

AGM Report: Super Series Tournament 2025

The 2025 Super Series Tournament was a success again this year. We continue to set new records year over year on selling out. This year we had 95% of the tournament filled within 4 hours of opening registration. The introduction of a standardized registration window did create issues for those booking tournaments and running them, with registration opening on a Monday at a non-designated time. This resulted in many messages from associations asking for information on the opening time, coaches/managers who had to work on the Monday panicked as they struggled to book and work, and overall chaos. This feedback has gone to the OLA with the request that registration open on a weekend and at a set time for all tournaments.

Tournament execution ran smoothly again this year- supported by strong volunteer support at both venues. We had minimal issues both on and off the floor. We ran much smaller snack bars to decrease the workload on volunteers and the U17 team ran a BBQ at Morgan to fundraise for their team. Our Sr B Team offered "Minor Lacrosse Night" on Friday again this year, providing all players with passes to the SR B game.

Tournaments don't happen without a lot of hands- a big shout-out to our amazing volunteers who make this tournament happen. Many of them have been with us for years, mostly from the 07/08/09 age groups. A huge thank you to Shawna, Beth, Lesley, Bridget, Lisa, Darcy, Mack, Joel, and Greg for all their hard work at the rinks. Also a shout out to some of the new faces that came out to help in 2025.

I want to take a moment to really highlight the importance of the Super Series Tournament to our association. This tournament plays a vital role in supporting key HLA initiatives such as the Free Stick Program for our paperweights, goalie equipment availability & upgrades, and improvements to nets and practice resources. These investments strengthen our programs and help keep the sport accessible and affordable for all families in Hamilton.

Looking ahead to 2026 and beyond, it's important that we start the process of succession planning for Super Series- we have rebuilt this tournament to become a strong event both for those attending, and as a revenue source for the Association. I am not going anywhere in the immediate future, but the volunteer base that supports this event will, over the next season, have the majority of their kids playing at the JR level. Planning today will lead to the successful continuation of this historical lacrosse event.

