2 Zach Morris!
Assisted by #15 Albert Slater
And assisted by #7 Sam Powers!
Time of the goal: 36 seconds of the third period.....
Goal by #2 Morris... from #15 Slater... and #7 Powers... at 36 seconds

PENALTY ANNOUNCEMENTS

General penalty announcement template (in order):

Penalized team
Penalized player
Type of penalty
Infraction
Time of the penalty (clock + period)
Short recap of the penalty information

Standard penalty announcement structure:

The <team name> penalty...
to <player number + first name + last name>...
a minor for <infraction>.
Time of the penalty, <clock time> of the <number> period.....
<player last name>.... a minor for <infraction>.... at <clock time>.

Double penalties announcement structure (more than one penalty assessed to the same player):

The <team name> penalties...
to <player number + first name + last name>...
A minor and a misconduct for <infraction>
Time of the penalties: <clock time> of the <number> period.....
<player last name>.... a minor and a misconduct for <infraction>.... at <clock time>.

Coincidental penalties announcement structure (both teams given same infraction at same stoppage):

The <away team name> penalty... to <player number + first name + last name>...
The <home team name> penalty... to <player number + first name + last name>...
A minor to each for <infraction>.
Time of the penalties: <clock time> of the <number> period.....
<away last name> and <home last name> a minor to each for <infraction>.... at <clock time>.

Multiple penalties announcement structure (more than 1 unique penalty issued at same stoppage):

The <away team name> penalties...
 <Player number + first name + last name>... a minor for <infraction>
 <Player number + first name + last name>... a minor for <infraction>
The <home team name> penalty...
 <Player number + first name + last name>... a minor for <infraction>
 <Player number + first name + last name>... a minor for <infraction>
Time of the penalties, <clock time> of the <number> period.....
 <Player last name>... a minor for <infraction>
 <Player last name>... a minor for <infraction>
 <Player last name>... a minor for <infraction>
 <Player last name>... a minor for <infraction>
At <clock time>.

Sample standard penalty announcement:

The Northbrook penalty....
to #11 Clark Wilhelm...
a minor for tripping.
Time of the penalty: 8:15 of the first period
Wilhelm... a minor for tripping... at 8:15.

Sample double penalties announcement:

The Shermer penalties....
to #12 Andy Clark....
a minor and a misconduct for boarding
Time of the penalties... 14:19 of the second period.....
That's Clark... a minor and a misconduct for boarding... at 14:19

Sample coincidental penalties announcement:

The Bayside penalty... to #2 Zach Morris...
The Shermer penalty.... To #25 Shawn Peterson...
A minor to each for roughing.
Time of the penalties... 9:03 of the second period.....
Morris... and Peterson... minors each for roughing... at 9:03.

Sample multiple penalties announcement:

The Beacontown penalties....
#55 Bobby Finstock... a minor for cross-checking
#33 Lewis Wells... a minor for slashing
The Bayside penalties...
#15 Albert Slater... a minor for holding
#7 Sam Powers... a minor for slashing
Time of the penalties.... 6:59 of the third period.....
That's Finstock... a minor for cross-checking
Wells... a minor for slashing
Slater... a minor for holding
And Powers... a minor for slashing
At 6:59