

# Moses Lake Youth Hockey Association

## Board Meeting Minutes

6/12/2023, 6:30pm

Mike Meetsma's House



**Called to Order: 6:38**

**Meeting Minutes Approval:** Alyssa motioned to approve the minutes. Dan seconded. All were in favor.

**Treasurer's Report:** We can't set a budget until we know the ice fees for the year. We do have a surplus in our account but we need to be careful about spending all of that. We need a buffer in the account to start each season. We should hear from the city next week about ice fees.

### Old Business:

#### 1. Sponsorship Offering Finalization- Scott F.

- **Finalize Sponsorship packages**

The different sponsorship options were discussed. Coach sponsored shirts are an option

- **Sponsored Team T-shirts?** MLYHA Logo on front, sponsor logos on back?

- \$500 a spot, min 9 sponsors? \$4,500-production costs, can balance be used for ice time or other expenses?
- Must register by xx/yy/2023 to get the sponsored shirt?

There was discussion on player T-shirts or Sweatshirts that have sponsor logos on the back. This could possibly replace the sweatshirts we do as the end of the year gift? Giving them at the beginning of the season would allow advertising all season.

There are about 48 dasher-board spots. The city will install them (they take 10% of the money we get for these) and they will be up for 3 years (businesses commit to a 3 year deal paying \$1000-2000 each year). The committee (Scott F., Mike and Stephanie Maiers) will contact business directly. Parents can talk to potential sponsors and send info to the committee. The committee will then reach out to businesses.

#### 2. Hockey Tournaments- Do we need to vote/decide on what levels we want to host? What are the next steps to moving forward with this?

There was discussion about what team level we want to host the 2<sup>nd</sup> tournament this year... 8u, 12u or 14u. We need to cut some of the extras from future tournaments to cut the costs, especially if our ice fees go up. The biggest issues we have is volunteers.

12u was chosen as they thought it would be easier to find refs for 12u. Troy will contact some 12u parents to see if they would be willing to be the tournament director. If not, Kelli said she will organize a 14u tournament. The decision needs to be finalized by our August meeting.

### New Business:

#### 3. Pre-Season Email- Scott F.

Mike and Scott have been working on info to include with the association e-mail highlighting changes to our policies from the March meeting. We were waiting to do this until after we heard from the city but we can't wait any longer.

Coaches will need to have CEP certification (minimum level 1) to be on the ice. This will be enforced. No coaches on the ice/bench without certification.

Mike will send out the email next week and let people know these changes. If ice fees go up, we will have to send a second email with an update explaining what happened.

Ryan asked that the coaching verbiage be changed to read 1 Head Coach and up to 3 Assistant Coaches. There was agreement across the board as this is the USA Hockey guideline.

#### 4. Incentives/Reimbursements

- Coaching CEP, background check, etc.
- Coaching tournament Hotel (1 per coach per season)
- Hockey Director travel (note: this can be dependent on number of home tournaments or games)
- Goalie Incentive - *Already discussed cancelling*

Alyssa suggested that under the tournament reimbursement, we say “rostered coaches” can be reimbursed tournament expenses. It was also mentioned that we add “as we are able depending on funds.” We want to be able to thank coaches and do this, but if we don’t have funds, it will not happen.

#### 5. Recruitment- Dan

- Flyer sent out to MLSD kids for next year?  
There was discussion about what age groups we want to be recruiting to. Do we want new kids over the age of 8 being brought into the association that have no hockey experience? It was mentioned that this might be geared towards Kinder-2<sup>nd</sup> grade only. It could be sent out in September/October.

#### 6. Ice Time-Dan

- i.e. one 2-hour block with both teams on the ice, twice a week
- Not sure coaches/parents will go for it, but parents are always complaining about "lack of ice time"

USA Hockey Guidelines: 8/10/12u are all recommended 2 sessions per week. 14/18u is suggested 3 sessions per week. Some teams utilize all the space on the ice, which is why 10u/12u share once a week, but not twice. Mike offered to work with the coaches to develop programs to use more space on the ice if they aren’t currently.

#### 7. Update Bank Information (Signers and Debit Cards)- Troy

We need to take Melanie off the account. Troy needs to be added. Ryan should remain on there. There was talk of adding a 3<sup>rd</sup> signer for times with one signer is gone. Alyssa was mentioned in case she wants to pay for tournaments when scheduling them. Kelli will make sure the minutes are correct so this can happen.

**Meeting Adjourned: Scott motioned to adjourn the meeting. Dan seconded it. Meeting was adjourned at 8:05.**

**Next Meeting 7/11/23 at 5:30pm**

