



## P.L.A.Y. Executive Board Meeting Agenda

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**Sunday, December 14<sup>th</sup>, 2025**

6:00 p.m.

PLate on Main

### Board Members

- Jason Slocum—President (Present)
- Brent Siegel—Vice President (Present)
- Maissa Hickey—Vice President of Finance (Present)
- Tommy Thompson—Vice President of Spring/Summer Sports (Present)
- Megan Peterson—Vice President of Positive Coaching Alliance (Present)
- Michelle Schommer—Vice President of Sports Registration (Present)
- Debbie Aidas—Vice President of Technology & Communications (Present)
- Angela Shepard—Vice President of Community Outreach (Present)
- Jonathan Snyder—Executive Secretary (Present)

[Meeting starts at 8:00 p.m.]

- Chalk Talk – Fleek
  - It is important that going forward everyone in a leadership role with P.L.A.Y. has their ducks in a row so we're always prepared for a transition in personnel. Thankful for so many awesome volunteers and leaders in our sports and on Executive Board.
  - The makeup of this Executive Board is strong, and Fleek knows that P.L.A.Y. is in good hands going forward.
  - Fleek will miss his work with P.L.A.Y. and is committed to mentoring the next person that is hired into the Administrative Director position.
  - Slocum—agreed with Fleek's sentiment regarding Executive Board's current makeup.

## Old Business

- Administrative Director—position description—Slocum
  - Fleek and Slocum met to discuss the process of hiring a new Administrative Director for P.L.A.Y.
  - Slocum—it is hard to write a position description because the Administrative Director needs to have a lot of flexing/pivoting to make sure P.L.A.Y. needs are being met.
  - The position has not posted yet.
  - Slocum
    - Asking for feedback from the Executive Board based on the current description that was sent out to Executive Board members prior to the meeting. Slocum sent a 3 page mock job posting.
    - The schedule for posting the position is in January to job boards.
    - Fleek’s role had a heavier maintenance component to it than what the position describes for the next person.
    - Communication to P.L.A.Y. families has to be done early in the new year to coincide with position posting.
    - Likely will be posting to Indeed.com and LinkedIn along with any niche boards in MN.
  - Fleek—will I be involved in the process of hiring new Administrative Director?
    - Slocum—maybe in terms of process, the last time P.L.A.Y. hired for this position was about five years ago and the Administrative Director helped in that process.
      - There were numerous applications and a panel from the Executive Board that conducted interviews in 2021.
  - Siegel—Fleek and I talked about the possible split of duties (field maintenance vs. administrative)
    - Fleek mentioned that P.L.A.Y. has not asked the Administrative Director to lead into a fundraising aspect for P.L.A.Y. That is an area of opportunity for new hire that would add a different dimension to the workload.
    - A lot of other communities have a 12-month facility it can rely on, while Prior Lake does not. Perhaps, there could be fundraising to get some sort of permanent building down the road.
  - Slocum
    - Requesting feedback from Executive Board on job posting by Tuesday, December 17<sup>th</sup>.

## New Business

- In-House Softball—strategy for 2026 and beyond
  - Fleek—Consideration of any change to the offering for 8<sup>th</sup>-12<sup>th</sup> grade softball is not a result of any concerns about the quality of our current offering. We have no such concerns. We understand the importance and value of slowpitch softball for high school aged athletes. There is no value judgment being considered or made in this dialogue or decision. This is simply a discussion of whether or not P.L.A.Y. programming should include high school athletes, which would directly impact our IH Softball athletes.
    - Fleek—the program does not overly tax P.L.A.Y.’s programming resources in any way.
  - Fleek requests Thompson’s perspective
    - If Burnsville does manage P.L.A.Y.’s slow pitch program for high school, that seems a viable alternative.
    - However, the program should be moved only if moving it to Burnsville is feasible. Thompson would not want the program moved simply out of convenience.
  - Hickey
    - Love that P.L.A.Y. gives the opportunity for athletes to have access to playing a sport.
    - Does not want to take away the sport from them if there is no alternative for the athlete.
  - Siegel
    - Moving slow pitch to Burnsville is not a bad idea if BAC is willing to take on the athletes from Prior Lake with an experience consistent with our offering. If this change is approved, it should probably be done immediately.
  - Fleek
    - It might be challenging to move slow pitch softball to Burnsville within the next few weeks since registration is going live. There are timeline concerns.
    - Fleek needs to talk with Burnsville Softball leadership to see if Burnsville can accommodate our 8<sup>th</sup>-12<sup>th</sup> grade softball. The expectation is that our teams will be PL teams wearing PL jerseys. Need to confirm that is ok.
    - P.L.A.Y. will continue to support these athletes with the same field space they’ve used in the past.

- Slocum
  - P.L.A.Y. is not a high school program and historically P.L.A.Y. has not offered anything to conflict with HS offerings, intramurals, etc.
  - Having a high school offering for any P.L.A.Y. program could create problems down the road as other sports could request high school offerings as well, which is not the audience P.L.A.Y. has historically been committed to serving.
- Siegel
  - Recommendation would be to transition 8<sup>th</sup>-12<sup>th</sup> grade slow pitch to BAC this year.
- Fleek
  - Will make call to Burnsville program to confirm they are willing and able to serve the athletes from our program.
  - Vote on topic will be conducted asap via e-mail once additional info has been gathered given registrations will go live on January 5th.

#### **Registration Update—Schommer**

- MASH clinics went live December 14<sup>th</sup> for hitting and pitching.
- Lacrosse clinics going live December 14<sup>th</sup> as well.
- All links for Spring/Summer are going out to sport VPs by Friday, December 19<sup>th</sup> for a review and then will go live by January 5<sup>th</sup>.
  - This gives each sport two weeks to give any revisions.

#### **Technology Update—Aidas**

- Aidas is working for access to the P.L.A.Y. Cheer Instagram account.
  - Once it is decided who owns it, P.L.A.Y. Cheer will proceed with using it.
- Aidas is still trying to get into basketball and football accounts that exist.

#### **PCA Update—Peterson**

- PCA has its updated contract with the purchase of 6 additional workshops in addition to the 11 workshops that carried over from 2025.
- Peterson will start contacting spring and summer sports about PCA workshops soon.

#### **Community Outreach—Shepard**

- Shepard has spoken with Tonya Miller (Volunteer Coordinator & Fundraising P.L.A.Y. basketball board member) and has teamed with Miller regarding outreach for this season.

- Shepard has been going over P.L.A.Y. it Forward program in the past and has reached out to:
  - Police Department, Fire Department, Retirement Communities.
  - Shepard has been canvassing the community.
  - Looking to solidify plans and Miller has been very helpful
  - Basketball P.L.A.Y. it Forward projects have been coming in and viewable to the public via Facebook posts.

### **Financial Updates—Hickey**

- Meeting with Jeff Benson (advisor of P.L.A.Y. Prudential Account)
  - Benson reported an 8.4% return on the investment account, Benson was very excited about this rate of return.
  - Benson advised shifting in P.L.A.Y.'s investments (stocks, bonds, etc.).
  - Benson was pleased with how the P.L.A.Y.'s investment account looked.
- Sports budgets are in and updated from the sports that presented a budget at the November 2025 meeting.

### **Spring/Summer—items requiring Executive Board visibility—Thompson**

- Lacrosse wants to make sure that Hamilton Ridge is home base and have asked Fleek to reach out to high school about it. Lacrosse has not heard back from high school.
  - Fleek will contact high school.
- Lacrosse needs to talk to Koopman about City of Savage Dome billing process.
  - Fleek will talk to Schluck and Koopman about questions Schluck has.
- Lacrosse gave a thank you to Schommer for getting registration out.
- Baseball—there will be a bonus for the umpiring program coming to P.L.A.Y. baseball from MBL. Williamson does not know what that amount is yet.

### **Fall/Winter Sports Update—Fleek**

- Cheer is in the middle of its season, recently had a competition.
  - Seidlitz is doing a great job this season as Director of competition cheer and stays in communication with Fleek.
- P.L.A.Y. basketball disciplinary issue
  - Committee worked through an athlete disciplinary issue and it looks to be resolved.

### **Open Forum**

- Ultimate Frisbee— plan to continue in 2026.
- Speed and Agility is looking for available time in spring 2026.

- Siegel—what is the demographic for speed and agility?
  - Slocum—first session is very boy dominant (85%), second (older) session was closer to even with 60% boy athletes.
    - Mostly P.L.A.Y. athletes, but there have been some soccer players outside of P.L.A.Y.
- Fleek will be out of office from December 19<sup>th</sup> through December 27<sup>th</sup>. Office is traditionally closed between Christmas and New Year’s Day. Posting of December minutes to website will be delayed accordingly.

[Seigel moved to adjourn meeting, Hickey seconded motion.]

Meeting adjourned at 8:34 p.m.]

**Upcoming Meetings**

- Wednesday, January 21<sup>st</sup> @ City Hall

**Addendum 12/18/25 – Update re: In-House Softball vote via e-mail**

Per the meeting minutes above, further research was required prior to an Executive Board vote on whether or not P.L.A.Y. should continue to offer In-House Softball to 8<sup>th</sup>-12<sup>th</sup> graders. Timely action was required due to spring/summer registrations going live in early January.

**December 16<sup>th</sup>** – Fleek had a phone call with Shawn Bjonfald with BAC to better understand how the BAC might be able to support athletes from the P.L.A.Y. program.

- Shawn agreed that if we no longer offer 8th-12th grade Slowpitch Softball that our athletes can register and participate through BAC.
- Logistically, this would be a similar arrangement to what our Baseball program has with BAC for high school participants.
- If structured like baseball, nothing about the actual softball experience should change for our athletes - same league, rules, scheduling, field access, PL jerseys, PL teams, PL Coaches, PL Volunteers, etc. They'd just register and pay through BAC who would then be accountable for providing the experience and underlying support systems.
- Shawn was told that if this change is made, P.L.A.Y. would continue to provide the same level of field access for practices and/or games.
- Shawn said that BAC offers opportunities through high school for most of their sports and was surprised to learn that P.L.A.Y. does not.
- Shawn repeatedly attempted to explain to Fleek the value of slowpitch softball. Fleek explained that Executive Board review of the 8<sup>th</sup>-12<sup>th</sup> grade program had nothing to do

with our program's value or quality, but that P.L.A.Y. doesn't typically offer programming to HS aged athletes.

- To conclude the call, Fleek again asked if the BAC would partner with us to support these older P.L.A.Y. athletes, depending on how the Executive Board votes, and was told that the BAC will gladly take anyone who wants to play.

### **December 17<sup>th</sup>** – Electronic Vote

The voting members of the Executive Board considered the information gathered on the 16<sup>th</sup> and voted via e-mail on a proposal to reaffirm our ongoing commitment to K-8<sup>th</sup> grade youth athletics, which would transition 8<sup>th</sup>-12<sup>th</sup> grade In-House Softball to the BAC program. The Executive Board unanimously voted to approve the commitment and transition, with the understanding that further discussions between our Softball program and BAC will take place to work through logistics and ensure consistency going forward in the on-field experience for impacted athletes.