



## Menomonie Youth Hockey Association

### Board of Directors Meeting Agenda

August 18th, 2021

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

**Call to order:** Stacy calls the meeting to session \_\_1806 \_\_\_\_\_

#### Roll Call/Quorum:

- Stacy Hintzman, President - Present
- Kris Wilkens – Concessions Co-Director - Absent
- Gary Messerschmidt, Treasurer - Present
- Bob Weir, Hockey Operations Director - Present
- Dave Schwedler, Growth & Retention - Present
- Mike Jax, Tournaments & Scheduling Director - Present
- Brent Pember, General Operations Director - Present
- Troy Wilkens, Concessions Co-Director – Absent
- Adam Wamboldt, Equipment Director - Present
- Kelley Gowling Fundraising Director - Absent
- Heidi Dowd -Secretary - Present

#### Member comments:

- Discounted equipment –
  - Discounted equipment from store in Wausau/Schofield
  - They will ship to home
  - Stout has used this company in the past
  - Items are typically at a 20-30% discount
  - Terry will send information to Stacy
  - Need to set up an account first
- Website updates needed
  - Russ is working this
- Does official bonus still exist?
  - Yes, Nick Dowd is responsible for submitting this
- Question regarding rule changes
  - Curious how we are going to implement them
  - Region meeting to determine implementation is in mid September
- Kyle Devries open to hosting another off ice officials thing at the beginning of the season
  - Possibly tie rule changes to season kick off
  - Mandatory at practice for all parents
- People are frustrated how long minutes are taking to get posted

- Minutes are not approved until the following meeting and then get posted
- We have tried approving minutes via email but people were not reading them and/or not responding to the emails.
- Would like to see agendas posted prior to meetings
  - Given we are all volunteers we may not get the agenda until right before the meetings

**Consent Agenda:**

***President: Stacy Hintzman***

- Coaching Feedback was sent to all head coaches with a message recommending they share it with their assistant coaches. If any assistant coaches wish to get their direct feedback they can request it from Stacy Hintzman.
- Open to other suggestions regarding this from the board
- Two coaches requested meetings with further feedback and those meetings have been complete.

***Secretary: Heidi Dowd***

- Minutes from July meeting

***Co Concession Directors: Kris and Troy Wilkens***

- Concession Stand license has been obtained for September 1st 2021 through July 31st 2022.
- License has been paid for by credit card.

***General operations director: Brent Pember***

- Registration opened, very low numbers so far as usual this time of year.
  - Total = 47 skaters
  - Bantam = 5
  - Pee wee = 12
  - Squirt = 12
  - Mite = 10
  - MM = 0
  - LTS = 5
  - Co-op = 1
- DIBS has been set up
- LTS open house 9/21/2021 at 5:30
- LTS registration is a separate registration from other levels and is now open. We did this because LTS Registration stays open after we close the regular Registration.
- Scholarship applications for both the MYHA and the John Dale Memorial Squirt Scholarship are due 9/15/21. Only 1 applicant at this time.

***Hockey operations director: Bob Weir***

- Skating Clinic - will be utilizing UW Stout this year to run the clinic as paid coaches.
- Goalie Clinic - Instructors from Carroll Goalie School have been asked to run the clinic this year.
- MYHA Summer Hockey - Camp has light numbers, around 10 Pee Wee/Bantams and 10 Squirts. Planning for early preparation with Baldwin for ice next season and the time slot for the camp, getting communicated earlier to membership to drive the programs participation. Overall the camp feedback has been good.
- Impact Testing - being finalized but looking at the weekend of Oct 2 and using the computer lab at high school.

**Motion to approve. Second. All approve.**

**REGULAR AGENDA**

***Old Business***

- Recruitment for open positions
  - Still looking for 1 additional fundraising member

- Nothing for tournament director or Girls Coop
    - There is one person that said they would do it if we cannot get anyone else.
- Where are we with questions regarding sponsorship for bleachers, sign, and Zamboni resolved?
  - Stacy and Kelley will set up a meeting with Kari and Kristi to clarify?
  - Will discuss in closed minutes
- Ali access to Facebook
  - Did this get resolved?
    - Ali has access and this is resolved
- Raceway raffle return
  - Did this meeting occur and issues get resolved?
  - Stacy still to meet with them
- UW and Michigan Tech game
  - Dave working with UW
  - Kate Kramschuester looking into that
- Season kick off meeting
  - Date?
  - Flyer?
  - Will decide next meeting
- PDC Goals and Curriculums
  - Still working with Russ on how to set this up
- 3 on 3 tournament
  - WI Rapids and Tomah are both doing it the first weekend
  - Barron doing one the next weekend
  - Black River later in October
  - Maybe do just 8U 3 on 3
    - Teams or individuals
- Coaches
  - Will discuss in closed minutes later in meeting
- Fundraiser event
  - Will discuss in closed minutes later in the meeting
- Tournament schedule – Level of play
  - Bantam B/C
    - We are technically a 2A team and that can make it hard to schedule down
  - Pee Wee A & B/C
  - Squirts A, B, C

### ***New Business***

#### ***President's Report: Stacy Hintzman***

- General Updates:
  - Ice Board Updates
    - Bidding our insurance with Bruce Freeland as he is a member of MYHA
    - New Stout coach does not like the big logos on the ice
      - Wants two smaller logos in the neutral zone
      - Board supports this
    - Ice by Sept 25th if we want it
      - We have no need before Oct 1
    - The Ice Board is financially strong

- Return to Rink plans – Covid precautions
  - Need to update our plan from last year
  - We need a plan before the September WAHA meeting
  - Not needed to enforce masks on the ice
  - Start the season without locker rooms
  - Having parents in here is ok
  - No children during practice
  - Concession stand will be open
  - We will need one person a night to wipe down main traffic areas
    - Brent will get this added to DIBS
- Open Board Positions
  - Need to recruit these at the kick off meeting
- Region 6 WAHA Updates:
  - The Grassroots Grant (\$1000) is still available to be applied for. WAHA has budgeted \$30,000 for grants (deadline to apply is Sept. 1) again this year. To date only 13 associations have applied state-wide.
  - 8U Girls' Jamboree grant program.
  - Hudson, Menomonie, Sparta and Tomah were designated to receive the grants. At the WAHA Board on Aug. 6 the Board decided to give a \$300 grant to any association who will offer a 8U Girls' jamboree. Sunday December 5<sup>th</sup> 2021.
    - We can do raffles and such to raise money like any tournament
  - Our Region will be hosting three coaching clinics virtually. Levels 1, 2 and 3 clinic dates will be posted on the WAHA web site.
  - Mike DeLong will be the new WAHA Referee-in-Chief. Congrats to Mike.
  - Dick's Sporting Goods will once again sponsor WAHA giving \$5000 for coupons to be distributed at the State Tournaments. Coupons for 20% off purchases will be sent to your families, coaches and referees twice this fall.
  - Play down requests
    - Caleb Devries
      - Requesting to play down from High school to Bantams.
    - AJ Lawrence
      - Looking to play down from bantams to Pee Wees
    - Bantam numbers for the year are 12 and 2 goalies (Based on age and predications)

**Motion to approve AJ Lawrence being submitted to WAHA to move down. Second. All approved.**

**Motion to approve Caleb Devries to be submitted to WAHA to play down with a limit of two goalies at the bantam level with giving age appropriate kids the option to play goalie first. Second. 5 approve 1 oppose.**

- Attendance policy
  - Parents here to speak that are registered for choice hockey programs.
    - One family made plans in April and is now frustrated by the potential change.
    - They feel they are committed to both.
    - What about the kids that mess around the whole practice and don't engage?
    - What is commitment?
    - Plenty of kids missed out for hunting, vacation, or other things.
    - Play time in games should be reflected on commitment.

- Is this the right time to make this change?
- How do we hold everyone accountable?
- The biggest thing is we need to enforce this policy.
  - If not enforced people will continue to have absences.
- We have small numbers which makes this impact us more.
- Parent states Minnesota made only plays during the week so it won't interfere with MYHA.
- Thinks we should work MYHA schedule around Minnesota Made
- Reasons for going elsewhere
  - Want to get better exposure to checking
  - Training is better there
  - Afraid will have a backward slide
  - Some parents planning to prioritize other commitments over MYHA
- General discussion
  - We are basing this based on 100 events (practices, games, ect) this year
  - WAHA hasn't had much experience with this either
  - As a coach they want to know what our threshold is for an organization
  - Need to draw a hard line and not be afraid to tell people to leave
  - Board rational for the policy
    - Trying to be a competitive hockey league
    - Competitive level has a commitment level
    - Everyone should agree on what our expectation are
    - Only applies to competitive levels
    - Based on WAHA commitment to the team statement
    - Need to agree on when consequences start
    - 95% is an arbitrary number put out by the board
    - Make an association level policy to take the burden off the coach
    - Need to determine the timing that is best for implementation
  - Board comments regarding policy
    - We could have teams that don't have enough kids to play if we allow kids to not have a commitment expectation
    - It is sad that you would lie about other involvement because that is teaching our kids to lie
    - We are teaching not only good athletes but also good people
    - It is very disruptive as a coach when kids don't practice with the team
    - We need to remember this will impact all kids not just those playing hockey elsewhere
    - We aren't a rec league or competitive we don't have the luxury of choosing due to numbers
    - We have looked into establishing a rec team in the past and cost was prohibitive.
    - C team kids can be just as competitive as A team kids.
    - MYHA is not a club program we are a competitive community program
    - Concern that 95% is too much

- As written consequences start after the first offense
- Everyone agrees we need a policy
- The timing is not great for implementing something like this
- Current rule allows for coaches to do whatever we want
  - We could get a lot of parent complaints based on that
- PDC Hung on the timing of when to implement it at their last meeting
- Some feel the fact this hasn't been addressed again is a failure on the board
- We need something to support our non parent coaches
- Feel the board should be the one making tough decisions `not the coaches
- There is no current rule/policy written down for attendance
  - No reference for coaches to rely on
- Can we allow some coach discretion in what is considered an excused absence?
- Should we increase the number of practices players can miss before consequences?
- Don't feel it should be a percentage but a set number.
- Feel that the first offense should not be reprimanded
- Kids playing fall sports will miss things
- It is every coaches responsibility to set the expectation for attendance
- Who is tracking this?
  - Sports engine app works well for this
  - Coaches can do this like they did for COVID tracking
- Policy will include dry land

**Motion to approve attendance policy with intervention starting on 5<sup>th</sup> offense effective this season. To be communicated by the level directors. Second. 5 approve 1 opposed.**

Any dry land plan needs to come to the board before rolling out

There is currently no dryland plan in place

- Now do we enact this and that is just too bad for these kids or do we make an exception for choice hockey players
  - Decision was made to not make exceptions
- Need consistency in how we enforce these consequences
- We have never delayed the implementation of a policy in the past
- We could offer refunds to those that have already paid
- This year we will be a little more lenient in our policy as people made decisions based on prior rules.
- Worried that we are not going to send consistent messages by being lenient.
- Need to communicate it at the end of the year that we will be stricter with attendance
- There is currently no policy regarding effort when people are here
  - This is a coaching issue

**Treasurer's Report: Gary Messerschmidt**

- Balances as 8/16/2021:

- Checking: \$57,615.13
- Savings: \$15,133.83
- Scholarship: \$ 4,066.72

**Secretary: Heidi Dowd**

- None

**Fundraising Director Support: Kelley Gowling**

- Committee update

**Growth & Retention Director: Dave Schwedler**

- Committee update
- Youth sports expo
  - A lot of interest
    - One person from the expo has already signed up
  - Presented a door prize
- LTS Promotion/flyers
  - Growth and retention committee:
    - Will start getting these out
    - Will put it on Facebook and boost it
    - Will attempt to get in rec booklet
    - Will get Bjorks to send it out in Elk Mound
- Yard signs are ordered
- Banner raising
  - Kristie orders the banners
  - We should do it during a Stout or MHS game to be higher profile
  - Will schedule when they arrive
- Welcome back girls events
  - Maybe the first weekend in October and then Dec 5<sup>th</sup> with jamboree?
  - Invite older girls too

**General Operations Director: Brent Pember**

- None

**Hockey Operations Director: Bob Weir**

- Committee update
- October Calendar - recommended timing for skating and goalie clinic, assessments and tryouts are being sent to Kristi.
- 3rd Day of Tryouts - having scrimmages with other associations to help define the teams.
  - Requesting Mike start scheduling this
  - What is the benefit of paying for this?
    - Does the PDC feel they got teams wrong?
  - This would be a Friday night or Saturday
  - Try outs are the 19<sup>th</sup> and 21<sup>st</sup>
- Level Directors - Matt/Sully will be level directors for Bantams for sure. One PDC member did not feel he had enough coaching experience yet to be a level director so asked not to be placed. PDC agreed that we will see how the parent coaches fill in and would assign level directors once that full picture is completed.
- PDC Coaching - discussion as it related to the level director role that PDC members would be in more of a support role for coaching. Ensured PDC that I want all of us to be active coaching participants next year

whether level directors or not. There will be a lot of PDC led practices where coaches and players are learning from us.

- Suggestion to make a coaching clinic for our coaches at the beginning of the season
- Don't want to see kids doing the drills wrong and not being corrected
- Coaches need to understand the expectations
- Trying to coordinate some pre season sessions with the coaching staff

***Concessions Co Directors: Troy & Kris Wilkens***

- None

***Tournaments & Scheduling Director: Mike Jax***

- We are scheduling more games than what is listed on our current registration spread sheet
  - Brent will update spread sheet

***Equipment Director: Adam Wamboldt***

- Open skate
  - Should happen this year. May need to limit numbers.

**Motion to move to closed session. Second**

**Closed Session:**

**Motion to move out of closed session at 2203. Second.**

**Motion to adjourn 2204. Second**

**Next Meeting: [September 8<sup>th</sup> 6 pm at the rink](#)**