



Dear Potential Sponsor,

The Anchorage Sports Association has provided the Anchorage community with quality adult recreational sports leagues since 1975. Our leagues would not be successful, though, without the support of local businesses such as yourself. Local businesses have long-supported our adult league teams by sponsoring team fees, tournament fees, and player fees in all our sports.

Running any type of sports program comes with many expenses, and when you help cover a portion of a team's fees, it makes it more affordable for all individuals to participate. Adults who participate in sports not only stay fit, but are typically happier with their lives overall. We pride ourselves in building community around competition, and we invite you to have a part in making Anchorage a great place to live by providing this sponsorship for a team.

Please see the enclosed letter that details sponsorship options. Anchorage Sports is a 501(c)3 organization and sponsorship donations are tax deductible (EIN: 92-0069328).

If you have any questions about sponsorship or have an idea on another way to give to Anchorage Sports, please do not hesitate to contact me. Thank you for your time.

Sincerely,

*Ben Kramer*

S. Ben Kramer  
Executive Director

## **Anchorage Sports Adult League Sponsorship Levels & Packages**

### **Program: Volleyball**

#### **Tournament Partner: \$800**

*What it does:* Helps cover the cost of tournament prizes, including championship t-shirts or hoodies, team bats, or trophies.

*What the sponsor receives:* Branded name on all tournament prize gear, tournament named after your business, and recognition as a tournament sponsor on our website and social media platforms. Banners provided by the business may also be hung at the O'Malley Sports Center during the event.



#### **Team Sponsor: \$800**

*What it does:* Covers the cost of facility rental and officials for 16 regular league games. Teams will be named after the business and can get uniforms printed with the business name/logo.

#### **Team Tournament Sponsor: \$750 per tournament (3 tournaments each season)**

*What it does:* Covers fees for a team to enter one of our tournaments. Tournaments are a fun way for teams to get more playing time and improve their game, all while spending the day with their friends and family on the court.

#### **Player Sponsor: \$60 per player (coordinate with team manager on number of players)**

*What it does:* Covers the fees for players to play on their team. This fee goes toward administrative expenses and toward a reserve fund for larger capital purchases like equipment.

All sponsors will receive recognition on our website and social media platforms.

✓ **YES, I want to be a sponsor for the Anchorage Sports Adult Volleyball League.**

Team Name: \_\_\_\_\_

Team Manager: \_\_\_\_\_

Please select your sponsorship level:

- Team Sponsor (\$800) \_\_\_\_
- Tournament Sponsor (\$274 each): \_\_\_\_
- Player Sponsor (\$80 per player): \_\_\_\_

Total Donation Amount: \_\_\_\_\_

**Sponsor Name** (as it will appear on website and social media):



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**Contact Person** (if different from sponsor name):

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**Mailing Address:**

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**Do you have a logo to use on our website? YES NO**

Who should we contact for a high-quality logo file?

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Make checks payable to Anchorage Sports Association and enclose this form with your donation. Keep a copy for your records.**

**Mail to:**

**Anchorage Sports  
PO Box 231001  
Anchorage, AK 99523**

**Thank you for choosing to sponsor an Anchorage Sports team!**