

Puslinch Minor Soccer Club

*Sponsorship
Opportunities 2025*



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WHO WE ARE

- ✓ The largest sports organization in Puslinch.
- ✓ Recipient of the Quality Soccer Provider License by Canada Soccer, an award given out to 192 clubs across Canada.
- ✓ Comprised of:
 - ✓ 600+ young athletes who take the field each year in the Timbits, Recreational and Competitive Programs.
 - ✓ Over 100 parent volunteers who work to ensure the success of each program.
 - ✓ 7 volunteer board members, responsible for the planning and execution in all areas of the Club.



Puslinch Minor Soccer Club
QUALITY SOCCER PROVIDER
Licensing Recipient



A LETTER FROM OUR BOARD

The Puslinch Minor Soccer Club is proud to be the largest volunteer run sports program operating in the Township of Puslinch, growing to over 600 players in 2025. We are built on the foundation of developing youth to be the best players and people they can be. We offer programming from our youngest Timbit players at age 3, all the way up to under 21 with athletes coming from Puslinch, Guelph, Cambridge and Rockwood. We run both a competitive program and a recreational program with teams playing throughout Southwestern Ontario from May until August.

Today we are reaching out today to extend an invitation to sponsor our 2025 soccer program. As a volunteer run organization, we do our best to keep the registration fees as low as we can so that all families can have the ability to play the game. This is where we rely on generous corporate sponsors like yourself to help.

We know businesses are always looking for ways that they can give back to the community, and supporting local youth sports is a great way to do that. A sponsorship with our club gets your corporate brand special access to a large audience every week spanning across games throughout Southwestern Ontario. Our sponsorship opportunities for 2024 are outlined in the following pages.

We truly do appreciate your consideration and look forward to working with you in 2025. Please feel free to contact me with any questions.

*Sincerely,
Puslinch Minor Soccer Club
Board of Directors*



OUR MISSION

As a Club we strive to:

- ✓ Promote, develop and administer the game of soccer.
- ✓ Develop character by promoting physical, social and leadership skills in our players; with emphasis on concepts such as team spirit, sportsmanship and respect for officials/each other.
- ✓ Promote and develop the best interests of the game of soccer within the community, while recognizing that the player is the priority.



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2024 Outdoor Timbits/Recreational Registration

1ST WEEK FOR EARLY BIRD PRICING
(ends Jan 29th)

Under 3 - Under 18

predators p.m.s.c.

Visit www.puslinchsoccer.com for program details and to register

PUSLINCH MINOR SOCCER CLUB

2024 TIMBITS (U3-8)/RECREATIONAL (U9-U18)

REGISTRATION NOW OPEN

Why Play with Us?

- Our Recreational Travel program includes weekly practices and stronger competition
- Timbits games Saturday morning, all in one location
- Family Friendly atmosphere

Visit www.puslinchsoccer.com for information

Puslinch Minor Soccer Club

ANNUAL GENERAL MEETING

Saturday, January 20th, 2024

12pm

Puslinch Community Centre
23 Brock Road S

predators p.m.s.c.

2024 Outdoor Timbits/Recreational Registration

NOW OPEN

U3 - U18

EARLY BIRD PRICING UNTIL JANUARY 29th

predators p.m.s.c.

Visit www.puslinchsoccer.com for program details and to register

Puslinch Minor Soccer Club

predators p.m.s.c.

REGISTRATION FOR OUTDOOR 2024

Opens January 15th

Timbits (Under 3 to Under 8)
Recreational (Under 9 to Under 18)

www.puslinchsoccer.com

TRYOUTS

This Weekend

Badenoch Soccer Field

Saturday Sept 23rd

- 9am B15 (YOB 2009)
- 11am B13 (YOB 2013)
- 1:30pm G15 (YOB 2009)
- 3pm G14 (YOB 2010)
- 4:30pm G16 (YOB 2008) & G17 (YOB 2007)

Sunday Sept 24th

- 9am B14 (YOB 2010)

visit www.puslinchsoccer.com/tryouts to register

EXCITING ANNOUNCEMENT!!

In addition to fielding a new BU9 team, we are thrilled to say we will also be offering a BU10 team!

EVALUATION DATES:

- Session 1 Sun Sept 24th 4-5:30pm
- Session 2 Thurs Sept 28th 6-7:30pm
- Session 3 Sat Sept 30th 4-5:30pm

All sessions at Arkel Mini Fields

pre-register at www.puslinchsoccer.com/tryouts

TRYOUTS

START THIS WEEK

SEPT 18th - SEPT 30th

2023/24 Teams:

- B9 (2015) G14 (2010)
- B10 (2014) G15 (2009)
- B11 (2013) G16 (2008)
- B13 (2011) G17 (2007)
- B14 (2010)
- B15 (2009)

Are you registered??

details at www.puslinchsoccer.com/tryouts

BOYS U13 SWDSL YOUTH CUP FINAL

PMSC Predators vs RED Academy

Sat Sept 16th 9am

UofG Soccer Complex, East Field

Good Luck Boys!

TRYOUTS

SEPT 16th - SEPT 30th

Pre-register online and come show us what you've got!

2023/24 Teams:

- B9 (2015) G14 (2010)
- B11 (2013) G15 (2009)
- B13 (2011) G16 (2008)
- B14 (2010) G17 (2007)
- B15 (2009)

details at www.puslinchsoccer.com

predators p.m.s.c.

BOYS 2013 COMPETITIVE PLAYERS WANTED

Evaluations 10:30am-12pm

Sat Sept 16th & Sun Sept 17th

Badenoch Field

Pre-Register for Evaluations at www.puslinchsoccer.com

SOCIAL & DIGITAL



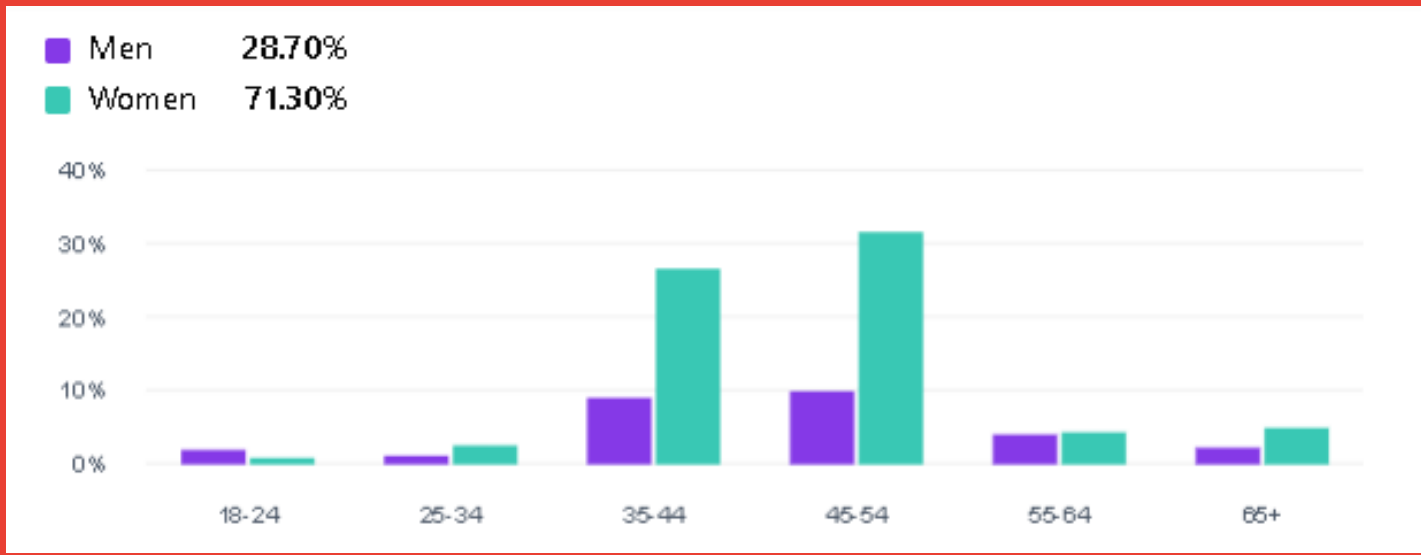
759 Followers



402 Followers
335 Likes

Our Audience Demographics:

✓ Guelph (68%), Cambridge (15%), GTA (10%), Other (7%)



SOCIAL & DIGITAL

As a Club we :

- ✓ Put out 5-10 posts on both IG and FB every month, either promoting the upcoming season or showcasing the athletes/leagues we are currently running.
- ✓ Place money behind social targeting, to reach a wider audience within our target market – further promoting the Club and what we have to offer.
- ✓ Acknowledge all sponsors on social media throughout the season, as well as pre and post season where applicable.





A poster for "WINTER INDOOR SKILLS PROGRAMS". The title is in large, bold, red letters. Below the title is a photograph of indoor soccer players in action on a blue court. Underneath the photo, it says "Starts February 22, 2024". The poster is divided into two columns: "THURSDAYS" for "BOYS" (ages U7/U8/U9/U10 and U11/U12/U13/U14) and "SATURDAYS" for "GIRLS" (ages U7/U8/U9/U10 and U11/U12/U13/U14). The Predator P.M.S.C. logo is in the center. At the bottom, it says "info at www.puslinchsoccer.com".

A poster for "PUSLINCH MINOR SOCCER CLUB". The title is in white letters on a red background. Below the title, it says "2024 TIMBITS (U3-8)/RECREATIONAL (U9-U18) REGISTRATION NOW OPEN". The main image shows three young boys playing soccer on a grass field. Below the image, it says "Why Play with Us?". There are three bullet points: "Our Recreational Travel program includes weekly practices and stronger competition", "Timbits games Saturday morning, all in one location", and "Family Friendly atmosphere". The Predator P.M.S.C. logo is in the bottom right corner. At the bottom left, it says "Visit www.puslinchsoccer.com for information".

SOCIAL & DIGITAL

Email Database:

- ✓ Email database of over 3,000 people from previous years
- ✓ Current and engaged database of 700+ people each year (players and volunteers for that particular year)
- ✓ Demographics: Guelph (50%), Cambridge (10%) and Puslinch (40%)

Interactions via Eblasts:

- ✓ Eblasts go out every 2-3 weeks in the form of e-newsletters

SPONSORSHIP PACKAGES

2025

TEAM SPONSOR

\$500

- ✓ Your corporate logo printed large on the front of a Recreational Team Jersey
- ✓ Your company's name on the Puslinch Minor Soccer Club's Sponsors page
- ✓ Your company promoted on team and club social media
- ✓ A sponsor appreciation plaque for your business



TIMBITS LEAGUE SPONSOR

\$500

- ✓ On-field branding opportunities
- ✓ Your company's name and logo associated with Timbits league emails and social media
- ✓ Ability to distribute swag and/or promo materials to participants, upon Club approval
- ✓ Your company's name on the Puslinch Minor Soccer Club's Sponsors page
- ✓ A sponsor appreciation plaque for your business



EQUIPMENT SPONSOR

\$1,000 - \$5,000

- ✓ Your company's name on the Puslinch Minor Soccer Club's Sponsors page
- ✓ Your company promoted on team and club social media
- ✓ A sponsor appreciation plaque for your business



THANK YOU

