

## Eagan Athletic Association Board Meeting

**Attendees:** Jim Howe, Ken LaChance, Kate Boyle, Trudy Kenney, Lynne Estes, Amy Lokensgard, Jeff Eckerle, Ken Barringer, Dr. Pat Walsh, Kevin Sorensen, Mike Casey, Dana Anderson-Glass, Eric Curtin, Rich Segar, Torrey Ernst, Kathy Windels, Vincent Libaire and Willy Tilbets

### Program Updates

#### Cross Country -

New Director, and EAA Program. Currently there are 60 to 70 kids involved in the Apple Valley program and the EAA program will work with middle school and high school kids. Cross Country will not compete with EAA's track program in the fall.

#### Track -

There are 309 kids registered and their goal is 625. They anticipate they'll surpass 625 by the time registration closes. The Track board will meet in February.

#### Rugby -

Starting a JV program and will recruit kids from the middle schools.

#### La Crosse -

Retained Matt Dunbar for coach training, etc.

#### Baseball -

151 enrolled for their academy and this is the highest number they've ever had. Will offer Pitch to Pitch, a training clinic that the program hopes all coaches go through. Future coaching scores will factor in attendance at Pitch to Pitch.

#### Fast Pitch Softball -

Try outs for travel fast pitch will open the end of March. The program will utilize Rosemount counterparts to score the girls who tryout.

#### Basketball -

Started "Little Hoopsters" for kindergartners. Concerned with ISD 196's cancellations.

#### Soccer -

Very pleased with maximizing the Rosemount dome time, now at 95% for January-April. The program has a new board and will work with Jeff Eckerle on their part of the website.

#### Wrestling -

Has 40 registrants so far this year.

#### Volleyball -

will be getting a new director and is getting ready for registration.

Football -

Very quiet this time of year. The program is making off-season purchases such as some new shoulder pads and reconditioning 3rd-6th grade helmets.

**Marketing and Technology Committee Updates -**

Corporate sponsorship for our website is going well.

There are new website enhancements which include navigation, and moving the In House pages to the sport domain it belongs to. There are also "common links" on the main page of the website.

We can move parts of the main page, but other major changes require Cory to work with NGIN because they own the branding on the site.

Outgoing communication is owned by Brad Ruiter.

Kona - program that allows virtual connections for groups. Has a calendar feature that can be used to track board and committee meetings. It centralizes storage of EAA information, i.e. how we ran various tournaments years past. Subgroups can use it to collaborate on specific projects. Lastly, it allows for voting on decisions in between meetings.

- Everyone needs to join the EAA space after they receive an invitation.

**Finance Committee Minutes** were approved with one correction to the second to last paragraph. The person who raised the motion to accept Sport Stars offer was changed From VP to Torrey Ernst.

**Kate Boyle's updates-**

- all the financials for December are finished, including accruals and deferrals. The P&L statements for December will be very accurate. The monthly statements will always include administrative fund balances

- our annual audit will start in late April or early May. The audit isn't required since we no longer host an activity at Al Baker's deemed to be gambling. Nonetheless, it ensures transparency and protects EAA volunteers.

- 135 Form 1099s were issued 1/29/14. We report all income to coaches, referees, etc. to the IRS.

- Scholarship update- EAA scholarships used to be granted upon request, but there was concern of abuse. Now scholarships are granted based on demonstrating financial need, i.e. proof of free or reduced lunch. Persons with waived program fees will get a code from Amy to use on the website.

**Mark with the City of Eagan** said that his office is in the civic arena. Jonathan Moore handles adult sports and EAA. Bob Keeney handles concessions and EAA. Sonia handles permits and sport programs are reminded that tournament applications are due the 1st of the month.

**Dr. Pat Walsh** will be communicating to programs through articles on our website and will meet all coaches during the cycle of seasons. He will help sport boards with coaching clinics and emphasize proper stretching, signs of concussions, etc.

**Executive Committee -**

Board liaisons (Kevin Sorensen, Mike Casey and Jim Howe) will be attending sport board meetings, but they are non-voting members and they will not try to run the program. The intent of their participation is to help a board, i.e. if they need a tournament director the liaison will attempt to connect them with a volunteer

**Uniforms -**

For the last 3-4 seasons we've had some big kids who aren't accommodated in their uniform needs. When setting registration programs are encouraged to include a "special uniform needs" option for registrants.

**School/Weather cancellations -**

When the governor closed all the schools Jim decided for all of the programs that practices were cancelled. In the future he will leave it up to each program because while the schools may be closed a dome may be open.

**Photography contract -**

We've used Sport Star for over 20 years and they've provided great customer service. We've been receiving a 10% kickback on sales, which averages \$7,500 for us per year. Ken La Chance was assigned to check out alternatives because the tone of recent messages from Sport Star recently became more aggressive. One competitor located was Life Touch. They are an aggressive company who offered us a 15% kickback for three years and a one time payment of \$60,000. Brought offer to Sport Star and they offered a one time payment of \$7,500 and a 15% kickback for 3 years. The Finance Committee discussed the proposals and voted to keep our partnership with Sport Star.

Kids who qualify for fee waivers get a free memory package. Tell the parent(s) to write "scholarship" on the order form and Sports Star will honor it.

**Facilities update -**

We have 3 sheds, one of which is heated and stores our ice packs.

First aid kits will be stocked once it warms up.

If you have trash you can use the school dumpster at Lexington and Diffley, but if you fill it up please tell Lynn to let the city know it needs to be dumped.

Track will get more storage space.

**Upcoming meetings -**

3/10/14 - Finance Committee

~~3/27/14~~ - Board Meeting (due to ISD 196's spring break this date will be changed)

3/30/14 - Marketing and Technology Committee (7:00 p.m.)

**Motions -**

Ken La Chance motioned that the one time payment of \$7,500 from Sport Star be added to the capital fund as opposed to the general fund, which currently has long term capital of \$20,000. Lynn Estes seconded the motion. A vote was held and the motion passed.

The soccer budget reflects a \$15,000 loss, which they're aware of and attribute to dome time. Jim Howe motioned to allow this deficit and Lynn Estes seconded the motion. A vote was held and the motion passed.