

APPLETON NORTH GIRLS' BASKETBALL CLUB
BOARD OF DIRECTORS MEETING
Wednesday, November 20, 2024

In Attendance: Nicole Thompson, Brad Klitzke, Matt Cooper, Nate LeDuc, Rebecca Nicolaison, Keith Doxtator, Brandon Reichenberger

Absent: Jenny Hegner, Tammy Weyenberg

Call to Order: 7:05 PM

- Unanimous vote to approve September 2024 Board Meeting Minutes
- Financial Report (Matt)
 - Checking: \$9,556.75
 - Savings: \$23,646.55
 - 6 players below our estimate, but up on volunteer buyout, which evened out \$
 - 7th grade not doing State Tournament, so there is money left over if they want to add additional tournaments.
 - All team are at their minimum number of tournaments
 - Nicole is forwarding Free and Reduced Tournament Opportunities to coaches as soon as she receives them.
- Jana Cartier resigned for the Board. She is also assist coaching the 6th grade team and would rather focus on coaching.
- Whitney Backman expressed joining the Board as the 3rd grade representative but did attend the meeting. Nicole reached out after and Whitney shared that she is no longer able to join the Board at this time. She recommended others who Nicole is in contact with.
- Little Dribblers Camp Update (Nicole)
 - 15 girls & 24 boys attended
 - A few families requested Sunday afternoons/evenings next year due to other Saturday sports conflicts.
- High School Update (Brandon)
 - 2 weeks into season
 - 25 girls in the HS program across (expected 22)
 - Feels both JV and Varsity will be competitive this year
 - Some girls from JV playing up
 - Rotation at HS level will be 8-9 deep
- Holiday Skills Clinic with Alyssa from Rise Up Academy - \$500
 - Monday, December 30th. Grades 3-5: 12-1 PM & Grades 6-8: 1-2 PM
 - Cost \$10 per athlete – thinking that charging something for this seems to increase attendance
 - Registration open through Zeffy
 - 22 currently registered
- Team Picture Results
 - 71/72 athletes were photographed. All but 5 made it to the Friday shoot
- Gym Space Availability
 - Nicole asked is we should ask for Sunday gym space- General feeling is that we do not need to offer Sundays. Seems like we have enough gym time.
 - Nicole will email coaches a spreadsheet to sign up for Einstein gym time on Fridays 7-8:30 PM for January-February
- UWGB Youth Night event – Thursday, November 21st
 - Current Tickets Sold = 139
- 300 Hour Club Summer Challenge – 4 completed. Awarded with Sweatshirts and announced at Youth Night Varsity game.
- 8th Grade Gift – Hoodie, Joggers, Water Bottle Sticker, and Lightning Bolt Necklace for each player.
- All Youth Nights Scheduled
- Large Team Rosters for State
 - Nicole asked on behalf of the coaches – Does the whole team have to attend the State Tournament? Discussion occurred and we should still follow selection of roughly 9 to go to state tournament. Large team coaches already seem to be selecting stronger lineups for tougher tournaments and balancing the rest to even out playing time. Ultimate goal is to ensure that everyone suited up gets playing time. We want to avoid situations where families dedicate a whole weekend of travel and a player suits up and never sees the floor. Better to have them there as a supporter like they are in our current tournaments. Also no need to publicize this early. Let the coach make the call closer to the tournament and treat it like any other tournament keeping in mind the goal is to put the strongest team on the floor.
- Season Update (Grade Reps)
 - Nicole emailed the coaches prior to the Board Meeting asking them is they needed anything from the Board and/or if they had any questions or concerns.
 - Matt Cooper and others stated that the practice pinnies were not working and would love to see us going back to the reversible jerseys next year. The Board felt that since its early in the season now, why not fix this now. Nicole will talk with Scott Werfal about making the practice jerseys and get a quote.
 - After coaches clinic & Brandon's content have been hugely helpful - working very well
 - Recording Games: Parent subscribed to GameChanger app and livestreams - each team gets 4 admin apps - Ben Picker set it up - Keith Doxtator introducing Nate LeDuc to research and see what is involved in bringing this to other teams
 - Nicole shared Beth & Andy's email suggestions with the Board – Andy was present and shared his thoughts in

person.

- ANGBC Home Tournament – February 1-2, 2025
 - 4 spots remain – 2 3rd grade & 1 8th grade
 - Nicole asked for a Board Member to Lead Concessions.
 - Nate LeDuc & Matt Cooper said they would work on getting food quotes. They will give an update at the December meeting.
 - Nate will look into Pizzas. Need a Heater. Nicole has new contact for Papa Johns.
 - Matt will look into Subs. Used Jersey Mike's last year.
 - Oh Snap Pickles donated some pickles last year and they were a big hit. Considering purchasing more from this for this year. Rebecca will contact them.
- Sale Booths during Tournament
 - Board voted and passed unanimously to sell 4 spaces at \$100 for 2 days, no discount if only want 1 day.
 - 6 foot table provided
 - 4 spaces offered for sale – non-competing (exclusivity offered by line of business)
 - Merchandise only – no food.
 - Request sent to appletonnorthhoops@gmail.com – First come, First serve.
 - Board to start advertising this option
 - Nicole to let Scott Werfal know of this decision, as he is interested in making & selling bag tags and arm sleeves.
- Suggestions for Next Season
 - Nicole suggested order smaller sized uniforms. We have no XS Youth and its needed for 3rd grade.
 - Nicole suggested a “Little Dribblers Team” for next year. After talking with families and coaches the common theme she was hearing was “we need to start getting them in the gym earlier”. Nicole suggested: weekly fun, positive practices. No games. Focus on skill, fun/positive team bonding, and basketball knowledge & terminology.
 - Board voted unanimously to start creating a plan to move forward with this for 1st & 2nd graders. Start promoting now.
- Off Season Projects
 - Youth Sports Management Platform for Registration & Website
 - Board felt there was no reason to switch from SportsEngine
 - Home Tournament Referee Coordinator
 - Board felt there was no reason to switch from Marty. The Board values that he coordinates everything - he is raising his rates this year and there were no objections to this

Adjournment: 8:53 PM

Next Meeting: Wednesday, December 18th at 7:00 PM