



WAUKESHA COUNTY YOUTH HOCKEY ASSOCIATION

BOARD MEETING AGENDA - November 13TH, 2024.

1. **INTRODUCTIONS:** All board members present (Zach K via zoom dial in)
2. **OCTOBER MEETING MINUTES: REVIEW/APPROVE:** Approved
3. **OCTOBER TREASURER REPORT:** Nothing significant
4. **MEMBERSHIP COMMENTS:** none
5. **NEW BUSINESS:**
 - A. **50TH ANNIVERSARY** - Great turn out. Huge thanks to everyone that helped. Big fundraising event!
 - B. **WARHAWK DAY** - Thank to Andrea for putting it together. Raised \$2000. These fundraising events help keep skater fees down even though ice cost continues to increase.
 - C. **GAMESHEET, IPADS** - iPads started a bit shaky but since the initial weekend there haven't been any complaints. Please provide feedback or any good ideas. WAHAs goal and expectation is that all Associations will use Gamesheet by next year. So Gamesheet will not be going away.
 - D. **DECEMBER MEETING** - Unanimous board decision to cancel the December board meeting.
6. **UPDATES**
 - A. **PRESIDENT:**
 - B. **VP ON ICE:**
 - i. Scheduling ice at Pettit and also looking at Mullett ice arena (more expensive than county rinks however).
 - ii. Warhawk Day coaches game had no deaths...big win. Coaches meetings continued monthly and through December. Very productive time to get the coaches on the same page.
 - iii. December practice schedule will be finalized and posted by end of the week.
 - iv. Goalie sessions are well attended and will continue to have 1 session per month until end of the season.
 - C. **VP OFF ICE:**
 - i. Rostering is on going. PDP is yet to be rostered.
 - ii. 2 dozen scholarship applications received. Should announce scholarship recipients at the January meeting.
 - iii. All managers have their referee checks.
 - iv. Be sure to grab a personal iPad if going to the Pettit or Mullett or use the hard copy roster sheets that the managers have.
 - D. **TREASURER:**
 - E. **SECRETARY:**
 - F. **14U LEVEL DIRECTOR:** Season is going well. Most teams are above 500. 1 serious injury.
 - G. **12U LEVEL DIRECTOR:** Reminder to only have safe sport certified parents OR coaches in the locker room with the kids. REMINDER: One parent or guardian must be safesport certified per skater.
 - H. **10U LEVEL DIRECTOR:** One concussion injury after hitting the boards.
 - I. **6U/8U LEVEL DIRECTOR:** PDP had their draft. First admiral game coming up on 30 Nov. We'll begin to advertise the PDP jamboree soon.
 - J. **GIRLS HOCKEY DIRECTOR:**
 - i. World Girls Hockey weekend went well. Had MSOE women's hockey team running drills. USA Hockey used 2 photos from our event to advertise World Girls hockey weekend.
 - ii. Try hockey for free went well. 60 kids attended with 37 girls.
 - iii. Onboarded a new recruitment coordinator
 - iv. Great success using female focused marketing strategies:
 1. Female focused advertisements: pictures of girls skating, lots of pink
 2. Used Facebook targeted marketing, Lake Country family Fun, emailed every school within our district, personally posting in many businesses with a bulletin board.

3. Camaraderie / Social program aspects: doing crafts after the skate

- v. Region 5 Girls Jamboree at the Panther Arena was a huge success. 160 girls played! Big thanks to the 12u girls team for helping referee and run the tournament.**

CLOSED SESSION: